

Suomi College of Arts & Sciences

Academic Progress Sheet 2016 – 2017

DEGREE: BACHELOR OF ARTS – Communication

CONCENTRATION: _____

NAME: _____

ADVISOR: _____

STUDENT NUMBER: _____

ANTICIPATED GRAD. DATE: _____

CORE CURRICULUM REQUIREMENTS 38 credits

Proficiencies:

ENG 103*	College English I	3
ENG 104*	College English II	3
COM 108	Fundamentals of Public Speaking	2
MAT 140 or higher	Intermediate Algebra or higher	4

Perspectives:§

UNS 115	Sisu Seminar	1
REL/FNS	Religion or Finnish Studies	3
BIO, CHM, or PHS	Natural Science with Lab	4
Humanities+	Three Courses	9
Social Sciences++	Three Courses	9

* Must be successfully completed before taking WI courses.

§ No more than six credits of one discipline, except up to eight credits of the same foreign language.

+ Includes courses in ARD, COM, DRM, ENG (but not ENG 101), FNS, HIS, HUM, MUS, PHL, REL, or foreign language.

++Includes courses in ANT, ECN, ENV, GEO, PLS, PSY, SOC, or WGS.

COMMUNICATION MAJOR REQUIREMENTS 46-49 credits

The Communication Major is designed to provide students with an enhanced understanding of how people create meaning. Students learn proficiency in persuasion, critical analysis, and oral, written, and visual literacies, and they become aware of how communication—both theoretically and practically—creates their individual and collective cultural realities and informs their citizenship.

Communication Core Requirements 21 credits

ARD 114	Digital Design Foundations	3
COM 101	Introduction to Communication	3
COM 201	Mass Communication and New Media	3
COM 288	Rhetoric and Persuasion	3
COM 322	Communication, Culture, & Community	3
COM 330	Organizational Communication	3
COM 340	Environmental Communication	3

Communication Concentration 21-24 credits

Choose one of the following concentrations:

Journalism

ENG 201	Grammar and Composition	3
JRN 201	News Reporting & Writing	3
JRN 116/216/316	Journalism Pract. (min. of 3 semesters)	6
JRN 205	News Editing	3
COM 250^	Topics in Communication	3
COM 350#	Topics in Communication	3

Visual Communication

ARD 173	Color and Composition	3
ARD 214	Design Thinking	3
ARD 234	Informational Design Principles	3
ARD 314	Intermediate Problems	3
ARD 414	Visual Systems	3
Art History	Choose one Art History course	3
COM 282	Web Design I	3
COM 382	Web Design II	3

Environmental Communication

ARD 126	Sustainable Design Systems	3
CHM 121	Chemistry & Society	4
COM 350 #	Topics in Communication	3
ENV 202	Introduction to Environmental Studies	3
ENV 401	Environmental Policy & Law	3
HUM 301	Contemporary Voices in Science	3
PHL 401	Philosophy and the Environment	3

Marketing and Communication

BUS 141	Business Communication	3
BUS 245	Principles of Marketing	3
BUS 271	Principles of Management	3
BUS 340	E-Marketing	3
BUS 346	Marketing Communication	3
BUS 386	Organizational Communication/Behavior	3
COM 250^	Topics in Communication	3

^Possible sophomore-level topics courses include: Interpersonal Communication, Internet Journalism, and Radio Broadcasting.

#Possible junior/senior-level topics courses include: Communication and the Environment, Video Journalism.

Senior Capstone Project 4 credits

COM 495	Capstone Prep Course	1
COM 499	Senior Capstone Project	3

MINOR AND/OR OPEN ELECTIVES 33-36 credits

At least 12 credits of minor and/or open electives must be 300-level or above.

TOTAL CREDITS: 120

Recommended Minors for the Communication Major:

ENGLISH LANGUAGE & LITERATURE
RELIGIOUS STUDIES
PHILOSOPHY
HISTORY
PSYCHOLOGY
SOCIOLOGY

OTHER MINORS ARE AVAILABLE. PLEASE SEE THE FINLANDIA UNIVERSITY ACADEMIC CATALOG FOR MINOR REQUIREMENTS.

ADDITIONAL DEGREE REQUIREMENTS

- ☐ Count no more than 12 credits of MUS, DRM, and WEL towards graduation.
- ☐ Complete at least 24 of the last 30 credits at Finlandia immediately prior to graduation.
- ☐ Complete at least 30 credits at the 300/400 level at Finlandia.
- ☐ Attain a minimum cumulative GPA of 2.0.
- ☐ Attain a minimum grade of C- for each course in the major.
- ☐ Complete at least three WI courses from at least two disciplines.

BACHELOR OF ARTS – COMMUNICATION 2016 – 2017

SUGGESTED COURSE SEQUENCE

FIRST SEMESTER		14 CREDITS
UNS 115	Sisu Seminar	1
ENG 103	College English I	3
Science	Natural Science with Lab	4
COM 101	Introduction to Communication	3
Gen. Ed. Core	Finlandia Core Elective	3

THIRD SEMESTER		15 CREDITS
ARD 127	Digital Imagery	3
COM 201	Mass Comm. and New Media	3
Conc/Minor	Concentration or Minor	3
Perspectives	Humanities or Social Science	3
Perspectives	Humanities or Social Science	3

FIFTH SEMESTER		15 CREDITS
COM 322	Comm., Culture, & Community	3
Conc/Minor	Concentration or Minor	3
Conc/Minor/Open	Conc., Minor, or Open Elective	3
Perspectives	Humanities or Social Science	3
Conc/Minor/Open	Conc., Minor, or Open Elective	3

SEVENTH SEMESTER		16 CREDITS
COM 495	Capstone Prep Course	1
COM 340	Environmental Communication	3
Conc/Minor/Open	Conc., Minor, or Open Elective	3
Conc/Minor/Open	Conc., Minor, or Open Elective	3
Conc/Minor/Open	Conc., Minor, or Open Elective	3
Conc/Minor/Open	Conc., Minor, or Open Elective	3

SECOND SEMESTER		15 CREDITS
ENG 104	College English II	3
COM 108	Fundamentals of Public Speaking	2
Math	MAT 140 or higher	4
Conc./Minor	Concentration or Minor	3
Perspectives	Humanities or Social Science	3

FOURTH SEMESTER		15 CREDITS
COM 288	Rhetoric and Persuasion	3
Conc/Minor	Concentration or Minor	3
Conc/Minor/Open	Conc., Minor, or Open Elective	3
REL/FNS	Religion or Finnish Studies	3
Perspectives	Humanities or Social Science	3

SIXTH SEMESTER		15 CREDITS
COM 330	Organizational Communication	3
Conc/Minor	Concentration or Minor	3
Conc/Minor/Open	Conc., Minor, or Open Elective	3
Conc/Minor/Open	Conc., Minor, or Open Elective	3
Perspectives	Humanities or Social Science	3

EIGHTH SEMESTER		15 CREDITS
COM 499	Senior Capstone Project	3
Conc/Minor/Open	Conc., Minor, or Open Elective	3
Conc/Minor/Open	Conc., Minor, or Open Elective	3
Conc/Minor/Open	Conc., Minor, or Open Elective	3
Conc/Minor/Open	Conc., Minor, or Open Elective	3

PROGRAM CHECKLIST

CORE CURRICULUM			
COURSE	CREDITS	SEM./YR.	GRADE
ENG 103	3		
ENG 104	3		
COM 108	2		
MAT _____	4		
UNS 115	1		
REL/FNS	3		
Science	4		
Humanities	9		
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
Social Sciences	9		
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

COMMUNICATION CORE COURSES			
COURSE	CREDITS	SEM./YR.	GRADE
ARD 114	3		
COM 101	3		
COM 201	3		
COM 288	3		
COM 322	3		
COM 330	3		
COM 340	3		

CONCENTRATION			
COURSE	CREDITS	SEM./YR.	GRADE
_____	_____	_____	_____
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_____	_____	_____	_____

SENIOR CAPSTONE			
COM 495	1		
COM 499	3		

MINOR AND/OR OPEN ELECTIVES			
COURSE	CREDITS	SEM./YR.	GRADE
_____	_____	_____	_____
_____	_____	_____	_____
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