

Welcome to the Finlandia Interactive Enrollment Report (still in development)

The report is interactive and consist of 6 views: Enrollment, Demographics, Unduplicated Headcount, Degrees Conferred, Graduation Rates, and Retention Rates. Access to these views can be found on the Landing Page.

The Enrollment, Demographics, and Unduplicated Headcount can be filtered via the following fields: **School, Major, and Term**. Degrees Conferred page can be filtered by **date range**. The Graduation Rates and Retention Rates can be filtered by **School, Race/Ethnicity, and Gender Classification**. All pages reflect data from Fall 2010 to the current term. All data is classified under the current institutional structure. You may apply more than one filter at a time. Hold down the **ctrl+** key when selecting more than one data point at a time. Click the Finlandia logo at any time (on the top left of each page) to quickly reset/clear all applied filters/selections. In order to return to the Landing Page, click the icon on the top of the screen next to the **Last Refresh Date**.

Source: EMPOWER

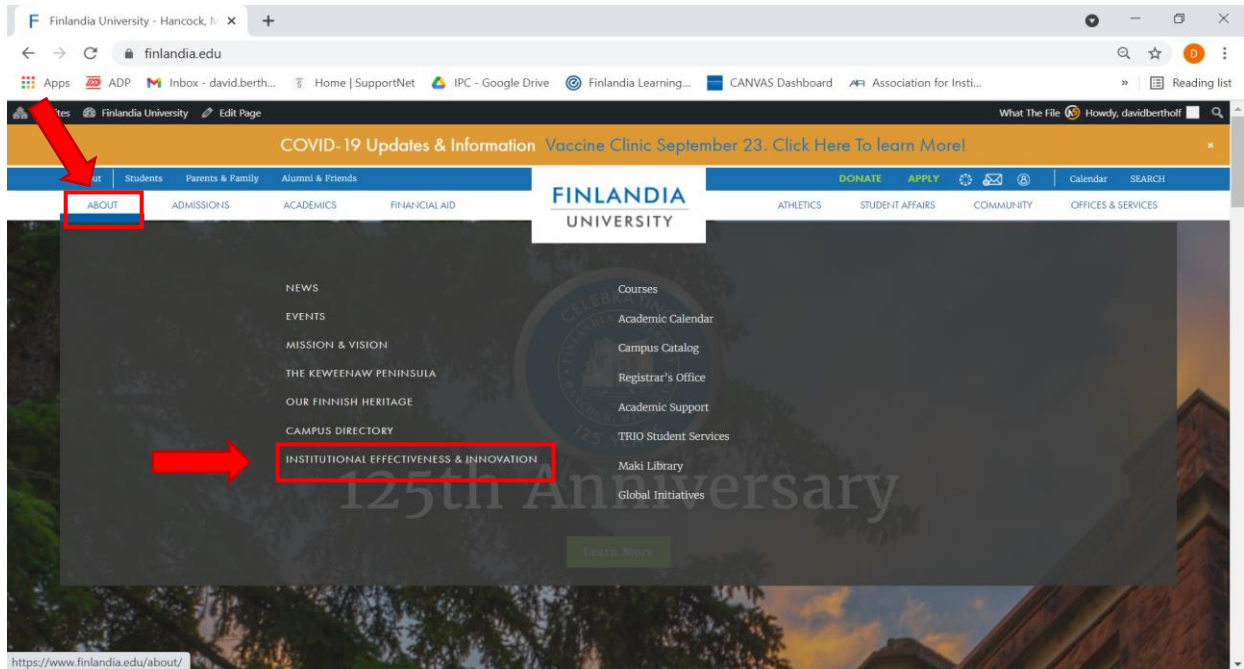
Update frequency: TBD

All data internal, collected and compiled through Finlandia services, tools, faculty and staff is the property of Finlandia University. All Finlandia community members are charged with appropriate use and safety of University Data. This applies to all formats and all source locations.

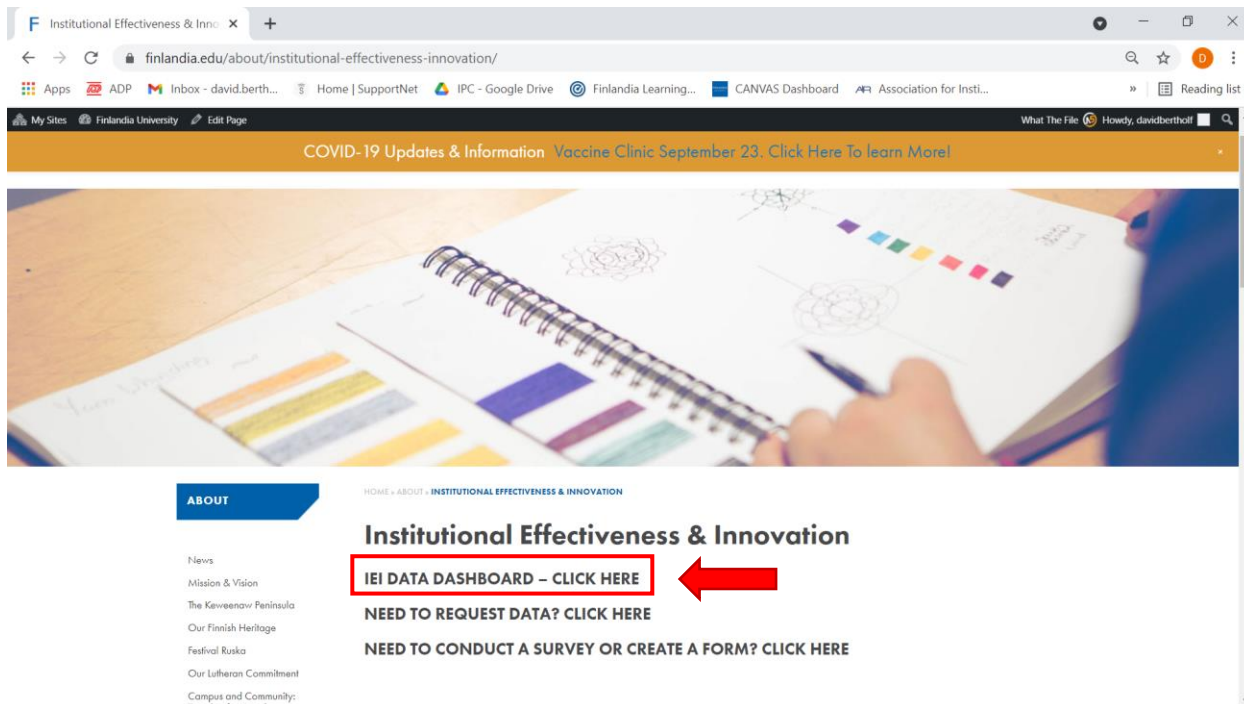
For any questions, comments, suggestions or general feedback regarding the Interactive Enrollment Report, you may submit your feedback [HERE](#)

How to find the Interactive Enrollment Report

1. Navigate to [Finlandia.edu](https://finlandia.edu)
2. Select **ABOUT** → **INSTITUTIONAL EFFECTIVENESS & INNOVATION**




3. Next, select **IEI DATA DASHBOARD** – [CLICK HERE](#) (This will require authorized access. You will need to use your same login information as your computer to access. If you are remote you will need to be on the VPN)



****If you were unable to access, please email Jordan Shawhan (jordan.shawhan@finlandia.edu) or David Bertholf (david.bertholf@finlandia.edu) for assistance****

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Interactive Enrollment Dashboard Other Helpful Information:

1. The  **Logo** will allow you to clear **ALL SELECTED FILTERS** upon clicking. This will reset your page to the original landing view.
2. The **LAST REFRESH** date, shows you the last time the report was refreshed. (*Refresh cycle TBD at this time*)
3. Use the Landing Page to Navigate the different views. Return the Landing Page to switch to another view.
4. You may interact with any data point that is displayed.
5. Hovering over an item will display the data labels if they are not shown.

LANDING PAGE

Interactive Enrollment Report

FINLANDIA
UNIVERSITY

Welcome to the **Finlandia Interactive Enrollment Report** (still in development)

The report is interactive and consist of **6 views**: Enrollment Details, Demographics (Snapshot), Unduplicated Headcount, Degrees Conferred, Graduation Rates, and Retention Rates.

The Enrollment Details, Demographics (Snapshot), and Unduplicated Headcount can be filtered via the following fields: School, Major, and Term. All pages reflect data from Fall 2010 to the current term. All data is classified under the current institutional structure. **Hold down the ctrl+ key** when selecting more than one data point at a time. **Click the Finlandia logo** (on the top left of each page) to quickly reset/clear all applied filters/selections.

Source: **EMPOWER**

Update frequency: **TBD**

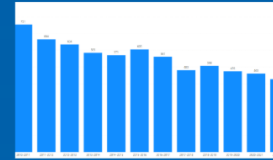
Enrollment



Demographics



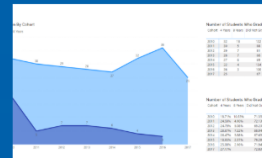
Unduplicated



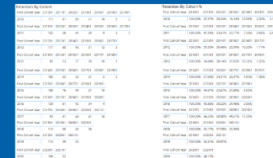
Degrees Conferred



Graduation Rates

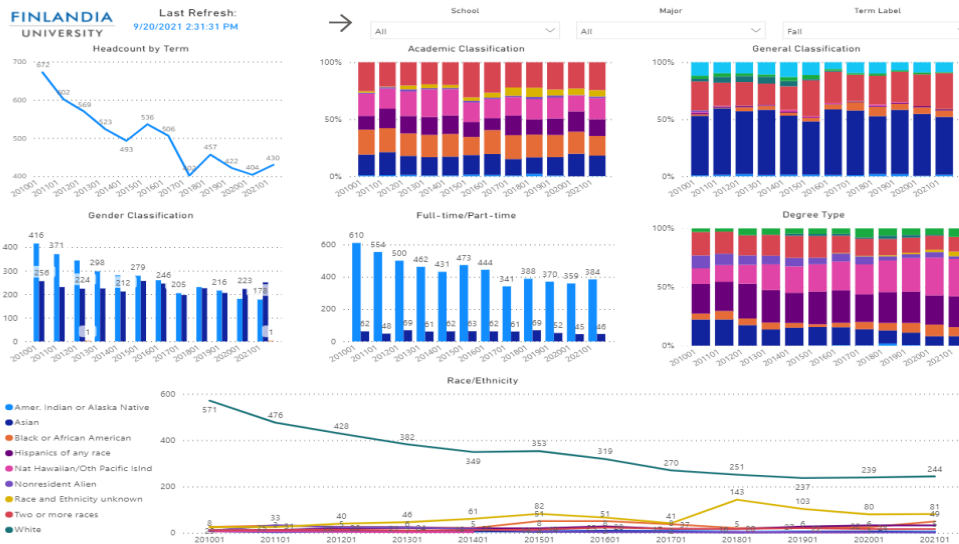


Retention Rates

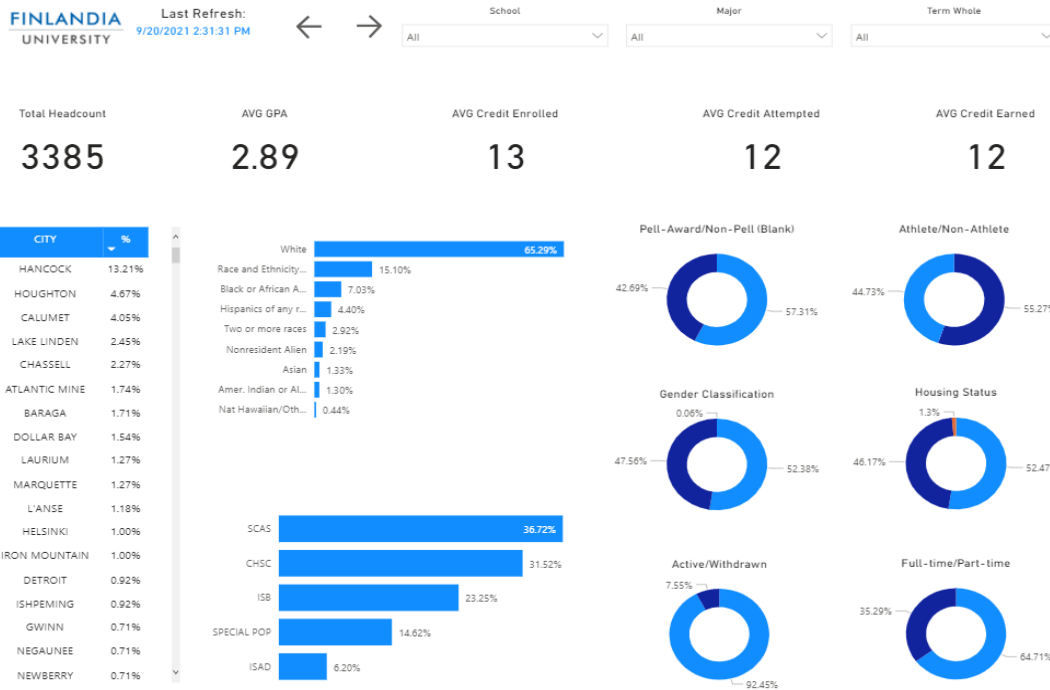


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ENROLLMENT VIEW

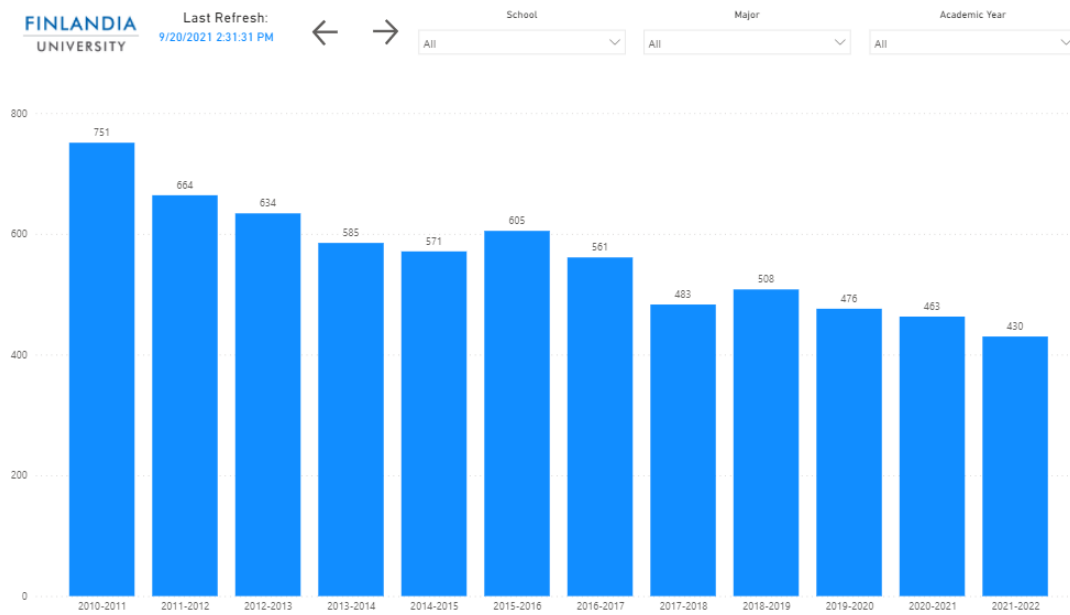


DEMOGRAPHICS VIEW



UNDUPLICATED HEAD COUNT VIEW

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DEGREES CONFERRED VIEW

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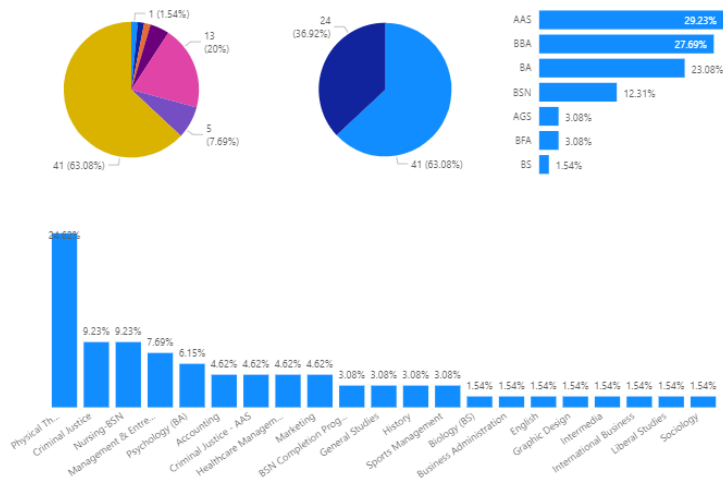
Last Refresh:
9/20/2021 2:31:31 PM



DATE EARNED
7/18/2020 7/17/2021



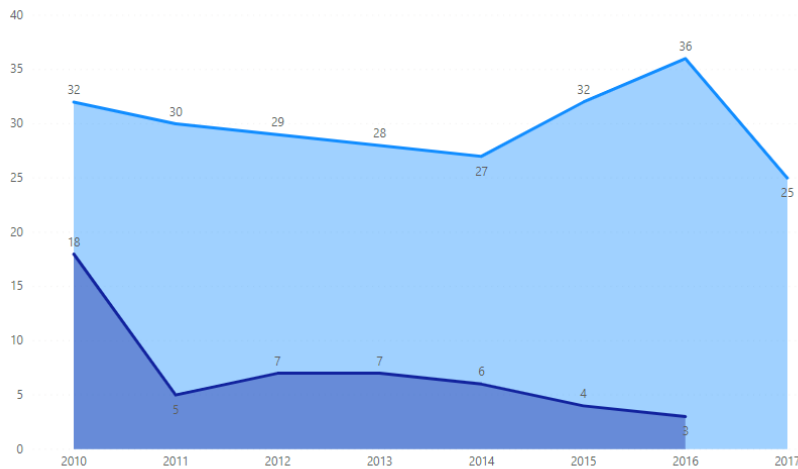
Description	Type	Count(s)
Accounting	BBA	3
Biology (BS)	BS	1
BSN Completion Program	BSN	2
Business Administration	BBA	1
Criminal Justice	BA	6
Criminal Justice - AAS	AAS	3
English	BA	1
General Studies	AGS	2
Graphic Design	BFA	1
Healthcare Management	BBA	3
History	BA	2
Intermedia	BFA	1
International Business	BBA	1
Liberal Studies	BA	1
Management & Entrepreneurship	BBA	5
Marketing	BBA	3
Nursing-BSN	BSN	6
Physical Therapist Assistant	AAS	16
Psychology (BA)	BA	4
Sociology	BA	1
Sports Management	BBA	2
Total		65



GRADUATION RATES VIEW

Graduation By Cohort

4 Years 8 Years



Number of Students Who Graduated

Cohort	4 Years	8 Years	Did Not Graduate	Students in Cohort
2010	32	18	122	171
2011	30	5	88	122
2012	29	7	81	117
2013	28	7	66	97
2014	27	6	69	102
2015	32	4	134	169
2016	36	3	100	139
2017	25	0	67	92

Number of Students Who Graduated

Cohort	4 Years	8 Years	Did Not Graduate	Students in Cohort
2010	18.71%	10.53%	71.35%	100.00%
2011	24.59%	4.10%	72.13%	100.00%
2012	24.79%	5.98%	69.23%	100.00%
2013	28.87%	7.22%	68.04%	100.00%
2014	26.47%	5.88%	67.65%	100.00%
2015	18.93%	2.37%	79.29%	100.00%
2016	25.90%	2.16%	71.94%	100.00%
2017	27.17%	0.00%	72.83%	100.00%

RETENTION RATES VIEW

Retention By Cohort

First Cohort Year	201001	201101	201201	201301	201401	201501	201601
2010	171	81	50	31	18	5	2
First Cohort Year	201101	201201	201301	201401	201501	201601	201701
2011	122	58	41	29	9	3	3
First Cohort Year	201201	201301	201401	201501	201601	201701	
2012	117	65	45	31	12	2	
First Cohort Year	201301	201401	201501	201601	201701	201801	
2013	97	53	37	30	10	1	
First Cohort Year	201401	201501	201601	201701	201801	201901	
2014	102	53	35	27	5	2	
First Cohort Year	201501	201601	201701	201801	201901		
2015	169	76	40	37	10		
First Cohort Year	201601	201701	201801	201901	202001		
2016	139	61	42	34	4		
First Cohort Year	201701	201801	201901	202001	202101		
2017	92	61	46	41	16		
First Cohort Year	201801	201901	202001	202101			
2018	115	60	43	36			
First Cohort Year	201901	202001	202101				
2019	113	59	35				
First Cohort Year	202001	202101					
2020	108	52					

Retention By Cohort %

First Cohort Year	201001	201101	201201	201301	201401	201501	201601
2010	100.00%	47.37%	29.24%	18.13%	10.53%	2.92%	1.17%
First Cohort Year	201101	201201	201301	201401	201501	201601	201701
2011	100.00%	47.54%	33.61%	23.77%	7.38%	2.46%	2.46%
First Cohort Year	201201	201301	201401	201501	201601	201701	
2012	100.00%	55.56%	38.46%	26.50%	10.26%	1.71%	
First Cohort Year	201301	201401	201501	201601	201701	201801	
2013	100.00%	54.64%	38.14%	30.93%	10.31%	1.03%	
First Cohort Year	201401	201501	201601	201701	201801	201901	
2014	100.00%	51.96%	34.31%	26.47%	4.90%	1.96%	
First Cohort Year	201501	201601	201701	201801	201901		
2015	100.00%	44.97%	23.67%	21.89%	5.92%		
First Cohort Year	201601	201701	201801	201901	202001		
2016	100.00%	43.88%	30.22%	24.46%	2.88%		
First Cohort Year	201701	201801	201901	202001	202101		
2017	100.00%	66.30%	50.00%	44.57%	17.39%		
First Cohort Year	201801	201901	202001	202101			
2018	100.00%	52.17%	37.39%	31.30%			
First Cohort Year	201901	202001	202101				
2019	100.00%	52.21%	30.97%				
First Cohort Year	202001	202101					
2020	100.00%	48.15%					