

**FINLANDIA**  
UNIVERSITY

**International School of Business**  
**Academic Progress Sheet 2020-2021**

**DEGREE: BACHELOR OF BUSINESS ADMINISTRATION**

**MAJOR:** \_\_\_\_\_

**NAME:** \_\_\_\_\_

**ADVISOR:** \_\_\_\_\_

**STUDENT NUMBER:** \_\_\_\_\_

**ANTICIPATED GRADUATION DATE:** \_\_\_\_\_

**CORE CURRICULUM REQUIREMENTS 39 credits**

**Proficiencies:**

ENG 103* College English I	3
ENG 104* College English II	3
COM 108 Fundamentals of Public Speaking	3
MAT 144 or MAT145 Quantitative Reasoning or College Algebra	4

**Perspectives:§**

UNS 115 Sisu Seminar	1
REL/FNS Religion or Finnish Studies	3
BIO, CHM, or PHS Natural Science with Lab	4
Humanities+ Three Courses	9
Social Sciences++ Three Courses	9

- \* Must be successfully completed before taking WI courses.  
 § No more than six credits of one discipline, except up to eight credits of the same foreign language.  
 + Includes courses in ARD, DRM, ENG (but not ENG 101), FNS, HIS, HUM, MUS, PHL, REL, or foreign language.  
 ++Includes courses in ANT, COM, ECN, ENV, GEO, GSS, PLS, PSY, or SOC

**BUSINESS ADMINISTRATION CORE and MAJOR**  
**72-76 credits**

**Business Administration Core 48 credits**

CPT202 Digital Media for Business	3
ECN 231 Microeconomics	3
ECN 232 Macroeconomics	3
MAT 201 Probability & Statistics	3
BUS 122 Business Computing Applications	3
BUS 138 Fundamentals of Business	3
BUS 141 Business Communications	3
BUS 201 Principles of Accounting I	3
BUS 202 Principles of Accounting II	3
BUS 235 Leadership and Team Skills	3
BUS 245 Principles of Marketing	3
BUS 271 Principles of Management	3
BUS 332 Business Finance	3
BUS 361 Business Law	3
Senior Experience:	
BUS495 Senior Seminar in Business	3
select one of these options <sup>1</sup>	
BUS 489 Senior Project in Business OR	3
BUS 498 Business Internship/Overseas Study <sup>2</sup>	3

<sup>1</sup> See your advisor to determine the best option for your concentration.  
<sup>2</sup> The ISB dean must approve the courses of study.

**Business Majors (Select one below) 24-28 credits**

ISB students must achieve a grade of C- or better in their major courses (requirements and electives) in order to be granted a BBA degree

**ACCOUNTING 28 credits**

BUS 206 Accounting Software for Small business	1
BUS 301 Intermediate Accounting I	3
BUS 302 Intermediate Accounting II	3
BUS 315 Cost/Managerial Accounting	3
BUS 324 Income Tax Accounting	3
BUS 401 Advanced Accounting	3
BUS 405 Accounting Systems	3
BUS 420 Auditing	3
BUS428 Senior Practicum in Managerial Accounting	3
Elective Working with your advisor, select one BUS/ECN course.	3

**HEALTHCARE MANAGEMENT 25 credits**

HSC 112 Medical Terminology	1
BUS 381 Human Resource Management OR	
BUS 386 Organizational Behavior	3
HCM 321 Epidemiology in Healthcare	3
HCM 352 Healthcare Law and Ethics	3
HCM 412 Healthcare Delivery	3
HCM 426 Healthcare Finance	3
HCM 432 Healthcare Quality	3
HCM 442 Healthcare Information Systems	3
HCM 499 Senior Capstone	3

**INTERNATIONAL BUSINESS 24 credits**

BUS 388 Global Entrepreneurship	3
BUS 395 Project Management	3
BUS 448 International Marketing	3
ECN 331 Global Economy	3
BUS 310 Cross-Cultural Business Communication	3
Electives Working with your advisor, select nine credits of 300/400 level BUS courses. Students in the International Business concentration should consider a 1-2 semester international exchange or attend one of the international summer programs offered through Finlandia's exchange partners.	9

**MANAGEMENT AND ENTREPRENEURSHIP 24 credits**

BUS 381 Human Resource Management	3
BUS 386 Organizational Behavior	3
BUS 395 Project Management	3
BUS 435 Entrepreneurship	3
BUS 481 Research Methods in Business Decision-Making	3
Electives Working with your advisor, select nine credits of 300/400 level BUS/ECN courses.	9

**MARKETING 24 credits**

BUS 340 Digital Marketing	3
BUS 348 Relationship Sales	3
BUS 346 Integrated Marketing Communication	3
BUS 447 Entrepreneurial Marketing	3
BUS 481 Research Methods in Business Decision-Making	3
Electives Working with your advisor, select any nine credits of 300/400 level BUS/ECN/ARD courses. Marketing majors seeking a minor in Digital Design should take ARD 314 Identity Branding	9

**SPORTS MANAGEMENT 24 credits**

BUS 351 Sports Marketing	3
BUS 374 Principles of Sports Management	3
BUS 352 Sport Business and Finance	3
BUS 453 Athletic Administration & International Sport	3
BUS 454 Facility and Game Event Management	3
Electives Working with your advisor, select nine credits of 300/400 level BUS or ECN elective courses.	9

**OPEN ELECTIVES 9-13 credits**

**TOTAL CREDITS: 124**

**ADDITIONAL DEGREE REQUIREMENTS**

- Count no more than 12 credits of MUS, DRM, and WEL towards graduation.
- Complete at least 30 of the last 36 credits at Finlandia immediately prior to graduation. An exception will be made for international exchanges
- Complete at least 30 credits at the 300/400 level at Finlandia.
- Attain a minimum cumulative GPA of 2.0.
- Complete at least three Writing Intensive (WI) courses

**BACHELOR OF BUSINESS ADMINISTRATION—SUGGESTED COURSE SEQUENCE**

See your advisor for sequencing of courses within your business concentration during your sophomore, junior, and senior years.

<b>FRESHMAN - FALL SEMESTER</b>		<b>17 CREDITS</b>
*ENG 103	College English I	3
*MAT 144	Math for Liberal Arts <b>OR</b>	4 <b>or</b>
*MAT 145	College Algebra	4
BUS 122	Business Computing Applications	3
BUS 138	Fundamentals of Business	3
UNS 115	Sisu Seminar	1
Gen. Ed./Elective	Humanities, Social Science or free elective	3

<b>SOPHOMORE - FALL SEMESTER</b>		<b>18 CREDITS</b>
BUS 201	Principles of Accounting I	3
BUS 235	Leadership and Team Skills	3
BUS 245	Principles of Marketing	3
ECN 231	Microeconomics	3
Core Cur./Elective	Humanities, Social Science or free elective	3
REL/FNS	Religion or Finnish Studies	3

<b>JUNIOR - FALL SEMESTER</b>		<b>18 CREDITS</b>
BUS 332	Business Finance	3
BUS Concen.	BUS Concentration	3
BUS Concen.	BUS Concentration	3
Core Cur./Elective	Humanities, Social Science or free elective	3
Core Cur./Elective	Humanities, Social Science or free elective	3
Core Cur./Elective	Humanities, Social Science or free elective	3

<b>SENIOR - FALL SEMESTER</b>		<b>15 CREDITS</b>
Concen./Elective	BUS Concentration or free elective	3
BUS Concen	BUS Concentration	3
BUS Concen	BUS Concentration	3
Core Cur./Elective	Humanities, Social Science or free elective	3
Open Elective		3

<b>FRESHMAN - SPRING SEMESTER</b>		<b>16 CREDITS</b>
*ENG 104	College English II	3
BIO, CHM, PHS	Lab Science	4
COM 108	Fundamentals of Public Speaking	3
BUS 141	Business Communication	3
CPT 202	Digital Technologies for Life	3

<b>SOPHOMORE - SPRING SEMESTER</b>		<b>15 CREDITS</b>
BUS 202	Principles of Accounting II	3
ECN 232	Macroeconomics	3
BUS 271	Principles of Management	3
MAT 201	Probability & Statistics	3
Core Cur./Elective	Humanities, Social Science or free elective	3 <b>or</b>
BUS 235	Leadership and Team Skills	3

<b>JUNIOR - SPRING SEMESTER</b>		<b>18 CREDITS</b>
BUS 361	Business Law	3
BUS Concen.	BUS Concentration	3
Concen./Elective	BUS Concentration or free elective	3
Concen./Elective	BUS Concentration or free elective	3
Core Cur./Elective	Humanities, Social Science or free elective	3
Core Cur./Elective	Humanities, Social Science or free elective	3

<b>SENIOR - SPRING SEMESTER</b>		<b>15 CREDITS</b>
BUS 498	Business Internship/Overseas Study <sup>1</sup>	3
BUS 495	Senior Seminar in Business	3
Concen./Elective	BUS Concentration or free elective	3
Concen./Elective	BUS Concentration or free elective	3
Concen./Elective	BUS Concentration or free elective	3
<sup>1</sup> BUS 498 may also be taken in the summer prior to the senior year or during the fall semester of the senior year. See your advisor to adjust your schedule accordingly.		

**GENERAL EDUCATION AND PROGRAM CHECKLIST**

<b>CORE CURRICULUM REQUIREMENTS (39)</b>			
<u>COURSE</u>	<u>CREDITS</u>	<u>SEM./YR.</u>	<u>GRADE</u>
ENG 103	3	_____	_____
ENG 104	3	_____	_____
COM 108	3	_____	_____
MAT 144 or 145	4	_____	_____
UNS 115	1	_____	_____
REL/FNS	3	_____	_____
Science	4	_____	_____
Humanities	9	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
Social Sciences	9	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

<b>BBA MAJOR CHECKLIST (24-28)</b>			
<u>COURSE</u>	<u>CREDITS</u>	<u>SEM./YR.</u>	<u>GRADE</u>
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

<b>OPEN ELECTIVES CHECKLIST (9-13)</b>			
<u>COURSE</u>	<u>CREDITS</u>	<u>SEM./YR.</u>	<u>GRADE</u>
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

\*Must be successfully completed before taking courses at the 300/400 level.

<b>BBA CORE REQUIREMENTS (48)</b>			
<u>COURSE</u>	<u>CREDITS</u>	<u>SEM./YR.</u>	<u>GRADE</u>
CPT 202	3	_____	_____
ECN 231	3	_____	_____
ECN 232	3	_____	_____
MAT 201	3	_____	_____
BUS 122	3	_____	_____
BUS 138	3	_____	_____
BUS 141	3	_____	_____
BUS 201	3	_____	_____
BUS 202	3	_____	_____
BUS 235	3	_____	_____
BUS 245	3	_____	_____
BUS 271	3	_____	_____
BUS 332	3	_____	_____
BUS 361	3	_____	_____
BUS 495	3	_____	_____
BUS 489 <b>or</b>	3	_____	_____
BUS 498	3	_____	_____

**TOTAL CREDITS:** \_\_\_\_\_

**ADDITIONAL DEGREE REQUIREMENTS**

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- Complete at least 24 of the last 30 credits at Finlandia immediately prior to graduation. An exception will be made for international exchanges
- Complete at least 30 credits at the 300/400 level at Finlandia.
- Attain a minimum cumulative GPA of 2.0.
- Complete at least three Writing Intensive (WI) courses