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JAMK Summer School

Creativity and Communication in Business

3.6.-22.6.2016

2016

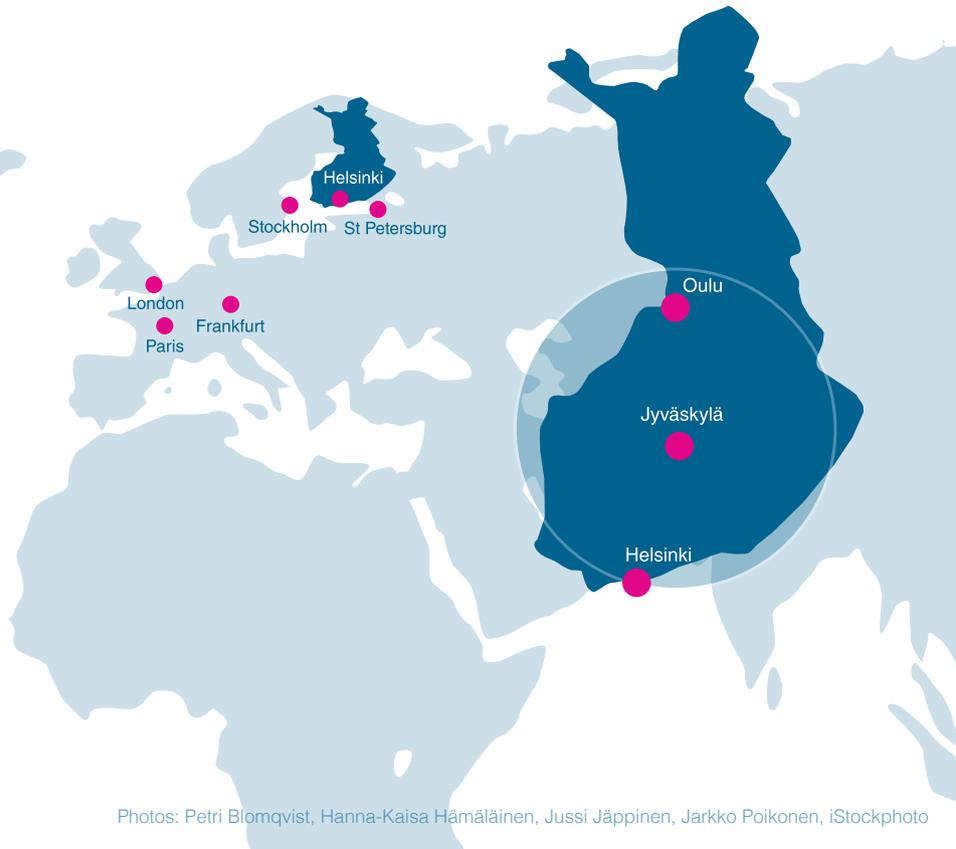
Welcome to Finland!

For an international student Finland is both an exotic and a safe target country. We have one of the most advanced educational systems in the world, and as a result of our innovative mindset and investment in education, we enjoy a high standard of living and quality of life. We breathe clean air, and drink clean tap water. Enjoy Finnish summer and experience our Summer School!

“I loved the school and its facilities, it’s a great place to be and I really enjoyed my time there.”

Jyväskylä

Helsinki	3 hrs.
	1 hr.
Stockholm	2 hrs.
St Petersburg	4 hrs.
	2 hrs.
Paris	4 hrs.
London	4 hrs.
Frankfurt	3 hrs.





JAMK has
8 500 students
from over 70
countries

Lively and Energetic JAMK

JAMK is a very energetic and lively environment with 8 500 students from 70 countries and 700 staff members. It is possible to complete over 30 different degrees in the Schools of Business, Health and Social Studies and Technology and study at the Teacher Education College to gain a teacher's qualification.

The facilities at JAMK are nicely designed with high technology and classrooms are cosy with a relaxed atmosphere. Our international students report that the teaching is excellent and our staff is very supportive.



Programme - Creativity and Communication in Business

Intensive, three-week study tracks have been designed to challenge and inspire you in your business studies in a very multicultural study environment with your fellow Summer School students as well as JAMK degree and exchange students from all around the world. JAMK Summer School includes lectures, workshops, get-togethers and interesting site visits. The programme offers both Bachelor's and Master's level courses to choose from:

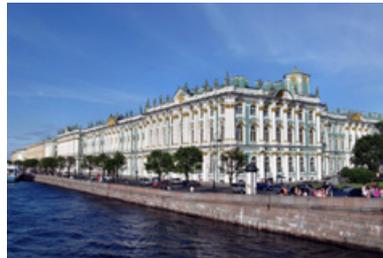
- Global Team Leadership
- Creativity Management
- Nordic Business Culture and Communication
- Managing Dynamic Innovation Teams
- Business Ethics
- Sport and Tourism Management
- International Business Speaking
- Russian Culture and Language
- Europe as a Market Area
- Destination Branding
- Future Trends in Tourism



We recommend the first four courses especially for Master's level but they are also available for Bachelor's level students. After completing the courses of your choice you will receive a Transcript of Records on the credits you have earned. We recommend that you choose 4 courses of 3 ECTS credits each. Subject to change.



Helsinki Cathedral



St. Petersburg, Winter Palace



Stockholm, Old Town



Housing

The students have a great option to stay either at Harju or Rentukka Summer Hotel in twin/triple rooms with a shared bathroom and kitchenette (includes basic kitchenware). Harju is very centrally located, only 200 meters from JAMK and 400 meters from the city centre making it very easy and quick for the students to get around on foot. Rentukka is located 2 km from JAMK and the city centre with excellent bus connections and pedestrian ways. The price for 18 nights is 500-600€ and it includes a free internet connection, daily housekeeping at Harju, housekeeping every second day at Rentukka, sheets and towels changed every 4th day and reception open daily (on-call 24h).

Campus Life

JAMK has a very lively multicultural campus life. We offer a variety of services such as:

- Library services for all students and staff. The library is one of the largest in Central Finland and most of the library services are free of charge
- IT-Services include Computer Labs, wireless networks around the campus, JAMK e-mail account and mailing lists, electronic study related programmes like ASIO student management system, student intra and OPTIMA
- Student restaurants serve lunch for the price of 2.60-4.50€ (warm meal) and a variety of cafeteria products during the weekdays
- Gym, located at main campus
- The Summer School Office is open during the weekdays to help international students. JAMK staff is also reachable on weekends via phone, email and Facebook

Cultural and Social Activities

The Summer School offers a great opportunity to take part in various cultural and social activities in Jyväskylä, Finland and the neighboring countries. You can take study tours to St Petersburg, Russia and Stockholm, Sweden and travel on your own with other students to Tallinn, Estonia or any cities in Finland. We will organize an evening cruise on Lake Päijänne, traditional Finnish Sauna-night with barbecuing and swimming in a lake, various sports and cultural activities with student tutors, city tours in Helsinki and in Jyväskylä, get-together and farewell parties ect.

This is a great opportunity to earn credits to your degree at your home institution and experience e.g. Sweden and Russia and the lovely Finnish summer time while making many international friends and memories to last for a lifetime!

”JAMK summer program was a worthwhile cultural experience and I would recommend this to any student.”



Let Jyväskylä Get You Inspired!

Every 4th person that you pass in Jyväskylä is a student. The city is very dynamic.

- a pocket size metropolis with a lively urban centre
- all the services, shops, schools and work are close at hand
- a wide variety of leisure and sport activities
- a modern centre for industry and learning
- population 133 000
- a beautiful city full of nature, and situated between lakes and hills

jamk.fi
School of Business

www.jamk.fi/summerschool
JAMK University of Applied Sciences