

FINLANDIA
UNIVERSITY

International School of Business
Academic Progress Sheet 2021-2022

DEGREE: BACHELOR OF BUSINESS ADMINISTRATION

MAJOR: _____

NAME: _____

ADVISOR: _____

STUDENT NUMBER: _____

ANTICIPATED GRADUATION DATE: _____

CORE CURRICULUM REQUIREMENTS 39 credits

Proficiencies:

ENG 103* College English I	3
ENG 104* College English II	3
COM 108 Fundamentals of Public Speaking	3
MAT 144 or MAT145 Quantitative Reasoning or College Algebra	4

Perspectives: §

UNS 115 Sisu Seminar	1
REL/FNS Religion or Finnish Studies	3
BIO, CHM, or PHS Natural Science with Lab	4
Humanities+ Three Courses	9
Social Sciences++ Three Courses	9

- * Must be successfully completed before taking WI courses.
- § No more than six credits of one discipline, except up to eight credits of the same foreign language.
- + Includes courses in ARD, COM, DRM, ENG (but not ENG 101), FNS, HIS, HUM, MUS, PHL, REL, or foreign language.
- ++Includes courses in ANT, COM, ECN, ENV, GEO, GSS, HIS, PLS, PSY, and SOC.

BUSINESS ADMINISTRATION CORE and MAJOR

72-76 credits

Business Administration Core 48 credits

CPT202 Digital Media for Business	3
ECN 231 Microeconomics	3
ECN 232 Macroeconomics	3
MAT 201 Probability & Statistics	3
BUS 122 Business Computing Applications	3
BUS 138 Fundamentals of Business	3
BUS 141 Business Communications	3
BUS 201 Principles of Accounting I	3
BUS 202 Principles of Accounting II	3
BUS 235 Leadership and Team Skills	3
BUS 245 Principles of Marketing	3
BUS 271 Principles of Management	3
BUS 332 Business Finance	3
BUS 361 Business Law	3
Senior Experience:	
BUS495 Senior Seminar in Business	3
select one of these options ¹	
BUS 489 Senior Project in Business OR	3
BUS 498 Business Internship/Overseas Study ²	3

¹ See your advisor to determine the best option for your major.

² The ISB dean must approve the courses of study.

Business Majors (Select one below) 24-28 credits

ISB students must achieve a grade of C- or better in their major courses (requirements and electives) in order to be granted a BBA degree

ACCOUNTING 28 credits

BUS 206 Accounting Software for Small business	1
BUS 301 Intermediate Accounting I	3
BUS 302 Intermediate Accounting II	3
BUS 315 Cost/Managerial Accounting	3
BUS 324 Income Tax Accounting	3
BUS 401 Advanced Accounting	3
BUS 405 Accounting Systems	3
BUS 420 Auditing	3
BUS428 Senior Practicum in Managerial Accounting	3
Elective Working with your advisor, select one BUS/ECN course.	3

HEALTHCARE MANAGEMENT 25 credits

HSC 112 Medical Terminology	1
BUS 381 Human Resource Management OR	
BUS 386 Organizational Behavior	3
HCM 321 Epidemiology in Healthcare	3
HCM 352 Healthcare Law and Ethics	3
HCM 412 Healthcare Delivery	3
HCM 426 Healthcare Finance	3
HCM 432 Healthcare Quality	3
HCM 442 Healthcare Information Systems	3
HCM 499 Senior Capstone	3

INTERNATIONAL BUSINESS 24 credits

BUS 388 Global Entrepreneurship	3
BUS 395 Project Management	3
BUS 448 International Marketing	3
ECN 331 Global Economy	3
BUS 310 Cross-Cultural Business Communication	3
Electives Working with your advisor, select nine credits of 300/400 level BUS courses. Students in the International Business major should consider a 1-2 semester international exchange or attend one of the international summer programs offered through Finlandia's exchange partners.	9

MANAGEMENT AND ENTREPRENEURSHIP 24 credits

BUS 381 Human Resource Management	3
BUS 386 Organizational Behavior	3
BUS 395 Project Management	3
BUS 435 Entrepreneurship	3
BUS 481 Research Methods in Business Decision-Making	3
Electives Working with your advisor, select nine credits of 300/400 level BUS/ECN courses.	9

MARKETING 24 credits

BUS 340 Digital Marketing	3
BUS 348 Relationship Sales	3
BUS 346 Integrated Marketing Communication	3
BUS 447 Entrepreneurial Marketing	3
BUS 481 Research Methods in Business Decision-Making	3
Electives Working with your advisor, select any nine credits of 300/400 level BUS/ECN/ARD courses. Marketing majors seeking a minor in Digital Design should take ARD 314 Identity Branding	9

SPORTS MANAGEMENT 24 credits

BUS 351 Sports Marketing	3
BUS 352 Sport Business and Finance	3
BUS 356 Sport Communication and Public Relations	3
BUS 374 Principles of Sports Management	3
BUS 453 Athletic Administration & International Sport	3
BUS 454 Facility and Game Event Management	3
Electives Working with your advisor, select six credits of 300/400 level BUS or ECN elective courses.	6

OPEN ELECTIVES 9-13 credits

TOTAL CREDITS: 124

In order to graduate, students can receive a maximum one grade below a C- for all required courses within a major. This does not apply to major electives (typically 300/400 level BUS courses)

ADDITIONAL DEGREE REQUIREMENTS

- Count no more than 12 credits of WEL towards graduation.
- Complete at least 30 of the last 36 credits at Finlandia immediately prior to graduation. An exception will be made for international exchanges
- Complete at least 30 credits at the 300/400 level at Finlandia.
- Attain a minimum cumulative GPA of 2.0.
- Complete at least three Writing Intensive (WI) courses

