

International School of Business
Academic Progress Sheet 2022-2023

DEGREE: BACHELOR OF BUSINESS ADMINISTRATION

MAJOR: _____

NAME: _____

ADVISOR: _____

STUDENT NUMBER: _____

ANTICIPATED GRADUATION DATE: _____

CORE CURRICULUM REQUIREMENTS 39 credits

Proficiencies:

ENG 103* College English I	3
ENG 104* College English II	3
COM 108 Fundamentals of Public Speaking	3
MAT 144 or MAT145 Quantitative Reasoning or College Algebra	4

Perspectives: §

UNS 115 Sisu Seminar	1
REL/FNS Religion or Finnish Studies	3
BIO, CHM, or PHS Natural Science with Lab	4
Humanities+ Three Courses	9
Social Sciences++ Three Courses	9

- * Must be successfully completed before taking WI courses.
- § No more than six credits of one discipline, except up to eight credits of the same foreign language.
- + Includes courses in ARD, COM, DRM, ENG (but not ENG 101), FNS, HIS, HUM, MUS, PHL, REL, or foreign language.
- ++Includes courses in ANT, COM, ECN, ENV, GEO, GSS, HIS, PLS, PSY, or SOC

BUSINESS ADMINISTRATION CORE and MAJOR 73-76 credits

Business Administration Core 49 credits

CPT202 Digital Media for Business	3
ECN 231 Microeconomics	3
ECN 232 Macroeconomics	3
BUS 122 Business Computing Applications	3
BUS 138 Fundamentals of Business	3
BUS 141 Business Communications	3
BUS 201 Principles of Accounting I	3
BUS 202 Principles of Accounting II	3
BUS 228 Business Statistics	3
BUS 235 Leadership and Team Skills	3
BUS 245 Principles of Marketing	3
BUS 271 Principles of Management	3
BUS 281 Research for Business	3
BUS 332 Business Finance	3
BUS 361 Business Law	3
Senior Experience:	
BUS495 Senior Seminar in Business	1
select one of these options ¹	
BUS 489 Senior Project in Business OR	3
BUS 498 Business Internship/Overseas Study ²	3

¹ See your advisor to determine the best option for your major. Healthcare Management majors must substitute an advisor approved 300/400 level BUS course for BUS 498/489
² The ISB dean must approve the courses of study

Business Majors (Select one below) 24-27 credits

ISB students must achieve a grade of C- or better in their major courses (requirements and electives) in order to be granted a BBA degree

ACCOUNTING 27 credits

BUS 301 Intermediate Accounting I	3
BUS 302 Intermediate Accounting II	3
BUS 315 Cost/Managerial Accounting	3
BUS 324 Income Tax Accounting	3
BUS 401 Advanced Accounting	3
BUS 405 Accounting Systems	3
BUS 420 Auditing	3
BUS428 Senior Practicum in Managerial Accounting	3
Elective	
Working with your advisor, select one 300/400 level BUS/ECN course	3

HEALTHCARE MANAGEMENT 25 credits

HSC 112 Medical Terminology	1
BUS 381 Human Resource Management	3
HCM 321 Epidemiology in Healthcare	3
HCM 352 Healthcare Law and Ethics	3
HCM 412 Healthcare Delivery	3
HCM 426 Healthcare Finance	3
HCM 432 Healthcare Quality	3
HCM 442 Healthcare Information Systems	3
HCM 499 Senior Capstone	3
Note: HCM Majors must substitute an advisor approved 300/400 level BUS course for BUS 498 Business internship	

INTERNATIONAL BUSINESS 24 credits

BUS 310 Cross-Cultural Business Communication	3
BUS 388 Global Entrepreneurship	3
BUS 395 Project Management	3
BUS 448 International Marketing	3
ECN 331 Global Economy	3
Electives Working with your advisor, select nine credits of 300/400 level BUS courses. Students in the International Business major should consider a 1-2 semester international exchange or attend one of the international summer programs offered through Finlandia's exchange partners.	9

MANAGEMENT AND ENTREPRENEURSHIP 24 credits

BUS 381 Human Resource Management	3
BUS 386 Organizational Behavior	3
BUS 395 Project Management	3
BUS 435 Entrepreneurship	3
BUS Working with your advisor, choose one of the following:	
BUS 315 Cost Accounting	
BUS 454 Facility and Event Management	
BUS 388 Global Entrepreneurship	
BUS 447 Entrepreneurial Marketing	3
Electives Working with your advisor, select nine credits of 300/400 level BUS/ECN courses.	9

MARKETING 24 credits

BUS 338 Digital Design Fundamentals for Marketing	3
BUS 340 Digital Marketing	3
BUS 348 Relationship Sales	3
BUS 346 Integrated Marketing Communication	3
BUS 447 Entrepreneurial Marketing	3
Electives Working with your advisor, select any nine credits of 300/400 level BUS/ECN/ARD courses. Marketing majors seeking a minor in Digital Design should take ARD 314 Identity Branding	9

SPORTS MANAGEMENT 24 credits

BUS 351 Sports Marketing	3
BUS 352 Sport Business and Finance	3
BUS 356 Sport Communication and Public Relations	3
BUS 374 Principles of Sports Management	3
BUS 453 Athletic Administration & International Sport	3
BUS 454 Facility and Event Management	3
Electives Working with your advisor, select six credits of 300/400 level BUS or ECN elective courses.	6

OPEN ELECTIVES 9-12 credits in order to achieve 124 credits

TOTAL CREDITS: 124

In order to graduate, students can receive a maximum one grade below a C- for all required courses within a major. This does not apply to major electives (typically 300/400 level BUS courses)

ADDITIONAL DEGREE REQUIREMENTS

- Count no more than 12 credits of MUS, DRM, and WEL towards graduation.
- Complete at least 30 of the last 36 credits at Finlandia immediately prior to graduation. An exception will be made for international exchanges
- Complete at least 30 credits at the 300/400 level at Finlandia.
- Attain a minimum cumulative GPA of 2.0.
- Complete at least three Writing Intensive (WI) courses

BACHELOR OF BUSINESS ADMINISTRATION—SUGGESTED COURSE SEQUENCE

See your advisor for sequencing of courses within your business concentration during your sophomore, junior, and senior years.

FRESHMAN - FALL SEMESTER		17 CREDITS	FRESHMAN - SPRING SEMESTER		16 CREDITS
*ENG 103	College English I	3	*ENG 104	College English II	3
*MAT 144	Quantitative Reasoning OR	4 or	BIO, CHM, PHS	Lab Science	4
*MAT 145	College Algebra	4	COM 108	Fundamentals of Public Speaking	3
BUS 122	Business Computing Applications	4	BUS 141	Business Communication	3
BUS 138	Fundamentals of Business	3	CPT 202	Digital Media for Business	3
UNS 115	Sisu Seminar	1			
Gen. Ed./Elective	Humanities, Social Science or open elective	3			
SOPHOMORE - FALL SEMESTER		18 CREDITS	SOPHOMORE - SPRING SEMESTER		15 CREDITS
BUS 201	Principles of Accounting I	3	BUS 202	Principles of Accounting II	3
BUS 235	Leadership and Team Skills	3	ECN 232	Macroeconomics	3
BUS 245	Principles of Marketing	3	BUS 271	Principles of Management	3
ECN 231	Microeconomics	3	BUS 228	Business Statistics	3
Core Cur./Elective	Humanities, Social Science or free elective	3	BUS 281	Research for Business	3
REL/FNS	Religion or Finnish Studies	3			
JUNIOR - FALL SEMESTER		18 CREDITS	JUNIOR - SPRING SEMESTER		18 CREDITS
BUS 332	Business Finance	3	BUS 361	Business Law	3
BUS Major.	BUS Major	3	BUS Concen.	BUS Major	3
BUS Major.	BUS Major	3	Major./Elective	BUS Major or open elective	3
Core Cur./Elective	Humanities, Social Science or open elective	3	Major./Elective	BUS Major or open elective	3
Core Cur./Elective	Humanities, Social Science or open elective	3	Core Cur./Elective	Humanities, Social Science or free elective	3
Core Cur./Elective	Humanities, Social Science or open elective	3	Core Cur./Elective	Humanities, Social Science or free elective	3
SENIOR - FALL SEMESTER		15 CREDITS	SENIOR - SPRING SEMESTER		15 CREDITS
Major/Elective	BUS Major or open elective	3	BUS 498	Business Internship/Overseas Study ¹	3
BUS Major	BUS Major	3	BUS 495	Senior Seminar in Business	3
BUS Major	BUS Major	3	Major/Elective	BUS Major or open elective	3
Core Cur./Elective	Humanities, Social Science or open elective	3	Major./Elective	BUS Major or open elective	3
Open Elective		3	Major./Elective	BUS Major or open elective	3

¹BUS 498 may also be taken in the summer prior to the senior year or during the fall semester of the senior year. See your advisor to adjust your schedule accordingly.

GENERAL EDUCATION AND PROGRAM CHECKLIST

CORE CURRICULUM REQUIREMENTS (39)			
<u>COURSE</u>	<u>CREDITS</u>	<u>SEM./YR.</u>	<u>GRADE</u>
ENG 103	3	_____	_____
ENG 104	3	_____	_____
COM 108	3	_____	_____
MAT 144 or 145	4	_____	_____
UNS 115	1	_____	_____
REL/FNS	3	_____	_____
Science	4	_____	_____
Humanities	9	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
Social Sciences	9	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

*Must be successfully completed before taking courses at the 300/400 level.

BBA CORE REQUIREMENTS (49)			
<u>COURSE</u>	<u>CREDITS</u>	<u>SEM./YR.</u>	<u>GRADE</u>
CPT 202	3	_____	_____
ECN 231	3	_____	_____
ECN 232	3	_____	_____
BUS 122	3	_____	_____
BUS 138	3	_____	_____
BUS 141	3	_____	_____
BUS 201	3	_____	_____
BUS 202	3	_____	_____
BUS 228	3	_____	_____
BUS 235	3	_____	_____
BUS 245	3	_____	_____
BUS 271	3	_____	_____
BUS 281	3	_____	_____
BUS 332	3	_____	_____
BUS 361	3	_____	_____
BUS 495	1	_____	_____
BUS 489 or	3	_____	_____
BUS 498	3	_____	_____

BBA MAJOR CHECKLIST (24-27)			
<u>COURSE</u>	<u>CREDITS</u>	<u>SEM./YR.</u>	<u>GRADE</u>
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

OPEN ELECTIVES CHECKLIST (9-12)			
<u>COURSE</u>	<u>CREDITS</u>	<u>SEM./YR.</u>	<u>GRADE</u>
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

TOTAL CREDITS: _____

ADDITIONAL DEGREE REQUIREMENTS

- Count no more than 12 credits of MUS, DRM, and WEL towards graduation.
- Complete at least 24 of the last 30 credits at Finlandia immediately prior to graduation. An exception will be made for international exchanges
- Complete at least 30 credits at the 300/400 level at Finlandia.
- Attain a minimum cumulative GPA of 2.0.
- Complete at least three Writing Intensive (WI) courses