“The idea of art and design, engineering, and business students working with professionals and business owners under the same roof is exciting,” says Bonnie Holland, director of the Finlandia University Jutila Center for Global Design and Business.

“The Jutila Center strives to be a center of innovation,” she adds. “It’s incredibly rewarding to introduce talented individuals to each other and confirm business owners’ good instincts. There are pivotal moments here that help small businesses succeed and contribute to the economic potential of our region.”

Holland says the Jutila Center helps a business offer a larger set of services to its customers. Tenants leasing office space benefit from the professional setting, high speed, secure internet service, access to conference rooms and an auditorium, use of the copier, fax and mailroom, and—perhaps most importantly—a very popular restaurant.

“Professional design and rapid prototype services are also available in the building, and, through class projects or internships, interior, product, and website design, and illustration, advertising, and communications services can be arranged,” Holland adds.

“These are the services that distinguish Finlandia’s Jutila Center. Incubator tenants and pre-professional students have a unique opportunity to help each other succeed.”

Holland is pleased to announce that Phase Two renovations to the Jutila Center will begin this January. The work continues a multi-phase project funded by an Economic Development Authority grant awarded in 2005.

Holland notes that a matching gift to the university paved the way for this additional work. Improvements to both the exterior and interior of the nine-story building are planned.

“This includes replacement of the roof and windows on floors five to nine and upgrades to the plumbing, electrical, and fire suppression systems,” Holland says. “A second boiler and a second elevator will also be added.”

Phase Two also includes renovation of floors six and seven for increased incubator space and services. Floors eight and nine are open for development or for sale or lease. Holland says the open floor plan on these floors make them suitable for anything from housing to office space.

The fifth floor of the Jutila Center is reserved for additional university classrooms and studios. The MTEC SmartZone occupies the fourth floor.

Holland invites businesses in all phases of expansion to contact her. “These are exceptional office suites with a premium view of the Portage Waterway. We are not only looking for start-up companies, but for companies in expansion mode, firms that are investing in new equipment or adding personnel, businesses that are relocating to the western U.P., and firms establishing new national or international territory.”

In addition to serving as the liaison between Jutila incubator tenants and the university and facilitating ongoing development of the building, Holland acts as a business coach and entrepreneurship resource for Jutila Center tenants and Finlandia students.

Holland earned a bachelor of fine arts in design at Northern Michigan University. She has owned two businesses, and was director of innovation for the Northern Economic Initiative Center. For the Jutila Center she works with the Keweenaw Economic Development Alliance (KEDA), Western Upper Peninsula Planning and Development Region (WUPPDR), the MTEC SmartZone, Michigan Works, and other UP economic development groups. She is a member of the Hancock Rotary Club, the Keweenaw Micro-Loan Initiative (KMLI) board, and the Hancock Downtown Development Authority.

“Incubator tenants and pre-professional students have a unique opportunity to help each other succeed.”
3... 2... 1... Liftoff
Finlandia launches new website

Listen to the Exciting Things Our Students Are Doing
Three new television ads produced for Finlandia

A Sustainable Keweenaw
The Sustainable Keweenaw Resource Center

Interdisciplinary Design
BFA students study across disciplines

Sustainable Systems Design
Collaboration leads to semesters and semesters of possibilities

The Inner Quality of Creation
Studio Arts instructor Yueh-mei Cheng has a fruitful year

Art & Design Faculty Practice What They Teach
Fractals, mining, and nature inspire artists

Independence and Responsibility
Fred and Ansley Knoch get to the very heart of Finland’s educational excellence

New Knowledge and a Deeper Passion for Life
Product Design senior Jordan Siegler slows down in Finland

Field Testing is the Best Part
Alumnus designs, markets fishing lures
Our annual donor edition of *the Bridge* offers me a special opportunity to express my deep, deep gratitude for those who have financially supported Finlandia’s educational mission during this past year. Many of your gifts support our operating needs through the Annual Fund. Finlandia’s Advancement office raises 15 percent of our operating costs, and the Annual Fund is always our number-one priority. I thank you for making it yours, as well. In the pages that follow you will again appreciate the distinctive learning experience that Finlandia offers its students, made possible, in large part, by your generosity and faithful giving. Thank you.

Featured in this issue of *the Bridge* are the activities, programs, students, and faculty of Finlandia’s International School of Art & Design. I am convinced you will experience the energy and vitality of this part of our learning community. You will also hear about Finlandia’s newest commitments to marketing: a soon-to-be-launched redesigned university website plus new television spots. The message, and its package and delivery, is something we are constantly looking to improve.

Campus News tells you about recent guests enjoyed by both the university and community residents. Such shared experiences are the norm, of course. There are many times, in fact, when I am not certain if an event is “community” or “university.” I’m not sure it matters. I think this is how it should be. If you read this issue closely, you will appreciate how embedded the community is in Finlandia’s life, and Finlandia’s life in the community.

My conviction is that what we plan programatically we need to execute strategically. Here is what we are doing about that. In Finlandia’s new mid-term strategic plan, campus and community have been closely linked in a proposal entitled: “Campus and Community: Together for Good.” The proposal outlines an enduring, innovative exchange between Finlandia and the local school district of Hancock. It is an exchange that draws on the strengths of each, promotes wise and needed community stewardship, and creates growth potential for both. It is my hope that this proposal will gain additional support and be further enhanced through imaginative discussions with Finlandia’s closest neighbors. I will keep you posted.

Enjoy your reading. And, again, thank you for walking alongside us.

Philip Johnson, Ph.D.
President
Designer and graphic design instructor Jonathan Soper hopes the late fall 2008 launch of a newly-designed Finlandia University website begins a new era for the university’s Internet presence.

“I believe the new website will facilitate a more accurate reflection of the dynamic community we have here on campus and in the surrounding area,” he says.

A number of major steps, and extensive input and feedback from faculty, staff, and students, were required to build the entirely new university website. “First, the existing website design and content was assessed and, through a series of meetings, the basic design components and overall navigation scheme were identified,” Soper explains. “Then it was determined what new content was needed for a robust information architecture.”

Next, Soper developed a preliminary visual layout of the new site and began refining it for easy and efficient navigation. Then the overall color and typography scheme was determined and approved.

“The amount of information included in the new website is staggering,” Soper says. “The biggest challenge was coming up with an efficient, user-friendly navigation scheme to make it easy for current and potential students to find the information they need.”

Lastly, Soper created the web page templates and incorporated them into a web-based content management system, which will allow individual university departments to manage their own content.

“We’ve also added dynamic news feeds for each school/college, dynamic photo galleries, and easy-to-create blogs,” Soper says. “An all-inclusive search feature and the ability to embed video on certain pages add additional levels of interaction between Finlandia and those who visit the website.”

Of course, a lot of behind-the-scenes work is done that website “surfers” are not always aware of. “Code. Lots of code,” explains Soper, referring to the thousands of lines of HTML (HyperText Markup Language) used to structure text, manage multimedia documents, and set up hypertext links between documents.

And creating the page templates for each level of the site is more involved than it may seem. “This required careful consideration of the user’s perspective and how they will see the information that is presented,” Soper explains.

“Each level of a website must be scrupulously pre-planned before the templates are built, involving many hours of sketching and re-sketching possible navigation scenarios. Then, building out the templates involves additional hours of testing and re-testing to ensure that they work correctly under every possible scenario.”

This semester, Soper is teaching Digital Imagery, Publications, and Package Design. Next semester he’ll also teach Multimedia Design. He has professional experience in graphic and multimedia design, and has worked with a variety of clients around the country and internationally.

“But I’m a local Yooper at heart,” he clarifies. “I’m really excited to be back in this community and able to offer my experience to students at Finlandia.”

Soper was born in Hancock and grew up in Lake Linden. He attended the Copper Country Christian School, Chassell, from kindergarten to graduation. In 2007 he earned a bachelor of arts in scientific and technical communication, with a minor in international French, from Michigan Technological University.
November 20, 2008, to January 6, 2009
Opening Reception: Thursday, November 20, 2008 7:00 to 8:30 p.m.

18th Annual Contemporary Finnish American Artist Series
Desiree Koslin: InSight: Views of the Finnish Landscape

Finnish-American artist Desiree Koslin manipulates, transforms, and exaggerates textile traditions. Using Finnish fiber techniques including ryijii, transparency weave, and double/triple cloth in unexpected ways, Koslin interprets the Finnish landscape in a series of woven and constructed textiles. A perfect balance of rich colors and textures, Koslin's textile constructions make one marvel at the thread's density and weight, how it bends to the forces of gravity, and how its interplay with light resonates with significance.

January 12 to February 13, 2009
Opening Reception (in coordination with the annual Heikinpäivä Celebration): Thursday, January 22, 2009 7:00 to 8:30 p.m.

Carl Gawboy: Transforming the Cutover

As the son of a Finnish mother and an Ojibwe father, Carl Gawboy approaches his work from a unique vantage point. Raised on his mother's family's farm in northern Minnesota, the youngest of eight children, Gawboy decided early to become an artist. He was determined that his art would not be falsely romantic, but would rather draw on his unique childhood experiences to tell the story of his dual heritage. Whether harvesting rice, duck hunting, or making hay, the subjects of Gawboy's work carry the authenticity of an experienced lived.

The Finlandia University Gallery, in the Finnish American Heritage Center, promotes Finlandia University's mission, A Learning Community Dedicated to Academic Excellence, Spiritual Growth, and Service, through exhibitions of contemporary Finnish, Finnish-American, and American artists. Beyond advancing the arts in the region, the gallery provides educational resources for the community and is a gathering place for people to discuss and reflect upon art. One of its goals is to become a leading exhibitor of Finnish and Finnish-American art nationwide.

Carrie Flaspholer,
Gallery Director
Finlandia University International Alumni Board

The Hon. Dr. Gloria J. Jackson, Paradise Valley, Arizona
The Hon. James L. Johnson, Virginia, Minnesota
Mr. Sakari K. Jutila, Lake Forest, California
Dr. Sakari T. Jutila, Toledo, Ohio
Mrs. Shirley A. Jutila, Toledo, Ohio
Arne Jylha, Astoria, Oregon
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Dr. Jeanne Kemppainen, Carolina Beach, North Carolina
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Mr. Raymond O. Lescelius, Elmhurst, Illinois
Mrs. Rod Limatainen, Chassell, Michigan
Mr. John P. Makinen, Kaleva, Michigan
Mr. Martin J. Marin, Marquette, Michigan
Ms. Donna Matson, Whittier, California
Dr. Roger A. Mattson, Duluth, Minnesota
Mrs. Carol Melancon, Westland, Michigan
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Mrs. Anne Miller, Naples, Florida
Mrs. Arleen Morrissey, Chassell, Michigan
Dr. Michael Nakkula, Waltham, Massachusetts
The Hon. Frederick C. Niemi, Riverside, Wisconsin
The Rev. Leslie E. Niemi, AuTrain, Michigan
Mr. John A. Nikander, North Augusta, South Carolina
Dr. Norma R. Nominelli, Hancock, Michigan
Mrs. Karen Reynolds, Del Mar, California
Mr. Roger Reynolds, Del Mar, California
Dr. Arnold J. Salli, Wausau, Wisconsin
Dr. Arnold F. Sarya, Traverse City, Michigan
Mr. Daniel M. Sarya, Traverse City, Michigan
Mr. David Savolainen, Marquette, Michigan
Mrs. Lois Seaton, Hancock, Michigan
Mr. Timo Siimes, Windsor, Ontario, Canada
Mr. Tom Siimes, Windsor, Ontario, Canada
Mr. Henrik Työpönen, Helsinki, Finland

Finlandia University Community Partners

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Mr. Burt Arola, Hancock
Mr. Richard Baker, Houghton
Mr. James Bogan, Hancock
Dr. James Broder, Dollar Bay
Mr. Ed Burger, Houghton
Ms. Jill Burkland, Houghton
Mr. Dan Crane, Houghton
Mr. Carlson Crotgers, Houghton
Mr. Ken Dilling, Houghton
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Mr. Norman McKendles, Baraga
Mr. Philip Musser, Houghton
Mr. Paul Ollila, Painesdale
Mr. Ray Pasquali, L'Anse
Mr. Brent Peterson, Hancock
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Mr. Bill Polkinghorn, Houghton
Mr. Jan Quarless, Dollar Bay
Mr. Gerard Quello, Hancock
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Mr. Randy Roberts, Lake Linden
Ms. Betsy Rossini, Calumet
Mr. Pat Roich, Painesdale
Mr. Bruce Rukkila, Houghton
Mr. Paul Saaranen, Atlantic Mine
Mr. Tom Scanlan, Mohawk
Mr. Michael Scott, Houghton
Mr. Jim Stoker, Houghton
Mr. John Sullivan, Houghton
Mr. Raymond Tiber, Calumet
Mr. Jim Torvinen, Houghton
Mr. Richard Tuisku, Hancock
Mr. John Vaara, Hancock
Ms. Janet Wolfe, Houghton
Mr. Steve Zutter, Hancock

The Bridge Winter 2008
As part of a television advertising commitment, WLUC-TV 6, Marquette, recently produced three 30-second commercials for Finlandia University. Below are brief profiles of some of the featured students, along with their TV ad quote. Watch for these ad spots on TV6, or visit www.finlandia.edu to view them online.

<table>
<thead>
<tr>
<th>Student Name</th>
<th>Hometown</th>
<th>Class, Major</th>
<th>Activities</th>
<th>Quote</th>
</tr>
</thead>
<tbody>
<tr>
<td>Moto Kidokoro, (’09)</td>
<td>Kanagawa, Japan</td>
<td>Senior, Business Administration</td>
<td>International Club</td>
<td>“Hi, I’m Moto from Japan. I’ll finish my B.B.A. in 2009.”</td>
</tr>
<tr>
<td>Salome Mnzava (’09)</td>
<td>Dar-es-Salaam, Tanzania</td>
<td>Senior, Business Administration</td>
<td>Campus Ministry, International Club</td>
<td>“Hi, I’m Salome from Tanzania. I’ll finish my accounting degree in the spring.”</td>
</tr>
<tr>
<td>Ally Tincknell (’10)</td>
<td>Negaunee (Negaunee High School, 2006)</td>
<td>Junior, Elementary Education (Science and English)</td>
<td>Women’s Basketball, Education Club, Secretary/Treasurer for Student Senate</td>
<td>“I started student-teaching in my sophomore year!”</td>
</tr>
</tbody>
</table>

In all, twelve students appeared in the television ads. The students not pictured are: Corey Blake (’09), Marquette; Chaslyn Duffek (’09), Elo; Haley Gauthier (’10), Houghton; Amanda Moyer (’11), Livonia; Liz Reno (’09), Cedarville; and Bryan Solander (’10), Marquette.
Finnish Saarinen Family Topic of Visual Presentation

The architectural and design achievements of the Finnish Saarinen family were the topic of a presentation October 7 at the Finnish American Heritage Center. The visual presentation, titled “The Artistry of the Saarinens,” was led by Susan Saarinen, the granddaughter of architect Eliel Saarinen and daughter of architect Eero Saarinen, and Mark Coir, former director of archives at the Cranbrook Educational Community, Bloomfield Hills, Mich.

Saarinen and Coir are the Finlandia Foundation 2007-08 Lecturers of the Year. Susan Saarinen is a landscape architect in Colorado and abroad. For over 20 years Mark Coir oversaw the artifacts and document collections at Cranbrook, the home and focus of the Saarinen family’s early architectural and artistic creativity in the U.S.

The firm of architect Eliel Saarinen designed Finlandia’s Nikander Hall in the late 1930s. Eliel Saarinen (1873-1950) also designed the Helsinki Train Station and many buildings at Cranbrook. Architect Eero Saarinen (1910–1961), Eliel’s son, is widely known for his design of the St. Louis Arch, the School of Music at the University of Michigan, and the “Tulip” or “Pedestal” chair.

The presentation was sponsored by the City of Hancock’s Finnish Theme Committee (a Finlandia Foundation chapter) and Finlandia University.

Nordic Fiddle Fusion Band Leads Workshop

The Nordic fiddle fusion band, Frigg, led a folk music workshop October 18 at the Finnish American Heritage Center. The band members instructed participants in fiddle, mandolin, guitar, and bass.

Frigg is a Finnish-Norwegian group of seven young musicians who perform innovative and energetic Scandinavian folk fiddling accompanied by fretted instruments and upright bass. They have a wide knowledge of Finnish instrumental and Norwegian fiddling traditions, and they’re also comfortable with other musical styles, including old-time/bluegrass, Irish, and Balkan. Frigg was named the 2003 Band of the Year at the Kaustinen (Finland) Folk Music Festival.

Arffman uses traditional black-and-white photography and silver gelatin prints. “I have always taken traditional black-and-white pictures,” he says. “When the digital revolution was at its height around half a decade ago, I considered joining it a crime against black-and-white photography and tradition. I had accumulated a lot of know-how on black-and-white pictures which I did not want to throw away. Now it has become my strength.”
The Kajaani (Finland) Art Museum published a book about the exhibition titled, Jari Arffman: Counterparts – Västinarit. Following its stop in Hancock, Counterparts traveled to the Nordic Heritage Museum, Seattle. In 2009 the exhibit will travel to the Sami Artist Center in Karasjok, Norway, and to Budapest, Hungary.

The Counterparts exhibit was made possible by grants from the Finlandia Foundation, Finn Spark, Inc., FRAME - Finnish Fund for Art Exchange, the Sami Artist Center, and the Arts Council of Pirkanmaa.

Beth Virtanen

Paloheimo Scholar Presents Lecture

Dr. Beth Virtanen presented her lecture, “Religion and Politics in Finnish-North American Literature” October 23 at the Finnish American Heritage Center.

Introducing her topic, Virtanen explained, “Historically, Finnish-American communities have engaged in the religious and political discussions of their times. Early creative writing in English by Finnish Americans, and work by contemporary Finnish North American authors and poets, often includes the ideologies of religion, socialism, communism, and mainstream democracy.”

Virtanen’s lecture examined the historical influences of these ideologies, and, through this examination, a picture emerged of the legacy of history and its impact on current writers.

Virtanen joined the Finlandia University community this fall as a two-year Paloheimo Scholar. This semester she is teaching a course in Nordic film while she continues her research and writing.

Virtanen holds a Ph.D. in rhetoric and technical communication from Michigan Technological University. She is the founding president of the Finnish North American Literature Association (www.finnala.com). Virtanen has published and presented widely, including a book of poems titled Guarding Passage. She has held professorships at universities in Alaska, Minnesota, and Puerto Rico. From 1996 to 1999 Virtanen was an instructor at Suomi College, serving for a year as director of the former Pro-College Program.


Entrance Sign Dedicated

A new Finlandia University entrance sign was dedicated October 18. The sign, donated by the Finlandia University President’s Council, is in honor of President Robert Ubbelohde and his wife Susan Ubbelohde in recognition of their dedicated service to Suomi College and Finlandia University from 1988 to 2007. It was designed by Lang Yue of the Frank Lloyd Wright School of Architecture at Taliesin, in cooperation with the Finlandia University International School of Art & Design. On hand for the dedication were members of the President’s Council, Melisa Gronowski, a 2008 BFA graduate who helped coordinate the installation of the sign, and a group of Board members, faculty, and staff.

Dr. Dennis McCullough

Geriatrician Explains Slow Medicine

Geriatrician and author Dr. Dennis McCullough presented two public lectures September 23 at the Finnish American Heritage Center. He explained his theory of Slow Medicine and shared his expertise about caring for parents and aging loved ones. Following the lectures, McCullough signed copies of his book, My Mother, Your Mother: Embracing Slow Medicine, the Compassionate Approach to Caring for Your Aging Loved Ones.

Dr. McCullough is originally from the Copper Country. He is a graduate of
Harvard College and Harvard Medical School, and a faculty member at Dartmouth Medical School. He has been a family physician and geriatrician for thirty years. McCullough’s visit was hosted by the Omega House hospice, Finlandia’s Nursing Department, and Keweenaw Home Nursing and Hospice. Sponsors included Aspirus Keweenaw Hospital, Portage Health, Indigo Creek Counseling, and the Keweenaw Co-op and Natural Foods.

Kangas Directs Brecht Musical Comedy

Four performances of the play, Herr Puntila and His Man Matti (Herr Puntila und sein Knecht Matti), were presented at the Finnish American Heritage Center October 2 to 5. The musical comedy was written in 1941 by German playwright Bertolt Brecht, with Finnish-Estonian playwright Hella Wuolijoki. Directed by Finlandia music and drama instructor Melvin Kangas, the play’s cast and crew numbered more than 25 and included Finlandia students, staff, and faculty, and community members.

Herra Puntila tells the story of landowner Puntila and his “Jekyll and Hyde” relationships with his daughter, his servant, Matti, and the workers on his farm. The play was adapted from a Finnish folk tale and is set in Finland in the 1930s. It is one of Brecht’s modern social criticism plays. However, play director Melvin Kangas said the message is not why he chose to produce the play.

“I like to select plays where I can have a creative hand, especially with the music,” Kangas said. “This play gave me that opportunity.” Each of the play’s ten scenes is introduced by a song with music composed by Kangas. “Brecht wrote the words for the songs, but not the music, so each production of the play is different.”

The Finlandia University Foundation

“It goes without saying that the United States and Finland are different in many ways, not only size,” says Dr. Esko Häkli of Helsinki. “One of the big differences is found in fund raising.”

Häkli explains that the American way of giving is largely unknown in Finland. He adds that in Finland private support for non-profits is limited and not supported by tax legislation.

“When former Finlandia University President Robert Ubbelohde began to speak with possible sponsors in Finland, an obstacle immediately presented itself,” Häkli notes. “They were not prepared to send gifts to another country, and Finnish donors often prefer that their money is spent in Finland, a typical European approach.”

This challenge was ultimately addressed by the formation of a foundation. “Of course, the decision was very logical and so the Suomi College Foundation (now the Finlandia University Foundation) came into being,” says Häkli, a member of the foundation’s board. “It is a legal Finnish foundation; its bylaws were approved in late 1999.”

“The foundation’s purpose is to collect, invest, manage, and administer funds in Finland for the benefit of student and faculty exchange between Finlandia University and Finnish institutions,” explains foundation board member Rev. Dr. Heikki Mäkeläinen of Tampere. “Because Finland has a totally different system to finance educational institutions, it is not an easy task to raise money for this purpose. Our results have been modest, but a number of surprisingly good contacts have been established.”

Many of the foundation’s board members have served on the Finlandia University Board of Trustees, but, due to the distance, they couldn’t often attend meetings.

“That is why the annual meetings of our foundation have become so important for sharing news and views,” says Mäkeläinen. “However, we can’t foresee how today’s rapid changes in the world economy will affect our task. But I believe that internationalization is a fast-growing trend in university education, so exchange programs will become more popular and better supported.”

In addition to Dr. Häkli and Rev. Dr. Mäkeläinen, members of the Finlandia University Foundation board are the Hon. Dr. Gloria Jackson, Paradise Valley, Ariz.; Ms. Leila Mustanoja, Espoo; and Ms. Eija Vahala, Savonia University of Applied Sciences, Kuopio. Finlandia’s President Philip Johnson is chairman of the foundation.
Finlandia University associate art and design professor Rick Loduha describes himself as a designer with a conscience. He traces his interest in sustainable design to the 1970s when he heard Buckminster Fuller speak at the University of Illinois.

“Some of the first photos of the earth from space were being published then. They brought home to me, as confirmed by Fuller, that our planet is isolated and our resources are limited,” Loduha explains.

Loduha is the lead faculty member for the International School of Art & Design (ISAD) Interdisciplinary Design BFA degree program. Loduha, his design students, and community members have established the Sustainable Keweenaw Resource Center (SKRC), a community outreach idea he says has been floating around in his mind for a long time.

In a space that doubles as a comfortable conference room at Finlandia’s Jutila Center for Global Design and Business, the SKRC includes a growing library of materials related to recycling, eco-design, and sustainability, and an online directory (www.skrconline.net) of local sustainable products and services that links green-minded material handlers, processors, manufacturers, designers, retailers, and consumers.

For her Sustainable Systems class, instructed by Loduha, graphic design senior Whitney Sirard (L’Anse) is designing a 3” x 5” tri-fold business card/mailer intended to spread the word about the SKRC and collect requests for inclusion in the online directory. She also designed the SKRC logo, pictured below.

Sirard believes it’s important to think ahead and design for the future. “The earth isn’t an unlimited resource. Designers all over the world are already thinking of alternative designs to accompany this reality. It’s important that everyone else does so, as well.”

“I feel fortunate, as a designer and an average person, to have the opportunity to take a Sustainable Design class that offers this alternative way of thinking,” Sirard adds. “It’s a scary but enlightening experience.”

The SKRC is also home to the Affinity Wall, a message board that asks for input on the question, “What is Sustainable Keweenaw?”

“It’s a message board to share eco-friendly information,” explains Loduha. “It includes categories like human-powered transport, recycling and reuse, and regional planning. It’s intended to generate ideas about what it takes to make the Keweenaw community a safe and healthy natural environment that is economically self-reliant and can remain so over time – for us and for our children’s children.

“I firmly believe that sustainability will happen by creating a mosaic of sustainable communities.”

Loduha clarifies that sustainability is really nothing new. “It was and is a way of life for many in the U.P. Recurring economic hardship and scarce employment opportunities make reuse and recycling essential.”

Loduha worked as a professional industrial designer for 20 years. “I wasn’t able to change as much as I would have liked in the business setting,” he notes. “So I became a design professor to begin to inspire a generation of new sustainability-minded designers.” He has a BFA and MFA from the University of Illinois.
Finlandia has always encouraged a spirit of learning across disciplines, now it’s official. Starting this fall, International School of Art & Design (ISAD) students can pursue a cross-disciplinary BFA in which they construct a degree path that includes more than one of the nine ISAD concentrations.

“The cross-disciplinary program is for aggressive learners interested in broader, less specialized learning,” explains Associate Professor Rick Loduha.

A second BFA degree path option that de-emphasizes specialization is the Interdisciplinary Design concentration, which includes Product Design, Interior Space Planning, and Sustainable Systems Design.

“Today, the demands of professional design are increasingly interdisciplinary,” notes Loduha, who teaches many of the interdisciplinary design courses for Finlandia’s ISAD.

“There’s value in not becoming too specialized. The interdisciplinary design degree addresses what we have to change to make a sustainable world. Mainstream design professions are finally beginning to recognize and embrace the absolute necessity of sustainable design.”

Loduha encourages his students to remain open to all possibilities while designing. He believes that every person is inherently creative, but that not every person has figured out how to access that creativity.

“College is less about finding the answers, and more about finding the right questions,” Loduha says. “Design is primarily creative problem solving—the creativity of the right brain, coupled with the critical thinking selectivity of the left brain. One won’t work without the other; they must work in tandem as separate but equal components of the whole.”

“Design is a life-long learning experience,” Loduha stresses. “The biggest difference between school and professional practice is the direction of the cash flow.”

The Keweenaw Co-op Market & Deli, Hancock, was looking for a locally-produced container for use as a holiday gift basket. They consulted with the Sustainable Keweenaw Resource Center (SKRC) at Finlandia’s Jutila Center and found the perfect solution.

“The SKRC suggested a partnership with Finlandia’s art and design school and Vocational Strategies Incorporated (VSI),” said Faye Carr, coordinator of the Co-op gift box project. VSI, Calumet, provides training for adults with mental and physical disabilities.

“The idea was to have student designers come up with a concept for the box, and for VSI clients to manufacture it,” Carr explained. “One of the main design criterion for the project required working with the skill level and manufacturing methods available at VSI.”

Several Finlandia student-designers presented Carr with their concepts and prototypes. Carr said the gift box design of product design majors Brandon Faust (Calumet) and Kacey Kreuter (Oneida, Wisc.) was what she had envisioned.

“I selected Brandon’s and Kacey’s gift box design because of its simplicity and potential for multiple uses,” Carr said. “I also liked that the handles were incorporated into the box sides without adding extra material.”

Like many other VSI products, the gift box will be made from locally harvested white cedar. For additional information about the gift boxes, e-mail Carr at gifts@keweenaw.coop.
It was the Sustainable Keweenaw Resource Center (SKRC) Affinity Wall that ultimately prompted collaboration between the Finlandia University International School of Art & Design and the Marsin Nature Retreat Center.

“Evan McDonald, executive director of the Keweenaw Land Trust (KLT), visited the Jutila Center with art and design senior Fred Knoch, saw the Affinity Wall, and the wheels began to turn,” explains associate art and design professor Rick Loduha. “Late last winter President Philip Johnson and I met with Evan and designer Barb Hardy at the KLT’s Marsin site to talk about how Finlandia and the KLT could begin a community partnership and develop the residential site as a community resource. Philip’s interest and engagement in the project helped the project move along quickly.”

The KLT is a non-profit community organization that works to protect the land, water, and quality of life in the Keweenaw through conservation, stewardship, and education. The Marsin Nature Retreat Center, on the Portage Waterway in Stanton Township, Houghton County, is the vision of the late Mary Sinish, previous owner and resident of the property.

Open to the public, the Marsin Center includes 16 non-developed acres, 900 feet of shoreline, two houses, numerous outbuildings, and a trail network. Part or all of it can be reserved for meetings, retreats, and other events and activities. McDonald says the center’s ultimate goal is to serve a wide audience and become a model for sustainability and for harmony among people and their and natural surroundings.

“The KLT appreciates that converting the former residential property to one of public access will require comprehensive evaluation and substantial design input,” says Loduha. “This is where Finlandia comes in.”

This semester five student teams in Loduha’s fall Sustainable Systems Design course are designing an overall site plan, a modular signage system, and plans for the conversion of some of the architectural structures.

“These design challenges are excellent educational vehicles to practice sustainable, community-oriented design,” Loduha notes. “The students will have opportunities to apply green building principles and engage in inventive reuse, waste stream reclamation design, and sustainable systems design.”

“The Marsin Center collaboration presents semesters and semesters of design project possibilities. There are so many layers to consider and address,” Loduha adds. “It also has the potential to reach far beyond the ISAD. The multidisciplinary nature of the KLT’s vision for the Marsin Center can provide virtually endless opportunities for all areas of study at Finlandia.”

McDonald agrees. “This is how education should work. It should be a ‘real’ experience. Student success is success for the community.”

“The collaboration with the KLT aligns well with Finlandia’s mission and the components of the university’s vision that strive to be ecologically sensitive, focused on connecting theory and practice to the service of human beings, and to be good stewards of natural resources,” notes President Johnson.
Donor Recognition

In each donor edition of the Bridge, we are pleased to recognize the many people, organizations, churches, clubs, and associations that have generously donated to Finlandia University in the preceding fiscal year. Some have pledged deferred giving or named the university in their wills. Some have given in memory of loved ones or to honor a special date, event, or person. Others have made donations out of a sense of loyalty – cherishing their time at Finlandia University/Suomi College. We are grateful for the thoughts and prayers of our friends and alumni, and for the education their support provides our students.

Many thanks to all who have supported Finlandia University/Suomi College between July 1, 2007, and June 30, 2008, and in years past.

Cumulative Giving

Gifts to Finlandia University for Fiscal Year 2007-2008. Received from July 1, 2007, to June 30, 2008.

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Julio Kustaa Nikander (1855–1919), born in Lammi, Finland, helped found Suomi College and served as president from 1896 to 1919. An ordained Lutheran pastor, Nikander traveled to the Copper Country from Finland in the fall of 1884. As a national leader of Finnish-American communities, he helped advance local congregations and fight the discrimination many of the immigrants faced.

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Dr. John Wargelin (1881–1970) was president of Suomi College from 1919 to 1927 and 1930 to 1937. In 1896, at the age of 15, Wargelin enrolled in the college’s first class, graduating in 1904. In 1906 he graduated from Suomi’s former seminary. Wargelin served as a Suomi College trustee for 36 years. In 1966 the university’s library and science building was officially named for him.

Built in 1899, for many years Old Main was the sole Suomi College building. In early years it housed classrooms, offices, a cafeteria, and dormitory. Today it is the home of the Office of Admissions, the Registrar’s Office, and other administrative and student support services.
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Quincy Mining Company helped develop the region that Finlandia University serves. The company employed thousands of Finns, including many who helped establish and support Suomi College. Finlandia University’s campus on Quincy Street in Hancock sits on a hillside once mined by the Quincy Mining Company.

**Minnie Pertulla-Maki Circle**

Minnie Pertulla-Maki (1880–1957) was Suomi College’s only woman president to date, serving from 1922 to 1923. She was born in Lohtaja, Finland, and was a member of the college’s first class, graduating in 1904. She continued her education in Chicago, Duluth, and at the University of Helsinki.

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MR. & MRS. NICHOLAS STEVENS
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Mr. & Mrs. John Siitera

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Mr. Donald Manninen
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Hilma Alatalo
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Rev. Dr. Jacob Heikkinen
Ellen & Dana Varney
Toini Heinii
Ms. Hannele Haapala

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Mrs. Elma Long  
Mathesis Club, Indianapolis, IN  
Men’s Bible Study, Trinity Lutheran Church, Valparaiso, IN  
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Mr. & Mrs. Robert Roach  
Ms. Erna Scheller  
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Ms. Sylvia H. Soderstrom  
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Rev. & Mrs. Rodney Foltz  
Mrs. Helen Kangas  
Mr. & Mrs. John Kennard  
Rev. & Mrs. Leslie Niemi  
St. Mark Lutheran Church, Ladies Aid, Warren, OH

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Rev. Dr. & Mrs. Antti Lepisto

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Martha Oksanen  
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Mr. & Mrs. Peter Lagos  
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Helmi Osterberg  
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Mr. & Mrs. John Kennard  
Ms. Kathleen Lakanen

Nestor Perala  
Mr. & Mrs. Donald Leethem

Arne & Lempi (Ranta) Posio  
Posio  
Ms. Carolyn Willi

Waino O. Rajala  
Mrs. Elizabeth Rajala

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Mr. & Mrs. Frederic Gaabo

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Dr. Karen Rowe Boggio

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Mr. & Mrs. James Barroga  
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Mr. Taito Savolainen

Pearl Savolainen  
Mr. Taito Savolainen

Tobias Savolainen  
Mr. Taito Savolainen

Parents of E. Paul Seppa  
Mr. E. Paul Seppa

Ken Seppala  
Finnish-American Club, New Port Richey, FL  
Mr. Donald Manninen

Father of Jay Seppanen  
Mr. Jay Seppanen

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Memorials ... given in memory of friends and loved ones (continued)

Charles A. Aaltonen
Tanja Aho
Dr. Arnold Alanen
Aspasia Books
Gladys and Henry Aukee
Donald Autio
Viola Jarvenpaa Brown
Pamela Brunfelt
Roland Burgan
Raymond Carlson
Donald Chaput
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Angus M. Gunn
Hanka Homestead
John Haro
Ruth Harju Murray
Lillian Haveri
Harold Heikkinen
Donald Hermanson
Roy Hivala
Elise Holm
William V. Holtz
Arden Johnson
Joe Juntunen
Patricia Kangas Kristes
Sisko Keskinen
David Kes
Kathleen Kilponen
John and Pauline Kiltinen
Beverly Kmett
Pauli Knivila
Wilbert Kuopus
James Kurtti

Mary Kuusisto
The Laine Family
Ilpo Lagerstedt
Jerry Lamra
Steve Lehto
Anna Leppanen
Peggy Letvenow
Magnus Londen
David Maki
Marquette Finlandia Foundation local
Mesaba Cooperative Park
Michigan Technological University
Industrial Archaeology Program
Larry Molloy
Nyla Middleton
Dr. Paul Niemisto
North Star Press
George Nousiainen
Sjaastad and Evelyn Olson
Erik A. Pehrman
Esther Pekkalä

Memorial s
.. .given in memory of friends and loved ones
(continued)

A few notable 2007-08 additions to the archive and museum collections include five linear feet of archival records, including rare photographs, from the Yrjö Kilpinen Society of North America, formerly of Madison, Wisc.; records of the Farmers’ Mutual Fire Insurance Company, ranging from the early 1920s until the 1980s, from Don Hermanson of Oskar Bay; a 19th Century Saame candelabra with scrimshaw etchings from Don Cheney of Houghton; two complete sets of Saame traditional clothing from Wilbert Kuopus of Calumet; and a turn-of-the-century pump organ (harmonium) from Finnish-American architect John Haro.

Donors to the Finnish American Historical Archive & Museum Collection

A few notable 2007-08 additions to the archive and museum collections include five linear feet of archival records, including rare photographs, from the Yrjö Kilpinen Society of North America, formerly of Madison, Wisc.; records of the Farmers’ Mutual Fire Insurance Company, ranging from the early 1920s until the 1980s, from Don Hermanson of Oskar Bay; a 19th Century Saame candelabra with scrimshaw etchings from Don Cheney of Houghton; two complete sets of Saame traditional clothing from Wilbert Kuopus of Calumet; and a turn-of-the-century pump organ (harmonium) from Finnish-American architect John Haro.

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Finnish-American Society of the
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Gifts in Kind: An Amazing Alumnus

Alumnus Don Peryam (’68), Hancock, believes that if you surround yourself with good people, good things will happen. His leadership has resulted in numerous improvements on the Finlandia campus this summer and fall.

It all began last year at a men’s basketball fish fry dinner when Peryam noticed that the 36 tables and 137 chairs in the Finlandia Hall Café were in need of refinishing. So he recruited a number of friends to sand and varnish the tables, and sent 30 chairs each to wood shops at local high schools for refinishing.

“It's amazing! No one has ever said no to my requests,” Peryam says. “Volunteers may not want to come at first, but then they get hooked. If everyone would donate one hour per week, it would be a wonderful world.”

This summer Peryam and his volunteers painted lines for all 633 parking spaces on campus, adding 18 additional spaces on Ryan Street. They painted the exterior of North Wind Books and a garage behind Old Main. Peryam also hopes to convince local church men’s clubs to donate windows and labor to replace 19 original windows in Old Main.

Before winter, Peryam plans to repair the cement/stone wall behind the Hoover Center and paint the picnic tables. And, he has a long list of interior projects for the winter months.

Growing up, Peryam lived across from Suomi College on Scott Hill. “People have a love for the university,” he says. “I feel that the university and the community have lost touch. I want to change that.”

Perhaps what is most amazing about Peryam and what he has accomplished this summer and fall is that for three to five hours twice a week he undergoes kidney dialysis. He is also very active in his church, Gloria Dei Lutheran, Hancock.

Peryam received a culinary degree from Northern Michigan University. For 14 years he was director of food service for Suomi College. He worked in food service at Portage Health for 12 years.
Tarmo Watia says he’s been creating art since he was a little kid. While still in grade school he began to take high school art classes, and at age 13 an oil painting kit he received as a gift “put a whole new turn on life.”

As a teen, Watia took evening art classes at Suomi College. Of his art teacher there, the late Copper Country artist Alden Steck, Watia says, “He was a wonderful teacher. He always spent a lot of time with me.”

Watia was born in Detroit and moved to Hancock with his family when he was four years old. Both sets of his Finnish grandparents had settled in the Copper Country. His father owned a mortuary a block from the campus of Suomi College.

With eight brothers and sisters, the economic feasibility of attending college was slim for Watia. But with help from his teachers, he received scholarships to attend the University of Michigan, first earning a bachelor’s degree in design and then completing a two-year MFA program.

Watia says his father was concerned about how he would make a living in the art field, but Watia knew he didn’t want to “stick around Hancock where men had to really hustle to make a living.”

He worked in technical illustration for a few years, then moved west to begin teaching, finally settling in Boise, Idaho. Watia taught college until 1985, when, in his early 50s, he decided to become a full-time artist.

Watia has developed a market for his work in Boise and says he has fallen in love with the mountains there. He’s happy with the choices he has made.

“Artists live in semi-poverty their whole life. I don’t make a lot of money,” he says. “I work as much as I can, seven days a week. I’ve passed up money jobs over the years, but I’m doing what I want to do. I’ve been the lucky one.”

“It’s a way of life,” says Watia when asked about his philosophy of creating art. “If you chose a way of life, of living, that you love, you never have to retire as long as you stay interested. There’s nothing better than a reason to get up in the morning.”

An extremely prolific artist, Watia has created thousands of paintings and other works. Now 70 years old, he is donating some of his work to art galleries and museums where he knows it will be taken care of and viewed by the public.

Watia recently donated 48 small untitled multi-media works to the Finlandia University Gallery, and plans to donate several large works. He has also gifted work to the Dennis Museum in Traverse City, and other schools and galleries.

In 1991, Watia was the first artist featured in the annual Contemporary Finnish-American Artist Exhibit Series at the Finlandia University Gallery. He has traveled widely and exhibited nationwide. Visit Watia’s website at www.watiagallery.com.

Archival Matting and Protective Glass

Right now, the 48 multi-media artworks donated by Finnish American artist Tarmo Watia are simply in an artist’s portfolio. Carrie Flaspohler, director of the Finlandia University Gallery, says that to properly preserve the works and display them, they need to be professionally framed using archival matting and protective glass.

“The whole idea of the gift is for students and the community to enjoy the art pieces and learn from them,” Flaspohler notes. “There are so many of them that several areas of campus will benefit from their display.”

Flaspohler estimates that the professional archival framing of each of the Watia pieces will cost from $100 to $150. If you would like to make a gift to help frame one or more of the pieces, please contact Flaspohler at 906-487-7500 or carrie.flaspohler@finlandia.edu.
The year 2008 has been a fruitful year of artistic and professional activities for Finlandia University associate studio arts professor Yueh-mei Cheng. In addition to solo exhibitions in Paris and Lyon, France, in June and July, and the publication of a new book, she presented two papers as a panel speaker at two college art conferences. Cheng reports that her presentations attracted much attention and received high praise from audiences.

In September, at the annual Southeastern College Art Conference (SECAC), Cheng spoke on the panel, “Sounds and Sights: Intersections of Art and Music.” Her topic, “Creating Art from Music: Influences from the Native Indian Flute,” explored her transcendent experience of creating art through the music of the Native American flute.

“I described my journey of discovering the inner musicality of this inspiring resource,” Cheng explains. “And also discovered a dynamic learning approach and created a visual model to help individual artists and students be creative.” The institutional members of SECAC include over 130 colleges and universities, and individual members are from across the country and abroad.


“At this conference I shared my spiritual journey in art creation,” Cheng notes. “It is a journey that expresses visual sense and poetic feelings derived from music, dancing, meditation, and yoga.” The MACAA conference provides a forum for art educators and professionals to present theories, research, and scholarship regarding contemporary art and art education.


Cheng explains that even the titles of each series of paintings in Visual Chess – the words themselves – reveal the context of both the art and the accompanying poetry.

“Image denotes a new meaning of the word, which reveals the painter’s poetic feelings,” she explains. “It is to invite the audience to share the joy of space in the painting that echoes the inner quality of creation. The echoes from readers are indispensable in this game of visual chess.”

Cheng’s art has attracted worldwide attention. The paintings in Visual Chess have been exhibited as solo shows in galleries and museums in Japan, China, France, New York, Chicago, and, most recently, Madison, Wisconsin. She has received multiple national and international awards, and presented dozens of lectures and workshops worldwide.

Pictured at left: Artwork from Visual Chess by Yueh-mei Cheng

An Inner Quality of Creation

Yueh-mei Cheng
Denise Vandeville

An exhibit by ceramicist Denise Vandeville, interim dean of the International School of Art & Design, was featured at the Bay College Art Gallery, Escanaba, in October. For the exhibit, “DaVinci Stain: An Experience in Fractal Geometry,” Vandeville constructed environments that allowed nature to create fractal components, then she separated and recombined them to create something completely different, yet somehow familiar.

Vandeville explains that fractals, discovered in 1972, are mathematically definable codes which provide insight into how nature works. She says the shapes and tones of fractals have been scientifically proven to calm the mind while keeping the brain busy.

Vandeville recently sold two of her large-scale sculptures to Bay College for permanent display in the lobby of a new performance arts center. She taught at Bay College from 2001 to 2005.

Phyllis Fredendall

Phyllis Fredendall, associate professor of fiber arts and fashion design, installed a 133” x 57” felt piece, titled “Miner’s Ascent,” at the MTU Van Pelt & Opie Library October 21. The hanging incorporates the wool of merino and coridale breeds and metallic silk organza.

“The maze of the once thriving Quincy Mine is always underneath me. I seldom think about it, yet the complex structure of shafts and adits reaches deep under my home in Hancock,” writes Fredendall of the piece.

Fredendall’s great grandfather, Richard Rowe, immigrated to North America in the early 1900s and eventually moved to Champion, Michigan, where he worked in the mine there.

“Years ago, on my first visit to the Quincy Hoist, I was deeply moved by the old maps of the mineshafts,” Fredendall explains. “Their extraordinary beauty of form stayed with me and in 2003 I made my first ‘Ascension Map.’”

“My ancestors’ stories gave me the inspiration and courage to make this piece,” says Fredendall of “Miner’s Ascent.” “I imagine emerging from a deep mine shaft on a golden summer evening, reborn in the ascent.”

Carrie Flaspohler

Carrie Flaspohler is director of the Finlandia University Gallery, an artist, and an adjunct instructor. As gallery director she sees herself as a catalyst for enriching the community with local, regional, and international art.

As a painter, Flaspohler says her work draws from the insights she has gained from traveling and studying the art and architecture of Europe and Asia.

“Essentially, my work is about hope and rising above adversity,” Flaspohler explains. “Across circumstance and culture, language and history, my travels have taught me about the qualities that unite humanity. Using nature as a metaphor, I strive to communicate the beautiful, fragile, and ultimately resilient nature of the human experience.”

Flaspohler completed a masters of fine arts in painting at the University of Wisconsin-Madison. She holds certification in K-12 art education and has worked in the profession of architecture.
When we decided to come to Finlandia, we did so partly because we knew that the school had great connections to universities in Finland. We are now halfway through our semester at HAMK University of Applied Sciences in Hämeenlinna, Finland, and we are enjoying both school and Finland. Ansley is studying in the garment design department, and I am studying product design, but that is only half of our educational experience here in Finland!

The Finns score the highest on competency tests worldwide, so we were expecting to be very challenged. We pictured students as pressured to study night and day and pushed to excel, and, because of this, very stressed out. But in our experience, that is not the case.

We were initially very frustrated with our classes here. They are not as structured as American classes: students show up late and leave early; they gossip while instructors lecture, and even take mobile phone calls during class. The strangest thing was that the instructors didn’t seem to notice or mind. Did they not care about their students’ education?

What we soon discovered, however, was something at the very heart of Finnish academic excellence: Finnish students have a great degree of independence and responsibility for their own education. It is solely their responsibility to take full advantage of educational opportunities.

We get the feeling that this doesn’t suddenly happen at college, but that it is a cultural phenomenon that starts from the very beginning. It allows for an academic system that is more flexible to individual student needs. The instructor becomes more of a facilitator to education and the student glean knowledge from them as they see fit. As long as students are applying themselves and interacting with the instructor, they will do well.

Our other educational experience – exploring the Finnish culture and landscape – has been quite interesting. We find things both familiar and foreign. As a western culture, Finland is familiar, but as an isolated Nordic nation, it does have its quirks.

They have no doorknobs! Apparently, they never have. Instead, Finns have door handles. They also don’t have cheddar cheese, peanut butter, shower stalls, or window screens. The differences in little details abound and sometimes leave us feeling a bit disoriented. Having someone to share these experiences with has made them a lot easier to handle.

This summer we were hosts to the musicians who performed at Finlandia’s 2008 Sibelius Academy Music Festival. We’ve been in close contact with all five of them and have had some great times with them in Helsinki. They’ve proven to be excellent hosts themselves, showing us around and helping us with any difficulties we’ve had.

We are looking forward to finishing the projects we’ve begun here, as well as coming home to share what we’ve learned!

Fred and Ansley Knoch, Madison, Wisc., are senior-level students in the Finlandia University International School of Art & Design. Fred is majoring in product design, Ansley in fiber and fashion design.

Pictured above: Fred and Ansley Knoch at Suomenlinna, an island in Helsinki with an historic 1700s sea fortress. Photo by 2008 Sibelius Festival pianist Joonas Ahonen.
Even in high school, Finlandia University product design senior Jordan Siegler was interested in studying abroad. His family often hosted exchange students in their home.

“I love situations that will lead to uncertain adventure,” Siegler says of his decision to study abroad last year. “I felt that this was the perfect time for me to take nearly a year and grow with whatever was thrown my way.”

For 10 months during the 2007-08 academic year, Siegler studied product design at the Kuopio (Finland) Academy of Design.

“I have a significant interest in sustainable design,” Siegler notes. “Throughout my time in Kuopio I tried to focus on projects that would lend themselves to an exploration of sustainability. One example was a project to design containers that harvest rainwater for those who don’t share the luxury of available clean drinking water.”

Siegler lived in an apartment outside of the city center, about a 40 minute walk to the academy, in the village of Puijonlaakso. He shared a three-bedroom apartment with two German exchange students the first semester, and two Dutch exchange students the second semester.

“The friends I made in Finland were wonderfully helpful, understanding, caring people,” Siegler says. “They came from all over the world: England, Ireland, Spain, Portugal, Russia, Italy, Germany, Holland, Africa, Australia, and so many more! It was a terrific mix of all different kinds of people in the same uncertain situation, which resulted in lasting friendships.”

In his free time, Siegler traveled – as much as possible – not only in Finland, but in Estonia, Sweden, England, Spain, Portugal, and Italy.

Siegler identifies his biggest challenge, and accomplishment, while in Finland as getting through the classes taught entirely in Finnish.

“For me, one who speaks no Finnish, this was an extreme challenge,” he explains. “In the end, however, I’m satisfied with my scores and I feel that I’ve come back with new knowledge and a deeper passion for life. Who could ask for more than a heart full of desire and so many options for the future?”

“I gained so much in those ten months,” he adds. “My time in Finland taught me to slow down within my life in general and really appreciate and value every experience; I believe that is the single most important and lasting outcome.”

“Absolutely!” Siegler replies to the (rather obvious) question, Did you enjoy it? “I would go back and visit in a heartbeat. The time spent there, along with the people I met, made for one of the best, if not the best, year of my life thus far.”

Siegler graduates this May. Right now he says he’s not yet entirely sure what direction he’ll take next, but he’s developing a few things which he feels have great potential. At some point he says he’d like to attend graduate school.

“I’d love to thank all of those who made this experience possible for me, especially my family and friends,” Jordan concludes. “They have stood behind me since the beginning and supported my choices… no matter how off-the-wall they may have originally seemed!”

“Massive thanks to Mom and Dad!”

Jordan Siegler is from Felch, Michigan. He graduated in 2005 from North Dickinson High School. His parents are Dorn and Carrie (Lindholm) Siegler. He has a brother, Grant, and is the extremely proud uncle of Hailee Jordan Siegler.
The women on the 2008 Finlandia volleyball team all agree that they play volleyball because it’s fun. They also agree that Coach Mary Kaminski had a lot to do with their success this season.

Most recently, Kaminski coached the junior varsity girls’ volleyball team at Calumet High School from 2004-2008, achieving a record of 124 wins/1 loss in four seasons. She has been training and coaching the Michigan Technological University men’s volleyball team since 2004.

Kaminski was head women’s volleyball coach at Northeastern University, Boston, Mass., from 1997 to 2000. She led this Division I team to five tournament championships and qualified the team for post-season competition in 1998 and 1999.

From 1984 to 1997, Kaminski was head coach for the nationally-ranked Division II women’s volleyball program at Michigan Technological University. In 1994, she was named AVCA/Tachikara National Coach of the Year, and received many other accolades during her tenure at Michigan Tech.

“Mary brings unprecedented caliber to our volleyball program,” said Finlandia Athletic Director Chris Salani. “She has worked at virtually all coaching levels: NCAA D-I and D-II, high school, men’s, and national programs. She adds D-III to the list this season and hopes to establish a winning tradition for the Lions.”

The seven players on the 2008 women’s volleyball roster are:

- **Janna Daavettila** (Brighton), 6’0”, middle hitter, Elementary Education sophomore, Brighton High School (2006)

- **Mary Helminen** (Calumet), 5’9”, setter, Physical Therapist Assistant freshman, Calumet High School, 2008

- **Karen Koljonen** (Mohawk), 5’5”, outside hitter, Physical Therapist Assistant sophomore, Calumet High School, 2006

- **Becky Kangas** (Lake Linden), 5’5”, outside hitter, Nursing junior, Calumet High School, 2006

- **Kara Rastello** (Calumet), 5’11”, middle hitter, Physical Therapist Assistant freshman, Calumet High School (2008)

- **Emily Sheffer** (Torch Lake Township), 5’9”, setter, Physical Therapist Assistant freshman

- **Mallory Torola** (Calumet), 5’8”, setter, Graphic Design freshman, Calumet High School (2008)

This season the team also benefited from the expertise of assistant coach Michael Clark and volunteer assistant coach Felipe Moura. Clark, a fourth-year mechanical engineering student at Michigan Technological University, is pursuing coaching certification and has been an integral part of the MTU men’s volleyball team since his freshman year. He was named to the NIVCA All-Conference Team last season. Clark worked with the Finlandia women on hitting techniques, how to generate points through hitting, and how to be effective offensive players.

Moura, of São Paulo, Brazil, is also a senior mechanical engineering student at Michigan Tech. This is his first coaching experience, but he’s played for four years on the MTU men’s volleyball team and last season was awarded a national sportsmanship award. Moura believes that passing is the first priority for successful volleyball. He worked with the Finlandia women this season to develop their passing techniques and improve the team’s offense.

The 2008 Finlandia women’s volleyball team finished the season with a 7-1 win/loss record at home, and 12-19 overall.
by K.D. Warvie, Daily Mining Gazette
Reprinted with permission.

Kara Rastello's volleyball career at Finlandia has gotten off to a great start.

A freshman from Calumet, her name is already popping up all over the school’s all-time individual rankings.

She is in the top six in nine statistical categories, and she is first in four of those. She tops the list in kills per game (3.57), attack percentage (.290), blocks per game (1.19), and points per game (4.56).

Rastello also appears a couple of times on Division III statistical lists. She had 35 kills in a match with Mount Mary College to tie for eighth on the all-time list.

Rastello and her teammates finished that match with a .593 hitting percentage. That mark was the ninth best all-time in D-III history.

And the accolades don’t stop there for Rastello. She was also named the Association of Division III Independents Player of the Week in October.

All those numbers indicate that Rastello has made a smooth transition from the prep to the college game. Still, pure athletic ability isn’t the only reason Rastello has enjoyed early success.

She also has a comfort zone few freshmen enjoy when they first enter college. Many of the players she plays with, and even her coach, have ties to the Calumet High School volleyball program.

“Five of the girls are from Calumet, two of which I played with for four years in high school,” Rastello said. “I’m used to playing with them.”

Rastello and her “new” teammates have come together just fine. The Lions are enjoying one of their most successful seasons to date.

But what about Rastello herself? Does her early success have her thinking about making a jump to another level of competition?

Not to worry Finlandia fans. It doesn’t sound like Rastello is going anywhere.

“I actually like playing at a smaller school,” Rastello said. “You’re still committed, but it’s not as big of a commitment.

“You have more free time. It (the lighter schedule) definitely improves your focus on school and volleyball.”

Kara Rastello. Photo courtesy of the Daily Mining Gazette.
Finlandia University product design graduate Ron Wiitanen ('05) has always loved to fish, thanks to his dad and uncles who often took him along.

It was about six years ago that Wiitanen started making lures from scrap wood and spray paint cans. Three years later he began his own company, RJ Lures. Wiitanen says that even before he finished his BFA, he had opportunities to apply the knowledge he was gaining at Finlandia.

“I was able to work on several fishing-related projects for homework and projects,” he explains. “For example, in my graphic design classes I had opportunities to design my business cards, along with a full color brochure.”

“The great thing about the Finlandia art and design program is it really stresses finding something you enjoy doing and making it into a career,” Wiitanen notes. “As I learned more about design and business, making fishing lures evolved into something that I knew I wanted to pursue soon after graduation.”

Wiitanen’s handmade lures are designed mainly for walleye and musky, but he says they will help fishermen catch other fish, including bass, pike, lake trout, and salmon.

The RJ Lures crankbaits are made from basswood. Wiitanen reports that his basswood Esox model minnows have been excellent for big pike and musky, while the R4, Hunter, and Trigger Blade baits are outstanding for walleye.

“The lures all relate to what bigger fish eat,” he explains. “The M3, M4, and Esox minnow baits are in the basic shape of a minnow. The R series is designed in more of a shad shape.”

Wiitanen says he always tests the colors of the lures before he starts selling them. He confesses that the real enjoyment of his job is the opportunity to field test his new patterns.

Wiitanen begins his third year in business soon and he reports that RJ Lures is starting to become busier. He was pictured in the fall 2008 issue of Great Lakes Angler magazine.

In addition to designing and producing his own lures, Wiitanen paints spinner blades for Walleye’s Unlimited Tackle Company. RJ Lures is a tackle sponsor for the Wisconsin Musky Tour.

Wiitanen graduated from Houghton High School in 1997. From there, he played two years as a goalie for Junior A hockey teams in Toledo, Ohio, and Dubuque, Iowa, where he met his wife, Tina. When he realized he really wasn’t having fun playing Junior A hockey anymore, he returned to Finlandia and discovered his interest in product design. Wiitanen was a member of the 2000-01 inaugural Finlandia men’s hockey team.

Wiitanen and his wife live in Houghton. This spring they lost their 11-1/2-month-old son, Connor, to a rare type of brain tumor. “It’s taken a while to get going again, but things are getting better,” he says.

You can visit the RJ Lures website at www.rjlures.com.
Richard Crummy ('90) and Christy (Knaggs) Crummy ('90) are now living in Minnesota where Richard is employed by Enterprise Minnesota. They are the proud parents of five boys, ages 2 to 13. They would love to reconnect with any classmates. E-mail them at micrummys@msn.com.


Paul Salsini ('55) has published a new novel, *Sparrow's Revenge: A Novel of Postwar Tuscany*, a sequel to the award-winning, *The Cielo: A Novel of Wartime Tuscany*. This October, Salsini was inducted into the Milwaukee Press Club’s Hall of Fame. He was a longtime reporter, editor, and writing coach at *The Milwaukee Journal* and now teaches journalism courses at Marquette University, Milwaukee. Visit Salsini’s website at www.thecielobook.com.

Lori Witt and Brian Lasanen were married in August 2008. Lori is the daughter of David and Tammi Witt of Cokato, Minn. She is a 2006 graduate of Dassel/Cokato High School. Brian is the son of Raymond and Cherie Lasanen, Calumet. He is a 2004 graduate of Calumet High School and a 2007 Finlandia University criminal justice graduate. He is employed by Royale, Inc. in Kearsarge.

Denise Prach and Kevin Gruver were married August 9, 2008. Denise is the daughter of Dennis Prach of Laurium and the late Frances Prach. She graduated from Calumet High School in 1994 and Finlandia University in 2000. She is employed at Aspirus Keweenaw Northridge Pines. Kevin is the son of Clyde and Darlene Gruver. He is a 1993 graduate of Hancock High School and is employed at Warm Rain. The couple resides in Calumet.

Megan Colombe and Joseph Gasperich were married September 6, 2008. Megan is the daughter of Thomas and Louise Colombe. She is a 1999 graduate of Chassell High School and a 2001 graduate of Finlandia University. She is employed at NIJ Physical Therapy, Kingsford. Joseph is the son of Larry and Mary Gasperich, Iron Mountain. He is a 2001 graduate of Kingsford High School and served four years in the United States Army. He is employed at Kleiman Pump and Well, Iron Mountain.

Hilma K. (Tolonen) Alatalo, 95, formerly of Sunshine Location, Hancock, died November 2, 2007, in Ironwood. She was born November 10, 1911, in Alston, to August and Alma (Mattinen) Tolonen. She attended the Laird and Atlantic Mine schools. With her husband, Otto, Hilma owned and operated a grocery store and gas station in Paavola, also serving there as postmistress. She was a Franklin

**Hurme Wins Tournament**

Charlie Hurme, 96, of Huntington Station, N.Y., won 36 games in the first United States Tennis Association (USTA) men's 95s event held at the Campbell’s Mission Hills USTA Country Club, Ranch Mirage, Calif., according to the May/June issue of *Tennis Week.* Hurme was the oldest player in the tournament. The April 2008 event was part of the Lurie International team match for 90-year-olds pitting a U.S. team against the world. The tournament was held in conjunction with Campbell's National Men's 60 & 90 Hard Court Championships. Hurme dominated the individual round-robin format.

Having not played a tournament in two years due to his wife's illness, Hurme said he believed the tournament would be his “last hurrah.” Hurme swims three to four times a week and is engaged in several other athletic activities.
Margaret I. (Nordstrom) Asiala, 90, of Hancock, died September 10, 2008, in Houghton. She was born in Hancock September 12, 1917, a daughter of Oscar and Aina (Wuopio) Nordstrom. Margaret graduated from Hancock High School and attended Suomi College ('36). She was preceded in death by husband, Oliver, and is survived by three children, 22 grandchildren, 84 great-grandchildren, and others.

Earl Junior Blau, 82, died September 18, 2008, in Houghton. He was born in Tamarack Location, a son of Earl and Jennie (Sorenson) Blau. He attended the Tamarack School. Earl was a U.S. Navy veteran. He was employed by Calumet & Hecla, the Village of Calumet, and Suomi College. He is survived by wife, Loretta, two children, seven step-children, and others.

Frank L. Plautz, 82, died August 31, 2008, in Houghton. He was born in Calumet December 3, 1925, to Joseph and Mary Plautz. He was a graduate of Calumet High School and a WWII U.S. Navy veteran. He received a teaching degree from Northern Michigan University and advanced degrees from the University of Michigan. He taught school in Winona and at Dollar Bay High School, and spent the last 20 years of his career at Suomi College. He retired in 1988. Frank is survived by three sisters.

Ardell A. Jurmu, 81, died September 27, 2008, in Madison, Wisc. He was born July 5, 1927, in Mohawk to John A. and Ina (Heltunen) Jurmu. Ardell graduated from Highland Park High School, Highland Park Junior College, and Suomi College ('51). He was a WWII U.S. Army Air Force veteran. Ardell was employed by Upper Peninsula Power Company for 37 years. He is survived by wife, Ruth, six children, 55 grandchildren, 68 great-grandchildren, and others.

Janice Silvola Heather, 74, died October 27, 2008. Janice was born June 3, 1935, to Raymond and Aileen (Oger) Silvola. She graduated from Jeffers High School, received a bachelor’s degree from Michigan Technological University, a masters degree from the University of Wisconsin, and continued her education at Wayne State University. She began her career as a medical technologist, then became head librarian of the chemistry library at the University of Wisconsin and the Upjohn Company. Janice took pride in her Finnish heritage and was a member of the Finlandia University Finnish Council in America. She is survived by a sister, numerous nephews and a niece, and others.

Janice Silvola Heather, 74, died October 27, 2008. Janice was born June 3, 1935, to Raymond and Aileen (Oger) Silvola. She graduated from Jeffers High School, received a bachelor’s degree from Michigan Technological University, a masters degree from the University of Wisconsin, and continued her education at Wayne State University. She began her career as a medical technologist, then became head librarian of the chemistry library at the University of Wisconsin and the Upjohn Company. Janice took pride in her Finnish heritage and was a member of the Finlandia University Finnish Council in America. She is survived by a sister, numerous nephews and a niece, and others.

John Ellis “Jay” Martineau, 64, of Houghton, died August 1, 2008. He was born June 30, 1944, in Marinette, Wisc., and grew up in Naperville, Ill. He attended Suomi College ('64) and served in the U.S. Army during the

**MARK YOUR CALENDARS FOR ANOTHER REUNION!**

The Reunion of ’08 was so much fun, the group from the late 50s and early 60s want to do it again June 24 to 27, 2010. If you were here you know what a fantastic time it was, and if you were unable to attend DON’T MISS THIS ONE! The itinerary is under construction so feel free to give your input! Please contact any of these classmates for information: Paul Kaarre (pwkaarre@aol.com or 941-966-9878), Charleen (Karvonen) Bennett (RZ1N65@yahoo.com or 906-482-1050), Karen (Malila) Palmer (karenpalmer@cavtel.net or 586-752-7734), and Dan Ojala (906-281-7710).
Vietnam War. In 1973, Jay founded Martineau Construction which later became Martineau & Morris Contracting. He was preceded in death by his wife, Nancy, and is survived by four sons, three grandchildren, companion Connie Janousek, and others.

Camilla Mae (Olsen) Jones, 61, died September 21, 2008. She is survived by husband, Ron, two children, seven grandchildren, her mother, Esther Gurgel, and others.

Mary (Pruner) Williams, 61, passed away July 22, 2008, in Houghton. Mary was born May 17, 1947, in Hancock, a daughter of Norman and Eleanor (McAskill) Pruner. She graduated from Hancock High School in 1965 and attended Suomi College (’67). Margaret was employed by U.P. Power Company and Portage View Hospital. She is survived by her husband, James, two children, two step-children, five step-grandchildren, and others.

Wilho “Bill” Saari, 91, a generous alumnus and longtime friend and supporter of Finlandia University, died December 21, 2007. He graduated from Suomi College in 1938, having studied accounting. He felt strongly about supporting a college that embraced his Finnish heritage, and his estate included a substantial gift to Finlandia University.

“Bill was a quiet person,” recalls his nephew, Dave Wiitanen. “He never married. He was the last surviving family member from that generation. He enjoyed teasing us by asking us questions to see how we would answer, although he was already aware of the answer. He was an avid reader all his life, continuing even when reading required the use of a magnifier.”

“For four years, during WWII, Bill served the U.S. Army in Italy and France,” Wiitanen says. “He was injured in the war but I never knew what his injuries were, which was typical of his unassuming nature.”

For 50 years Bill worked as the bookkeeper and parts man at Smith’s Super Service, Hancock (where the Holiday Gas Station now stands). For many years he lived with Sophie and John Smith, the owners of the service station.

“The Smiths took him under their wing, treated him as their own son,” Wiitanen adds. As John and Sophie Smith aged, Bill took care of them.

“He lived alone after they both died,” Wiitanen says. “I looked after Bill the last 15 years of his life, checking on him every day.”

Wiitanen, now retired, worked at Michigan Technological University for 30 years as a supervisor in the facilities management department. He and his wife, Gladys, live in Hancock.

SHARE YOUR NEWS

Did you bump into a classmate while on vacation? Were you recently married? Have you started your own business?

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ALUMNI NEWS

ALUMNI FRIENDS

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UNIVERSITY EVENTS

DECEMBER

1st-31st
18th Annual Contemporary Finnish American Artist Series, Desiree Koskin

InSight: Views of the Finnish Landscape (Finlandia Gallery)

6th
Finnish Independence Day Program, 2:00 p.m. (FAHC)

12th
End of fall 2008 semester

12th-11th
Winter break

JANUARY

1st-6th
18th Annual Contemporary Finnish American Artist Series, Desiree Koskin

InSight: Views of the Finnish Landscape (Finlandia Gallery)

8th
Nordic Film Series: “Give Us Back Our Skeletons,” a Sami-themed documentary, 2:00 and 6:00 p.m. (FAHC)

8th-31th
Sami Reindeer Exhibit (FAHC)

12th
Spring 2009 semester begins

12th-31th
Carl Gawboy: Transforming the Catover (Finlandia Gallery)

22nd
Opening Reception: Carl Gawboy, 7:00-8:30 p.m. (Finlandia Gallery)

23rd-24th
Board of Trustees Meeting

24th
Heikinpäivä Mid-winter Celebration (FAHC and various locations in Hancock)

FEBRUARY

1st-13th
Carl Gawboy: Transforming the Catover (Finlandia Gallery)

1st-15th
Sami Reindeer Exhibit (FAHC)

12th-31st
Carl Gawboy: Transforming the Catover (Finlandia Gallery)

8th-31st
Sami Reindeer Exhibit (FAHC)

1st-31st
18th Annual Contemporary Finnish American Artist Series, Desiree Koskin

Desiree Koskin

InSight: Views of the Finnish Landscape (Finlandia Gallery)

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12th
End of fall 2008 semester

1st-15th
Carl Gawboy:

Sami Reindeer Exhibit (FAHC)

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8th-31st
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1st-15th
Carl Gawboy:

Sami Reindeer Exhibit (FAHC)

1st-13th
Sami Reindeer Exhibit (FAHC)

8th-31st
Sami Reindeer Exhibit (FAHC)

FEBRUARY

ATHLETIC EVENTS

DECEMBER

Men’s Basketball

2nd
University of Wisconsin-Eau Claire

7th
Sault College (Sault, Ontario)

8th
Lake Superior State University

13th
College of St. Scholastica

19th
Alma College @ St. Ignace, Mich.

20th
Alma College @ St. Ignace, Mich.

28th-30th
Surf City Classic @ Concordia University (Irvin, Calif.)

Women’s Basketball

6th
Spring Arbor University

7th
Sierra Heights University

10th
Michigan Technological University

15th
College of St. Scholastica

16th
St. Norbert College

19th
Silver Lake College

Men’s Hockey

5th
University of Minnesota-Crookston

6th
University of Minnesota-Crookston

13th
University of Wisconsin-Superior

31st
Salve Regina University

Women’s Hockey

7th
University of Wisconsin-Stevens Point

JANUARY

Men’s Basketball

3rd
Lakeland College

13th
College of St. Scholastica

20th
Northland Baptist Bible College

24th
Silver Lake College

28th
Northland College

31st
Crown College

Women’s Basketball

2nd
Mount Mary College

3rd
Cardinal Stritch University

5th
Illinois Institute of Technology

13th
College of St. Scholastica

20th
Northland Baptist Bible College

24th
Silver Lake College

28th
Northland College

31st
Crown College

Men’s Hockey

2nd
Salve Regina University

9th
Lawrence University

10th
Lawrence University

16th
Marin College

17th
Marin College

24th
Milwaukee School of Engineering

25th
Milwaukee School of Engineering

30th
Northland College

31st
Northland College

Women’s Hockey

7th
Augsburg College

8th
Augsburg College

10th
University of Wisconsin-Eau Claire

11th
University of Wisconsin-River Falls

16th
Concordia University-Wisconsin

17th
Concordia University-Wisconsin

23rd
University of Wisconsin-Eau Claire

24th
University of Wisconsin-Eau Claire

30th
Lake Forest College

31st
Concordia University-Wisconsin

FEBRUARY

Men’s Basketball

4th
Goerge College

14th
University of Wisconsin-Eau Claire

18th
Goerge College

21st
Northland Baptist Bible College

Women’s Basketball

4th
Goerge College

6th
Mount Mary College

18th
Goerge College

21st
Northland Baptist Bible College

Men’s Hockey

6th
University of Minnesota-Crookston

7th
University of Minnesota-Crookston

13th
Lawrence University

14th
Lawrence University

Men’s Hockey (Continued)

20th-22nd
MCHA Playoffs

27th-28th
Harris Cup

Women’s Hockey

7th
Adrian College

8th
Adrian College

14th
University of Wisconsin-River Falls

15th
University of Wisconsin-River Falls

20th
University of Wisconsin-Superior

21st
University of Wisconsin-Superior

27th-28th
or March 1st NCHA Playoffs

Women’s Softball

27th-31st
Finlandia Dome Tournament

MARCH

Men’s Hockey

1st
NCAA First Round

4th
NCAA Quarter Finals

21st-22nd
NCAA Final Four

Women’s Hockey

6th-8th
NCHA Finals

Women’s Softball

6th-14th
Cocoa Expo Softball Spring Training

(Cocoa Beach, Fla.)

Men’s Softball

6th-13th
Gene Cusic Classic (Fl. Meyers, Fla.)
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The Kalevala, translated by Eino Friberg, performed by Börje Vähämäki
This recording is the first in a planned series of audio book versions of The Kalevala, Epic of the Finnish People. The CD, performed by Börje Vähämäki, begins with an excerpt of The Kalevala both recited and sung in Finnish. Runos 1-3 are recited in English by Vähämäki.
Aspasia Books, 2008. CD ................................................................. $15.00

The Kalevala, Epic of the Finnish People
A special issue of the Journal of Finnish Studies, edited by Beth Virtanen
The six articles in Landscapes and Soulscapes examine Finnish North American literature in the forms of prose fiction, poetry, multi-media poetry, and folkloric humorous writings. In the book, artists, poets, and fiction writers explore the role of language in their identity, their relationship to nature and the landscape, and their relationship to their inner landscape or their “soulscape.”

Hiding Places, by Petri Tamminen, translated by Owen Wiesman
Hiding Places is the first work of Finland’s Petri Tamminen to be published in English. Tamminen’s deep sense of humor falls within the genre of situational humor, yet is entirely void of sentimentality and artificial or forced expression. His sensitivity to the universal need for moments of solitude will strike a cord in every reader.

Journey Into Winter, a novel by Frederick Brogger
When Jonathan Meri returns to Finland after he learns of his grandfather’s heart attack, he finds Helsinki in turmoil. The Soviet Union has demanded specific Finnish territory for defensive purposes and war seems imminent. Although urged by his grandfather to return to America, Jonathan has met the exciting Lanya Kobada and postpones his return. Journey into Winter is an exciting novel of war and romance with a true story backdrop.

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