

Suomi College of Arts & Sciences

Academic Progress Sheet 2017 – 2018

DEGREE: BACHELOR OF ARTS – Communication

NAME: _____

ADVISOR: _____

STUDENT NUMBER: _____

ANTICIPATED GRAD. DATE: _____

CORE CURRICULUM REQUIREMENTS 38 credits

Proficiencies:

ENG 103*	College English I	3
ENG 104*	College English II	3
COM 108	Fundamentals of Public Speaking	2
MAT 140 or higher	Intermediate Algebra or higher	4

Perspectives:§

UNS 115	Sisu Seminar	1
REL/FNS	Religion or Finnish Studies	3
BIO, CHM, or PHS	Natural Science with Lab	4
Humanities+	Three Courses	9
Social Sciences++	Three Courses	9

- * Must be successfully completed before taking WI courses.
- § No more than six credits of one discipline, except up to eight credits of the same foreign language.
- + Includes courses in ARD, DRM, ENG (but not ENG 101), FNS, HIS, HUM, MUS, PHL, REL, or foreign language.
- ++Includes courses in ANT, COM, ECN, ENV, GEO, PLS, PSY, SOC, or WGS.

COMMUNICATION MAJOR REQUIREMENTS 52 credits

The Communication major offers an interdisciplinary background in critical media studies and gives students an informed understanding of how people create meaning with and through the cultural industries. Students learn proficiency in critical analysis and oral, written, visual, and aural literacy while becoming aware of how mediated communication—theoretically and practically—shapes individual and collective identities and informs citizenship. Students will be introduced to qualitative research methods as well as theories concerning media, communication, and identity from a wide range of disciplines and will develop an understanding of our historical and contemporary relationships to communication technologies, texts, and industries.

Communication Core Requirements 24 credits

COM 101	Introduction to Mass Communication	3
COM 102	Media Effects	3
ARD 173	Color & Composition	3
ARD 114	Digital Design Foundations	3
COM 201	New Media & Digital Cultures	3
COM 225	Communication Revolutions	3
COM 353	Analyzing Media	3
COM 372	Media & Cultural Theory	3

Communication Electives 24 credits

Choose at least 12 credits from:

COM 245	Gender & Communication	3
COM 250^	Topics in Communication	3
COM 275	Fan Cultures	3
COM 350^	Topics in Communication	3
COM 356	Television & Culture	3
COM 367	Popular Music & Identity	3

Choose no more than 12 credits from:

ARD 207	Digital Photography	3
ARD 314	Intermediate Problems	3
BUS 245	Principles of Marketing	3
BUS 310	Cross-Cultural Business Communication	3
BUS 340	E-Marketing	3
BUS 346	Marketing Communication	3
BUS 446	Buyer Behavior	3
ENG 288	Rhetoric and Persuasion	3
ENG 291	Film as Art	3
GSS 201	Foundations in Gender & Sexuality Studies	3
HIS 256	History Through Film	3
HIS 263	History of Rock & Roll	3
HIS 303	History of Art III	3
PSY/SOC 354	Quantitative Analysis in the Social Sciences	3
SOC 372	Social Theory	3

- ^ COM 250 and COM 350 may be taken multiple times. Topics for COM 250 may include Media Industries and Media & Globalization. Topics for COM 350 may include Youth, Media, & Culture and Audible Culture.

Senior Capstone Project 4 credits

COM 495	Capstone Prep Course	1
COM 499	Senior Capstone	3

MINOR AND/OR OPEN ELECTIVES 30 credits

See the Campus Catalog for available minors and their requirements.

TOTAL CREDITS: 120

ADDITIONAL DEGREE REQUIREMENTS

- Count no more than 12 credits of MUS, DRM, and WEL towards graduation.
- Complete at least 24 of the last 30 credits at Finlandia immediately prior to graduation.
- Complete at least 30 credits at the 300/400 level at Finlandia.
- Attain a minimum cumulative GPA of 2.0.
- Attain a minimum grade of C- for each course in the major.
- Complete at least three WI courses from at least two disciplines.

BACHELOR OF ARTS – COMMUNICATION 2017 – 2018 SUGGESTED COURSE SEQUENCE

FIRST SEMESTER 14 CREDITS

UNS 115	Sisu Seminar	1
ENG 103	College English I	3
Math	MAT 140 or higher	4
COM 101	Introduction to Mass Communication	3
Perspectives	Humanities or Social Science	3

THIRD SEMESTER 15 CREDITS

ARD 173	Color & Composition	3
COM 225	Communication Revolutions	3
COM XXX	Communication Elective	3
Minor/Elective	Minor or Open Elective	3
Perspectives	Humanities or Social Science	3

FIFTH SEMESTER 15 CREDITS

COM 353	Analyzing Media	3
COM XXX	Communication Elective	3
COM XXX	Communication Elective	3
Minor/Elective	Minor or Open Elective	3
Perspectives	Humanities or Social Science	3

SEVENTH SEMESTER 16 CREDITS

COM 495	Capstone Prep Course	1
COM XXX	Communication Elective	3
COM XXX	Communication Elective	3
Perspectives	Humanities or Social Science	3
Minor/Elective	Minor or Open Elective	3
Minor/Elective	Minor or Open Elective	3

SECOND SEMESTER 15 CREDITS

ENG 104	College English II	3
COM 102	Media Effects	3
COM 108	Fundamentals of Public Speaking	2
Science	Natural Science with Lab	4
REL/FNS	Religion or Finnish Studies	3

FOURTH SEMESTER 15 CREDITS

ARD 114	Digital Design Foundations	3
COM XXX	Communication Elective	3
COM XXX	Communication Elective	3
Minor/Elective	Minor or Open Elective	3
Perspectives	Humanities or Social Science	3

SIXTH SEMESTER 15 CREDITS

COM 201	New Media & Digital Cultures	3
COM XXX	Communication Elective	3
Minor/Elective	Minor or Open Elective	3
Minor/Elective	Minor or Open Elective	3
Perspectives	Humanities or Social Science	3

EIGHTH SEMESTER 15 CREDITS

COM 499	Senior Capstone	3
COM 372	Media & Cultural Theory	3
Minor/Elective	Minor or Open Elective	3
Minor/Elective	Minor or Open Elective	3
Minor/Elective	Minor or Open Elective	3

PROGRAM CHECKLIST

CORE CURRICULUM			
<u>COURSE</u>	<u>CREDITS</u>	<u>SEM./YR.</u>	<u>GRADE</u>
ENG 103	3	_____	_____
ENG 104	3	_____	_____
COM 108	2	_____	_____
MAT _____	4	_____	_____
UNS 115	1	_____	_____
REL/FNS	3	_____	_____
Science	4	_____	_____
Humanities	9	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
Social Sciences	9	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

COMMUNICATION CORE COURSES			
<u>COURSE</u>	<u>CREDITS</u>	<u>SEM./YR.</u>	<u>GRADE</u>
COM 101	3	_____	_____
COM 102	3	_____	_____
ARD 173	3	_____	_____
ARD 114	3	_____	_____
COM 201	3	_____	_____
COM 225	3	_____	_____
COM 353	3	_____	_____
COM 372	3	_____	_____

COMMUNICATION ELECTIVES			
<u>COURSE</u>	<u>CREDITS</u>	<u>SEM./YR.</u>	<u>GRADE</u>
COM _____	_____	_____	_____
COM _____	_____	_____	_____
COM _____	_____	_____	_____
COM _____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

SENIOR CAPSTONE			
COM 495	1	_____	_____
COM 499	3	_____	_____

MINOR AND/OR OPEN ELECTIVES			
<u>COURSE</u>	<u>CREDITS</u>	<u>SEM./YR.</u>	<u>GRADE</u>
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
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