

# the Bridge

winter 2005



*Sustainable  
Rural Community  
Development*



**Donor Edition**







## You Can't Beat the Quality of Life in the UP

Congressman Bart Stupak represents the 1st Congressional District of Michigan in the United States House of Representatives. The 1st District is the second largest congressional district in landmass east of the Mississippi River and has more shoreline than any other district in the continental United States. The district covers 24,875 square miles representing 44% of total Michigan land mass. The 2000 U.S. Census indicates that 662,563 people live in the district. It includes the entire Upper Peninsula and several counties in Michigan's northeast sector.

A native of Menominee, Michigan, Stupak is an active champion for economic development in the Upper Peninsula and northern lower Michigan. For example, partnering with Operation Action U.P. and the Upper Peninsula Economic Development Association, Stupak recently hosted the second annual U.P. Federal Economic Conference at Northern Michigan University. The event partners small businesses, local governments and non-profits organizations with federal agencies to learn about economic development resources and opportunities.

"I had been hearing for some time that one of the biggest challenges for rural communities in turning their local economies around was the lack of information and awareness about economic development opportunities," Stupak said. "The backbone for economic growth in the U.P. is small and mid-size businesses. I want to ensure business owners, economic developers and local officials are armed with every tool available to succeed in a 21st century economy," Stupak said.

"What I hear repeatedly from people around the state and the nation is that our base asset in the Upper Peninsula is people," Stupak said. "Number one, they're educated; two, they have an unbelievable work ethic; and three they are highly skilled. And you can't beat the quality of life in the UP."

"But our successes in the UP may blind us to other opportunities," Stupak continued. "We are smart and successful people up here, but we often need a nudge. At times we're our own worst enemy. We're content so we may become a little rigid in our thinking and pass up growth opportunities that could bring us more prosperity."

What's most important to nurturing economic growth in the Upper Peninsula? "In today's international business climate, widespread, sustainable high-speed internet and other technology capabilities are of the greatest importance to economic development efforts in rural areas, particularly in the western UP where distance becomes an important factor," said Stupak. "Basic public infrastructures such as water, sewer, natural gas, electricity and roads are also important for attracting and retaining businesses."

The biggest challenge to sustained economic development Stupak sees, especially in the western end of the UP, is a lack of entrepreneurial money, he said. "There are fewer dedicated investment groups in the western UP, in comparison with other areas of the UP, so it's tougher for a businessperson to get something going," Stupak explained.

"Economic development agencies have been quite successful in the Upper Peninsula," Stupak said. "Upper Peninsula colleges and universities and these governmental agencies are working really well together," he added. "But, there has to be more work and communication among businesses and private investors."

Colleges and universities may be able to help with this disconnect, Stupak said. "They are doing a great job. But I'm not sure we use the resources at institutions of higher learning as much as we could." Private business owners and those who want to start businesses are not always aware of the business and economic development services that universities provide and facilitate, Stupak said. "Our young people have some really good ideas, and universities are often looking to partner with businesses on real-world student projects."

"There's no doubt in my mind that new technology and high technology are where the new jobs are coming from in this country. I'm so pleased that Finlandia and Michigan Tech had the foresight and cooperated to open Finlandia's new Portage Campus and the additional SmartZone location. It'll be a great economic force in the future."

Colleges and universities nurture the healthy belief that the future is unlimited if you apply yourself well to your employment and life situations, Stupak said. "College-educated citizens are important in maintaining and improving the overall vitality of rural communities," he continued. "Higher education lends different perspectives, brings additional professionalism to the workforce, and prompts people to consider problems from different perspectives. The economy is changing so much. The job that you have today may well become outdated and workers need the social skills and educational background to respond and adjust to an ever-changing world."

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# It's All About People!

## Guest President's Letter

"It's all about people!" You've probably heard it so many times in your life that it's become somewhat of a cliché. But the role of talented people is critical to the sustainable development of communities, and education is at center stage in both attracting talent and developing it into skills that serve us all.

Tom Friedman's recent book, "The World is Flat" describes a world where ideas move at the speed of light and capital moves to people with ideas. Internet capabilities have essentially leveled the economic playing field for many countries, particularly China and India, who have a talented and educated work force. This has led to what is nothing short of an economic revolution in such far off places as Bangalore and Dalian. In a U.S. economy largely built on the innovation process that brings research ideas to the marketplace, there is increased anxiety in some circles over the outsourcing of innovation. What has escaped many is the opportunity for insourcing innovation to rural communities that generate ideas and have or can attract talented people.

Rural communities such as ours provide easy access to a lifestyle that is increasingly valued by young professionals. Outdoor activities, safety, quality health care and the lack of a congested commute are just a few characteristics that draw people here or keep them here. However this is only attractive when coupled with a community priority that supports a strong K-12 education system.

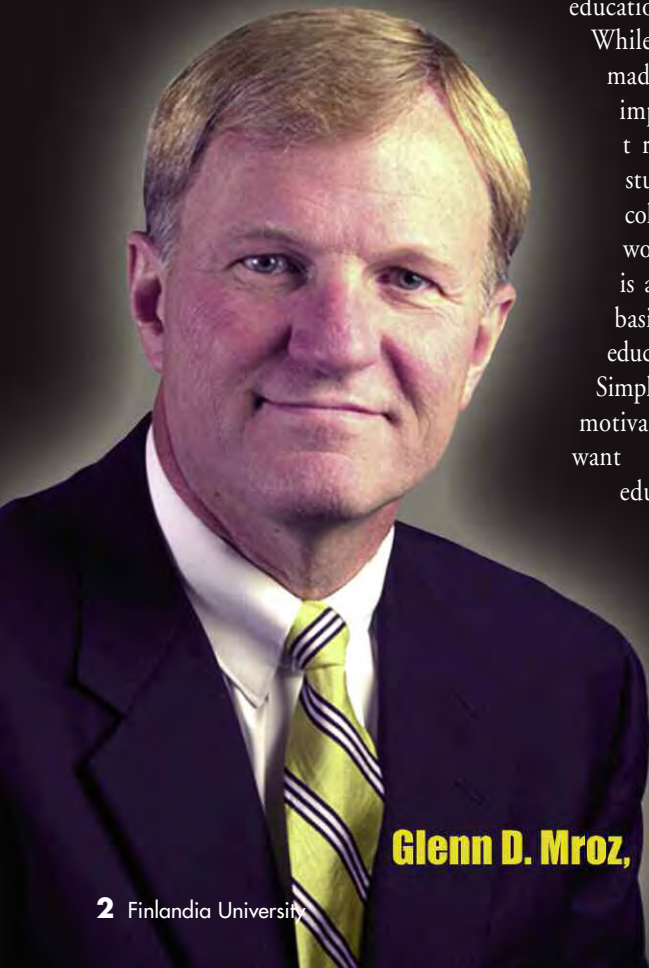
While much is made of the importance of training students for college and the workforce, there is a much more basic need that education fulfills. Simply put, highly motivated people want the best education for their

children. Finlandia and Michigan Tech are dependent on this strong K-12 system; it is essential to attracting and retaining the best faculty and staff. These talented people in turn attract the best university students to our community, and these students are the future of innovation. I believe this simple relationship is at the core of our long-term sustainability and you can see it at work in our community.

The opportunities that talented people bring to the area make our universities vibrant and competitive regionally, nationally, and internationally. For example, these faculty and staff have originated unique approaches to education such as Michigan Tech's Enterprise Programs that fuse engineering and science curriculum with business and entrepreneurship. Over 600 undergraduates participate, adding momentum to a growing culture of innovation in our community. Students and graduates support the recent development of a dozen companies in Houghton and Hancock.

In addition, faculty and staff increasingly want the opportunity to be able to take their ideas and discoveries to the marketplace. Our community is growing in its ability to support them. The SmartZone and its incubators are a big part of demonstrating that capacity. Recognition of success also plays a role. This past year, ThermoAnalytics received the SmartZone Company of the Year Award and IR Telemetrics received the Governor's University Award for Commercialization Excellence. These important achievements show not only the competitiveness of these companies, but that a culture of innovation and a supportive community exist for talented people. When backed with university research programs that have grown to over \$41million at Michigan Tech alone, the portrait of our rural area as an emerging and sustainable entrepreneurial community begins to come into focus.

To continue to build on these early successes, we need to take advantage of the working relationships that are intrinsic to a small community. The relationships we enjoy (and sometimes take for granted) among our K-12 school systems, the SmartZone, the business community at large, Michigan Tech and Finlandia would be considered only a dream in many larger areas. Michigan Tech and Finlandia complement each others strengths and together create a synergy that energizes the community. We are stronger working together and, as we look ahead, we can set the standard for cooperation, not only to support business development, but to ensure its sustainability by continuing the high quality education that exists and cultivating a pioneering attitude in our younger generation; values that are synonymous with entrepreneurship. Educating our youth about risk-taking, creativity, responsibility and adaptability is the responsibility of the education system and the community at large. Because in the end, the answer to the question of "what will keep business development sustainable" in our community is more accurately stated as 'who will keep business development sustainable'. The answer is – people.



**Glenn D. Mroz, President, Michigan Technological University**





## A ONE-OF-A-KIND UNIVERSITY CAMPUS

The Finlandia University Portage Campus was formally dedicated in a ceremony at the new campus on September 23, 2005. More than a hundred community members joined the university in celebrating this exciting new chapter in Finlandia's history. Special guests included Glenn Mroz, president of Michigan Technological University; Alan West, CEO of the Michigan Tech Smart Zone; Hon. Richard J. Brown of the Michigan House of Representatives; and Phil Musser, Executive Director of the Keweenaw Economic Development Alliance.

"Of the more than 300 business incubators at institutions of higher education in the United States, Finlandia's is one of a kind," said Dr. Robert Ubbelohde, president of Finlandia University.

The two things that make facilities at the Portage Campus unique, Ubbelohde continued, are an art and design baccalaureate degree program embedded within the Portage Campus incubator, and the Michigan Tech SmartZone adding entrepreneurial engineers to the mix.

"On an ongoing basis our art and design students will be working next to entrepreneurs using the same facility, and, with the SmartZone on the floor above us, also with engineers," Ubbelohde explained. "This means that from day one our students will know that they too can start a business and help this area grow."

"In Europe it is already understood that design is a multi-faceted undertaking," Ubbelohde continued. "It has become commonplace at Finnish and other European institutions for design students, business students and engineering students to work together on project teams." Further, Finlandia is connected with a global design network headquartered here on our campus, connecting our students with peers and business partners in Finland, China, Japan, Germany, England, and additional colleges in the U.S. including Michigan Tech. "This is a global undertaking right here in Hancock," Ubbelohde concluded.

"One of the most valuable currencies we have in this community is the sense of community and the relationships we have with each other," said Glenn Mroz. "One of the things we've got going here is that we like each other, and we work well together. That's how projects like this get done." For many years, Mroz continued, both Finlandia and Michigan Tech have been introducing students to the world. Alumni from both

institutions have pursued successful careers not just in the United States but also around the world. "It's not just our responsibility to bring our students to the world, but through projects like this, we're bringing the world back here," Mroz said.

"Shortly after I moved here in March 2003 I was introduced to this building by Joanne MacInnes," said Alan West. "In a few minutes you're going to be touring through this facility and you'll be amazed at the transformation that has occurred here." The SmartZone owns and operates a high-tech business incubator on the fourth floor of the Portage Campus building, their third incubator facility in the Copper Country. "Almost as important as the companies and the jobs that they create," West continued, "are the connections between what I feel are two great universities and two terrific cities. And I think this is only the beginning."

First District Representative Richard Brown has served on the Michigan House of Representatives Higher Education Subcommittee his entire time in Lansing. He reports that he often brags to his colleagues that his district is home to the two best private and public institutions of higher education in the State of Michigan: Finlandia and Michigan Tech. "Today we're seeing even more proof of that and that's why I have reason to be proud," said Brown. "There's often a lot of disconnect between the private and public universities in our state, but today we're seeing a partnership that is something I think the entire state should take a look at. In Lansing, we're finally coming around to the realization that higher education is the spark that will drive the economy in this state and will help repair its economy. I'm very excited to see what we're having here today."

"Two universities, two communities and a number of community organizations had to cooperate and collaborate to make this a possibility," said Phil Musser. "It's exciting. A lot of people have worked very hard." Some people will look at this building and see a former hospital building; others will see a small business incubator building, Musser continued. "But I hope that you will also look at this building and see our future. New companies, entrepreneurs home grown in the Copper Country, are really what have been the lifeblood of our economy. This building and these two incubators are really going to propel that forward."

# FINNISH-AMERICAN HERITAGE CENTER GALLERY SCHEDULE 2005-2006

## October 18th – November 16th, 2005

Public Lecture and Opening Reception: October 18, 7:00-8:30 p.m.

### **Jaune Quick-to-See Smith: *Artist-in-Residency***

Public Lecture: 7:00-8:00 p.m., *Survey of Contemporary Native Art*

Artist Reception: 8:00-8:30 p.m.

Jaune Quick-to-See Smith, a member of the Flathead Nation in western Montana, is an artist, activist, curator and advocate for contemporary American Indian artists. Her artwork explores the issues of identity and tribal peoples. During her campus visit she will present two student workshops on monoprinting. The exhibit of her artwork will include lithographs, monoprints and mixed media pieces.

## November 22nd, 2005 – January 6th, 2006

Opening Reception: To be announced.

### **15<sup>th</sup> Annual Contemporary Finnish-American Artist Series Exhibition: Vaino Kola**

Finnish born artist Vaino Kola is a full-time artist and year-round resident of a small island off the Maine coast. His prints and paintings examine the landscape in places as diverse as Maine and Iceland. Until his retirement in 1995, Mr. Kola was a professor of art at Wheaton College in Massachusetts. His work has been featured in numerous national and international solo and group exhibitions.

## January – February 2006

### **Ryijy Rugs: *Beyond Function to Cultural Artistry***

Opening Reception: To be announced in coordination with the annual Heikinpäivä Celebration.

Sometime during the 1400's, thick textiles began to replace the animal skins worn for warmth in Norway, Sweden, Finland and Denmark, ushering in the birth of the utilitarian Scandinavian and Finnish ryijy (pronounced ru-i-you), rya (Swedish), or long-piled 'rug.' The following six centuries saw the development of an art form that moved beyond function to cultural artistry. The exhibit will feature weavings from Finlandia University art collections, private collections and contemporary rug makers.

The Finnish-American Heritage Center Gallery promotes Finlandia University's mission: A Learning Community Dedicated to Academic Excellence, Spiritual Growth and Service, through exhibitions of contemporary Finnish, Finnish-American and American artists. Beyond advancing the arts in our region, the gallery provides educational resources for our community, and is a gathering place for people to discuss and reflect upon art. One of our goals is to become a leading exhibitor of Finnish and Finnish-American art nationwide.

Carrie Flaspohler  
*Gallery Director*

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# Culturally Speaking...

**V**aried, frequent and pleasantly surprising, the cultural events available in the Copper Country give students, residents and visitors many interesting and enriching things to do in every season. Finlandia University, an active local arts community, and many other area organizations bring dozens of year-round concerts, exhibits, lectures and festivals to the western Upper Peninsula.

## **Tami Anderson, Director of Special Events, Finlandia University**

"It's important for universities to assume appropriate leadership roles in improving the lives of area citizens," says Tami Anderson, Director of Special Events for Finlandia University. "I see the many public and private organizations concerned with area quality of life as the spokes of a wheel with the people of the community at the center. Finlandia joins dozens of public and private organizations and businesses invested in sustaining and growing our community to rotate the wheel in a forward direction."

"Through cultural events, we are better able to attract and retain people in our communities," Anderson continues. The annual Sibelius Music Festival, a unique opportunity for residents and visitors alike to experience the excellence of world-class musicians, and two weeklong Elderhostel programs exploring the Finnish-American experience are two of the cultural events Anderson coordinates for Finlandia.

"It all comes down to quality of life," says Anderson. "It's important to be sensitive and responsive to the needs of our community and set achievable goals. I believe we have a responsibility to our community, and especially our youth."

## **James Kurtti, Director of the Finnish-American Heritage Center**

Well over 6,500 people per year visit the Finnish-American Heritage Center to participate in its full calendar of community activities, visit the gallery and conduct genealogical and historical research in the archive. "From Nordic movies, community classes and plays to gallery receptions, Finnish celebrations and university and community meetings, there's bound to be something going on at the Heritage Center pretty much every day of the week," says James Kurtti, Heritage Center director.

"I see the Heritage Center as the public's portal to the university," says Kurtti. "It's a public space that visitors and residents alike feel comfortable entering without an appointment or specific purpose in mind."

Finnish Americans, especially, view Finlandia University and the Heritage Center as an essential center for Finnish programming, says Kurtti. "If you visit any area with a large concentration of Finnish descendants, you'll find at least one social or cultural organization dedicated to the preservation of their Finnish heritage. Suomi College, and now Finlandia University, has been that resource for Finnish-American citizens of the Copper Country for many decades.

The contributions of Finlandia University, however, extend beyond its Finnish-American roots to the important educational opportunities it presents to area youth, says Kurtti. "For the Copper Country and the Upper Peninsula to sustain a viable economy, workers must be prepared for worthwhile careers. Many area youth may not otherwise have the opportunity to attend college if Finlandia University wasn't here," said Kurtti.

## **Carrie Flaspohler, Director of the Finnish-American Heritage Center Gallery**

"The Heritage Center Gallery plays a big role in Finlandia University's community outreach for the arts," says Carrie Flaspohler, gallery director, Finlandia art instructor and local artist. "A very diverse group of artists have exhibited at the gallery over the years. I seek to arrange exhibits by artists who are currently active in their careers."

Of course, Finnish and Finnish-American artists are well represented. This November through January 2006, the 15th Annual Contemporary Finnish-American Artist Series will feature the work of Finnish-born artist Vaino Kola. Now living in Maine, Kola's prints and paintings examine the landscape in places as diverse as Maine and Iceland.

"In connection with the annual mid-winter Heikinpäivä Celebration, I also arrange an exhibit with a Finnish theme," says Flaspohler. In January and February 2006, an exhibit of Scandinavian and Finnish ryijy (pronounced ru-i-you), or long-piled, "rugs" will explore the development of this early art form that has moved beyond function to cultural artistry. The exhibit will feature authentic Finnish weavings from Finlandia University collections and private collections, as well as the work of contemporary weavers.

Many other cultures and nationalities are regularly represented at the gallery. "This fall, for example, Jaune Quick-to-See Smith of western Montana's Flathead Nation will exhibit lithographs, monoprints and mixed media pieces and conduct two monoprinting workshops with Finlandia art students," says Flaspohler.

"Finlandia University has done a wonderful job of promoting the arts," concludes Flaspohler. "The gallery is a real community asset."

*Photo below: Sibelius Academy students Timo Jantti, Annu Salminen, Kaisa Koivula and Paula Kitinoja, and accompanist Jussi Rinta, are Soli Amici, a chamber music wind quartet.*





# SPORTS NEWS

## **The Paavo Nurmi Athletic Center - Fitness and Fun for Finlandia Students and the Community**

“The Keweenaw community is rich in its ethnic, cultural and socioeconomic diversity. Yet even amid so many different philosophies and life styles, we all share the same goals and concerns about living productive lives, educating our children, and providing for the health and well-being of our families,” says Finlandia Athletic Director Chris Salani.

Named for Finnish national hero Paavo Nurmi (1897-1973), Finlandia’s athletic center was completed in 1969 at a cost \$1.375 million, with nearly a third of that amount donated by Suomi College community supporters and friends. Considered one of the greatest long distance runners of all time, Nurmi competed in three Olympic games, winning nine gold and three silver medals. “Mind is everything; muscles, mere pieces of rubber,” Nurmi is reported to have said, “All that I am, I am because of my mind.”

“The community has promoted, supported, facilitated and recognized Finlandia since the school was founded,” says Victoria Huenink, assistant athletic director. “I believe that Finlandia students, faculty and staff have a responsibility to support the community in return. This ‘two-way street’ is a fundamental part of the teaching and learning experience at Finlandia.”

Open to the public, the 35,100 square foot athletic facility includes a heated four-lane, twenty-five yard swimming pool; a well equipped fitness center; and spacious men’s and women’s locker rooms with saunas and showers. Each year, thousands of community members work out in the fitness center, complete Red Cross-approved swimming lessons, and enjoy open recreational swimming and Aqua-Fit classes.

Home to the Finlandia Lions basketball and volleyball teams, the 8,000 square foot gymnasium has a hardwood “floating floor” that rests on 32,000 metal leaf springs and seven layers of sub flooring. The flooring was installed by internationally known Horner Flooring of nearby Dollar Bay, since 1983 the sole provider of flooring for NBA All-Star and NCAA Final Four basketball games. The Paavo Nurmi gymnasium has a total seating capacity of 800.

Finlandia University’s Paavo Nurmi Athletic Center offers year round recreational activities for all ages. Youth basketball and soccer camps, community open basketball tournaments, and soccer coaching camps are organized regularly. Daily passes and monthly and annual memberships are available for adult community members and allow unlimited use of the fitness center, pool, locker rooms and saunas.



*Pictured from left to right: Victoria Huenink, Steve Nordstrom and Chris Salani*



# SPORTS NEWS

"Our philosophy is to provide and promote exercise and partner with the community," says Steve Nordstrom, assistant athletic director and athletic facility manager. "Finlandia's athletic center provides an inexpensive opportunity for community members to workout and enjoy the pool or sauna. It's a great value."

The athletic facility is also utilized for physical education classes, student recreational activities, community programs and annual commencement exercises. The pool, gymnasium and athletic center classrooms can be rented to special groups and private parties. Children's birthday pool parties have become very popular with area families.

"I feel it is important for Finlandia to provide the Paavo Nurmi Center to the community. It's really the only area facility that can do this on a daily basis," Nordstrom says. "The

Paavo Nurmi Center serves as a connection to the community. It is also a great way for prospective students and student-athletes to get to know the Finlandia community. Their use of the facility and attendance at our athletic events will hopefully spark their interest in higher education, Finlandia University, and our athletic programs."

An important resource for the community, Finlandia University is proud to be a caring neighbor and a contributing citizen with a

history of service. "Each year, I continue to hear what our student body, including many student-athletes, are doing for our local community through volunteer opportunities," said Huenink. "Some efforts are highly visible and receive widespread recognition in the community; while many others are 'off the radar screen'—good works performed quietly in small and meaningful encounters. All of them contribute to the quality of life in the Keweenaw and the entire region while making our university a more caring and lively place."



*Paavo Nurmi Fitness Center*

## Paavo Nurmi Athletic Center

**Athletic Center Hours:** Monday-Friday, 7:00 a.m.-6:30 p.m.; Sunday, 2:00 p.m.-10:00 p.m.

**Fitness Center Hours:** Monday-Thursday, 6:30 a.m.-9:30 a.m./11:00 a.m.-2:00 p.m./4:00 p.m.-9:00 p.m.  
Friday, 6:30 a.m.-9:30 a.m./11:00 a.m.-2:00 p.m./4:00 p.m.-7:00 p.m.  
Sunday, 4:00 p.m.-8:00 p.m.

**Fitness Swim:** Monday-Friday, 7:00 a.m.-8:30 a.m./11:15 a.m.-12:45 p.m./4:30 p.m.-6:00 p.m.

**Open Swim:** Friday, 6:00 p.m.-8:00 p.m.

**Aqua-Fit:** Mondays and Wednesdays, 6:00 p.m.-7:00 p.m.  
Saturday, 9:00 a.m.-10:00 a.m.

**Red Cross-approved Swim Lessons:** Six-week infant/preschool and youth swim lessons offered each fall and spring semester.

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# CAMPUS NEWS

## Many New Faces on Campus

Finlandia University welcomed numerous new faculty and staff members as the Fall 2005 semester began. The Bridge will be featuring articles by and about many of these new additions in the coming issues.

In the College of Arts and Sciences: Dr. Jeff Dwyer, McGregor Scholar and Faculty Mentor; Rene Johnson, Director of Servant Leadership; Dr. Gary Kilpela, Instructor of Psychology, adjunct; Dr. Barbara Lide, Professor of German, adjunct; Dr. Barb McTaggart, Instructor of Chemistry, adjunct; Dr. Christine O'Neil, Assistant Professor of Sociology; Emily Raffaelli, Choir Director; Dr. Jeremy Shannon, Assistant Professor of Earth Science; Dr. Pirjo Vaitinen, Finnish Fulbright Scholar; and Gregory Wright, Instructor of Biology, adjunct.

In the International School of Art and Design: Denise Vandeville, Instructor of Art History, adjunct; and Seda Yilmaz, Assistant Professor of Product Design and Director of Corporate Relations.

In the College of Professional Studies: For the Nursing Program, Elizabeth Gibbons, Clinical Instructor; Heidi Kaarto, Clinical Instructor; and Beth Reynolds, Associate Professor Emeritus, adjunct. For the Physical Therapist Assistant Program, Pamela Grill, Adjunct Instructor; and Geri Hawley, Associate Professor; and for the Criminal Justice Program, Dolores Kilpela, Department Chair/Assistant Professor.

Additional new staff members include Jamie Krueger, Admissions Counselor; Jim Campioni, Dan Crisman and Jay Lakanen, Maintenance; and Matt Christman, Security.



*Upward Bound students outside a Chicago, IL, restaurant.*

## Upward Bound Students Travel to Chicago

For five weeks this summer, 35 area high school sophomores, juniors and seniors gained a genuine taste of college life. Beginning the week of June 13, the students lived in the dormitory at Finlandia and attended several daily academic classes as part of an Upward Bound summer enrichment program focusing on world cultures. The summer program culminated the week of July 18 with a trip to Chicago, IL.

"This summer's Upward Bound program broadened the academic, social and cultural awarenesses of our Upper Peninsula high school students," said Nicole Ellet, assistant director of the Upward Bound program. Each morning, the Upward Bound students attended math, science, French and history classes. In the afternoon, students elected to take an advanced computer skills class, a gym class or a world cultures class. "This is an exciting, enriching experience for these students," said Ellet. "The trip to Chicago, especially, offered to these youth an excellent opportunity to experience a wider look at the people and places of the world."

Since 1981, Upward Bound has provided academic services and

personal support to hundreds of eligible area high school students in pursuit of their dreams to attend college. Funded by a grant from the U.S. Department of Education, its goal is to increase the rates at which area youth enroll in and graduate from institutions of postsecondary education. Upward Bound is part of the TRIO Program at Finlandia that also includes Student Support Services for college students, and Educational Talent Search for middle school students.



*Arto Rinne of Sattuma instructs workshop participants.*

## Karelian Folk Band Shares Techniques

Spirited Finnish folk songs, romantic Russian waltzes and spry Scandinavian polskas are all on tap when the Karelian folk quartet Sattuma performs. On July 30, area musicians had an opportunity to learn the techniques behind these lively tunes at a workshop conducted by the family quartet at Finlandia's Finnish-American Heritage Center.

Sattuma consists of Arto Rinne and his 13-year-old daughter Eila, joined by



## CAMPUS NEWS

Dima Demin and his 10-year-old son Vlad. These multitalented musicians perform traditional dance melodies and songs of Russia and Finland on a wide variety of traditional and contemporary instruments. The two families are from Petrozavodsk, Russia. Both Arto and Dima are well known in the Copper Country, having performed here numerous times with the band Myllärit, and the Karelian Folk Music Ensemble.

### Rare Artifact Donated to FAHC Archive

In 1880, Herman and Anna (Niemi) Kemppainen immigrated to Boston Location, Michigan, from Puolanka, Finland. They brought with them a virsikannel, a bowed kantele-like instrument used to accompany the cantor in early Finnish Lutheran church services. Their descendants donated the rare, handcrafted musical instrument to the Finnish-American Heritage Center Archive August 8. The gift was presented by family members Dr. Laurelee Ahlman and her husband J. D. LeBlanc of Yakima, WA; Mr. Francis Ahlman of Edinburg, TX; and Mr. Paul and Dr. Ann Kemppainen of Hancock, MI.

### Education Club Holds Weekly Story Time

Beginning Monday, September 19 through December 5, the Finlandia University Education Club is presenting a weekly one-hour Children's Story Time at North Wind Books. Education students will read aloud several books on a central theme and present related fun activities geared toward pre-school and Kindergarten-age children. This donated, community service time is "above and beyond" curriculum requirements said Laurene Zeigler, Elementary Education Department Chair. The students will receive a "certificate of completion" from North Wind Books to include in their professional portfolios.



*Finlandia University English professor and author Lauri Anderson.*

### Faculty Launch New Works

Long time Finlandia English professor Lauri Anderson launched his newest work, *Impressions of Arvo Laurila* (North Star Press, 2004), with a book signing on August 3 at North Wind Books. Anderson's latest work builds on his previous success with *Misery Bay* and earlier works, but the new collection of short stories is substantively different from earlier publications. The interrelated stories are set primarily in Michigan's Upper Peninsula, but the characters also visit Micronesia and Nigeria, recounting to the reader the life of fictional Finnish-American Arvo Laurila, college professor, former spouse, father and friend.

Finlandia business instructor Rekha Ambardar launched her newest novel at North Wind Books June 23. In *Maid to Order*, a contemporary romance published by Echelon Press, two very diverse people try to find common ground and possibly love. Ambardar teaches marketing and business communications for the International School of Business.

### Heim Duo Performs Viennese Music for Guitar and Flute

The Copper Country wandered the heart of the Alpine countryside and

imagined gliding gracefully across a ballroom floor to elegant Viennese waltzes during an evening of "Vintage Viennese" music for flute and guitar July 6. Presented at Finlandia's Chapel of St. Matthew, this very special performance of "The Heim Duo Presents (Mostly) Vintage Viennese Music for Classical Guitar and Flute," featured Annette Heim on flute and Bret Heim on classical guitar. The Mobile, Alabama-based duo has been featured on the internationally syndicated "Classical Guitar Alive", and their compact disc recordings have received rave reviews in the American Record Guide and Classical Guitar Magazine. The duo performs internationally.



*Senior Finlandia studio art student Mary Jones-Gundersen.*

### Art Student Places Fourth in International Contest

Mary Jones-Gundersen, senior studio art student in the International School of Art & Design, placed fourth in the 2005 International Asian Sumi-e Brush Painting Contest and Exhibition. Sumi-e is roughly translated as "watercolor and ink painting." Simplicity and economy of brush strokes are its most outstanding characteristics. The art of brush painting aims to depict the spirit, rather than the semblance, of the object.

## CAMPUS NEWS

Yueh-mei Cheng, Associate Professor of Studio Art, said that Mary's Sumi-e brush art entry was among more than 200 pieces submitted from the American division, and more than 4,000 submitted by university art students worldwide. "This is a very competitive non-professional competition," said Cheng, "Her image is beautiful." Winning contest entries are being displayed at the Kyoto Museum of Art in Kyoto, Japan, this September, and will also be exhibited at the Osaka Museum of Fine Art in Osaka, Japan in December 2005.

Mary is the daughter of Finlandia Chaplain Pastor Peter Gundersen and Pastor Jimalee Jones of Gloria Dei Lutheran Church of Hancock.



*Gallery attendee appreciates one of many Finnish woodcut prints.*

### Mirror of the Wood

Finlandia University's Finnish-American Heritage Center (FAHC) Gallery hosted the traveling international exhibit "Mirror of the Wood: A Century of the Woodcut Print in Finland" from July 21 through September 7. The exhibit focused on the long tradition of Finnish woodcut printing and featured work by 25 contemporary Finnish artists, as well as historical prints on loan from the Society of Finnish Graphic Artists/Jyväskylä Art Museum.

"Mirror of the Wood" was a featured exhibition at the biennial conference of the Mid-America Print Council

conference hosted by the University of Nebraska-Lincoln. It has been exhibited at the Eisentrager-Howard Gallery and the Sheldon Memorial Art Gallery at the University of Nebraska-Lincoln, and also traveled to the Nordic Heritage Museum in Seattle, Washington, and Carleton College Art Gallery in Northfield, Minnesota. Following its exhibition at the FAHC, "Mirror of the Wood" continued its U.S. tour, traveling to Stevens Point, Wisconsin.

### Virtual Learning

Despite thousands of miles separating them, seven students at Finlandia University in Hancock, Michigan, and five students at the University of Tampere in Tampere, Finland, will be exploring Finnish literature together in a course with a contemporary "virtual" twist. "The participation of both American and Finnish students amplifies the variety of interpretations and points of view we can share," said instructor Dr. Pirjo Vaittinen, 2005-06 Finlandia Fulbright Scholar. "Communication through the World Wide Web makes this sort of distance learning possible."

"Contemporary Fiction from Finland" (FIN350) meets once weekly in Finlandia's Maki Library where Dr. Vaittinen and her seven Hancock students discuss the weekly readings and themes. Notes from class discussions are posted via list serve to all of the students in Tampere and Hancock.

Completed weekly assignments are also posted to the list serve and students are encouraged to review each others work and share their responses. "I believe that writing makes our thoughts more clear to ourselves and reinforces the thinking and learning processes," explained Dr. Vaittinen. "Sharing ideas and reactions with other students via the list serve also helps to sustain the social aspects of university coursework."



*Finlandia art & design instructor Phyllis Fredendall.*

### Fiber Arts Instructor Exhibits in Jämsä, Finland

Phyllis Fredendall, Finlandia art and design instructor, was an artist-in-residence at the Petäjävesi Huopakeskus (Felting Center) in Petäjävesi, Finland from June 1 to June 14. Two of the pieces that Fredendall created during her experience, "Ascent Through the Light" and "Spring Flow," were included in an international exhibition of felt art entitled "Huopakesä" (Summer of Felt) at the Jämsän Kulttuuritoimi (cultural center) in Jämsä, Finland, that ran through July 31, 2005.

Fredendall will share her newfound skills with her fiber arts students and reports that she has also gained many studio layout and equipment ideas that will help make the fiber studio at Finlandia's new Portage Campus more felt-maker friendly. Fredendall plans a public presentation about her experiences in the coming months.

Much of the work Fredendall created during her residency can be viewed online at [www.feltfaction.fi](http://www.feltfaction.fi); choose the English language option and click on the link to "Felting and Dyeing." Fredendall has been invited to return to the Felting Center next summer to participate in their annual felt exhibition. An entire gallery will be dedicated to a large body of her work.



# CAMPUS NEWS

## Parks and Lahnala Reunion

The evening of August 5th, 55 descendants of the Parks and Lahnala families enjoyed a family reunion in Finlandia Café. The celebration included dinner and entertainment by traditional Finnish musicians. Bill and Judy Rood and Barbara and Jerry Lahnala of Muskegon, and Elaine and Arnold Parks of Calumet organized the gathering. Finnish grandparents of the two families immigrated to the Copper Country in the late 1800s and early 1900s. "I think Finlandia is a wonderful idea!" said Judy Rood.



*North Wind Books staff dressed for party from left to right: Kristy Halgren, Kevin Schuldt, Diana Evans and Ruth Ann Smith.*

## Harry Potter's Magic Visits the Copper Country

In celebration of the release of *Harry Potter and the Half-Blood Prince* by J.K. Rowling, North Wind Books hosted a late evening Book Premiere Party on July 15 (and July 16). The sixth Harry Potter book was for sale at midnight. "We've got very loyal customers, and we thought this would be a good reason for some sanctioned mayhem...it's a reason to celebrate reading," said assistant manager Ruth Ann Smith. The late-night party included refreshments, a cauldron ring toss, Harry Potter word puzzles and trivia worksheets, and a costume contest. The bookstore sold 39 copies of the book at the premiere party, and 19 in the following days.

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# Klaus Hellberg ...

## It's Like Being Home Here

Through his close contacts with his hometown of Porvoo, Finland, the sister city of Hancock, Michigan, Klaus Hellberg discovered the Keweenaw Peninsula and Hancock. He has visited the Copper Country many times and has come to know the people well. "They are very nice and friendly," Hellberg says. "Thanks to Bob Ubbelohde, I know about the area, and about Finlandia."

Hellberg has been a member of the Parliament of Finland since 1995. He served on the City Council of Porvoo, Finland, for a total of 28 years, eight years as chairman. He has had a lifelong interest in politics, beginning his career in political service in order to feel a part of, and to take part in, what is happening in his city and country. "I wanted to be involved in the decisions being made about my society and to help my hometown," said Hellberg.

Finlandia University President Robert Ubbelohde's interest in growing the business base in the western U.P. led to Hellberg's active participation in promoting the area to Finnish businesses. Hellberg is one of the newest members of the Finlandia University President's Council.

He is optimistic that Finnish software companies will find it of advantage to locate offices in the Copper Country. "I have been in touch with some Finnish organizations that support Finnish companies interested in locating in the United States," said Hellberg. "We have a project going on in Finland called 'Global Software.'

Founded in 1998, Global Software is a business development, marketing and networking program available to Finnish companies. With a focus on North America the program teaches Finnish software-intensive companies how to take a global approach to targeting and investigating global markets. Their three-phase program teaches comprehensive skills including marketing, public relations and sales that allow companies to evaluate the potential for globalization and to penetrate new markets effectively and efficiently.

Hellberg has been working in Finland to let businesses there know about the advantages of locating in the Copper Country. He has conveyed to them the possibilities that he sees for Finnish companies in upper Michigan, and how he thinks Finnish businesses should continue in their pursuit of global opportunities.

He has also been visiting with business and civic leaders in the Houghton/Hancock community about what the Copper Country community can do in the future to create an atmosphere to attract Finnish businesses. "I have also been talking with the people from Finlandia, and from Michigan Tech and the Smart Zone," said Hellberg. He hopes to connect his business contacts in Finland with the contacts he has developed in the Copper Country.

Hellberg points to several advantages in the Copper Country that lend themselves to interest by Finnish technology enterprises, including the resources of both Finlandia University and Michigan Tech and their contributions to a favorable business climate in the Upper Peninsula. "This area is completely unknown to Finnish software companies and most other people in Finland because it is not a big market," said Hellberg. "But, I'm quite sure that when the people from Michigan Tech and Finlandia tell the people in Finland what's going on here, they will be interested."

And in the Copper Country, the nature and the climate is very much the same as in Finland. "It's like being home here," said Hellberg. "That's why I wanted to promote the area to Finnish businesses."

There are many differences between Finland and the U.S., but as a prosperous and well-educated nation, Finland may have a few lessons to teach Americans. "As a small country, Finland cannot just look to ourselves. We have to look outside because we're small geographically; we have to know and understand much more about what's happening around the world. We have to learn other languages to participate globally. We have to be more in touch with the other countries. I hope that Americans will also be more in touch with other cultures and other people."

Hellberg continues to be impressed by the growth of Finlandia University. "Every time I have come here, I am always surprised at how the university has gone forward and developed. And in ten years, a lot has happened," said Hellberg. "The new campus at Portage is very fine. I can see that Finlandia has the knowledge and education for teaching, and I know that I am on the right course. Bob Ubbelohde understands how to make Finlandia successful."

Although it was difficult for Hellberg to express in English, he believes that the prosperity of Finland's people can be attributed to the importance that Finland has placed on education. "Higher education is important. It's important to give education to all the people; not just a certain segment. Finland has succeeded as a small country due to the fact that a good education has been given to all the people."





## Donor Recognition

In the winter edition of *the Bridge*, we provide to you a listing of the names of people, organizations, churches, clubs, and associations who have generously donated to Finlandia University/Suomi College. Some have pledged deferred giving or have named the University in their wills. Some have sent checks in memory of loved ones or to honor a special date, event or person. Others have made

donations out of a sense of loyalty – cherishing their time at Finlandia/Suomi. We are grateful for the thoughts and prayers of our friends and alumni, and for the education their support provides our students.

Many thanks go out to all who have supported Finlandia University/Suomi College this year and in years past.

## Cumulative Giving

Gifts to Finlandia University for Fiscal Year 2004-2005. Received from July 1, 2004 to June 30, 2005

### President's Circle (\$50,000 and above)

*Lifetime membership in the President's Circle is granted to those who have given \$50,000 or more to Finlandia University during any five-year period, or to those who have named the University in their estate plans for \$50,000 or more and informed the University of their intentions.*

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## Distinguished Giving

### New Members of the Second Century Society

*These donors have pledged deferred giving to the University in writing in 2004-2005.*

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### Nikander Club

(\$10,000 and above)

*Juho Kustaa Nikander (1855–1919), born in Lammi, Finland, helped found Suomi College and served as president from 1896 to 1919. An ordained Lutheran pastor, Nikander traveled to the Copper Country in the fall of 1884 and continued his ministry, helping to advance local congregations. As a national leader of the Finnish and Finnish-American community, he helped fight the discrimination many of the immigrants faced.*

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## Nisonen Associates Council ————— (\$5,000-\$9,999)

*Martti Nisonen (1891–1946) left Finland with his wife and four children and moved to Hancock in 1922 to become Suomi College's music instructor. He created a music program that attracted Finnish-American musicians. A noted composer and arranger of cantatas, operas, and several orchestral works, Nisonen is remembered as a tireless and dedicated instructor not only of music but also of cultural and moral development.*

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## Wargelin Council ————— (\$2,500-\$4,999)

*Dr. John Wargelin (1881–1970) was president of Suomi College from 1919 to 1927 and 1930 to 1937. In 1896, at the age of 15, Wargelin enrolled in the College's first class and graduated in 1904. In 1906 he graduated from Suomi's former seminary. He served as a College Trustee for 36 years. In 1966 the University's library and science building was officially named Wargelin Hall.*

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*Minnie Perttula-Maki (1880-1957) was Suomi College's only woman president, serving from 1922 to 1923. She was born in Lohtaja, Finland, and was a member of the University's first class, graduating in 1904. She continued her education in Chicago, Duluth and at the University of Helsinki.*

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## Universities: Catalysts and Supporters of Change

by Hon. Osmo Lipponen, Consul General of Finland in New York

Sustainable development policies have had an evolving role in Finland. Finnish political thinking guarantees equal opportunities to all citizens, wherever they live. In early efforts in the 1960s and 70s the problems created by internal migration mostly from rural areas were targeted with social transfers and subsidies to communities. However, it was soon realized that just money did not create equality between the regions and sustainable development. People were leaving many areas of the country and communities were dying because of the lack of new economic activity and services to keep especially the youngsters around.

The speed of social change and internal migration has continued until today but it has changed in nature. First, people left rural areas but today, internal migration is very strong inside the industrialized areas to new development centers, usually with a university as a nucleus.

It was concluded that sustainable development was a process where the local infrastructure, services, economy and education were all elements which the local civil society had to look at in new innovative ways to promote prosperity and wellbeing. If something was missing from these elements, development was not sustainable. Governmental support was guaranteed also in the future, but the regional level was to be the driving force to create local policies and co-operation.

Finnish colleges and universities used to be bastions with very little to do with the surrounding society, especially with the economy. They

broke from this splendid isolation to support local economy and development of techno-parks, and supported companies and students establishing their own businesses. In some cities the business community donated professorships to the State Universities to support local needs. This expanding co-operation has had quite an impact on those regions where the 'rural' universities have been most active. Local GDP has grown fast around those cities.

The world has become complex, and globalization reaches everywhere. This is forcing the universities, besides research and teaching, to increase interaction with the surrounding communities to reflect the changing demands of the region and the world in their own activities, and in order to be able to support the change in the communities with their knowledge. In Finland the highest needs seem to be now on the business skills side. The whole country is already well geared into the technological, and especially into IT know-how production, but business skills are desperately needed.

Global demands have a strong impact on Finnish universities. Even if we have managed to raise the educational level of our people by providing numerous colleges and universities, a debate is going on today how to diminish the number of these institutions in order to provide higher level research at the universities.

Somebody has to take the lead. The universities can have a leading role but it should not be a lasting role. The university can be a catalyst and supporter, but it has to be at the service of the rest of the civil society.



# PROMOTING SUSTAINABLE RURAL COMMUNITY DEVELOPMENT

By Robert Ubbelohde, Ph.D.

How can a relatively small, independent institution of higher education located in a rural area effectively address sustainable community development? Why would an educational institution concern itself with sustainable community development? What is sustainable community development? It is questions like these that we here at Finlandia are frequently asked given our commitment to contribute to the sustainable development of our local area.

## An Innovative, Non-Traditional University Approach

The answer to the question, Why is Finlandia concerned about community development? is perhaps the most evident. The quality of life afforded by the local area is critical to Finlandia's successful recruitment of students, faculty and staff. Prospective students and their parents, as well as prospective employees, are rightly concerned about the local availability and quality of health care, social services and law enforcement, not to mention the quality of elementary and secondary education, the variety of cultural events and recreational opportunities, and other amenities. In turn, these 'quality of life' concerns are tied to the economic viability of a region.

The community and economic development issues facing rural America are familiar to many, as is the importance of recruiting to rural communities both established and new start-up businesses. Thus, various public and private groups and agencies including Michigan Technological University (MTU) and Finlandia University are devoting much effort to economic development here in the Keweenaw Peninsula. MTU and Finlandia are working in many ways to identify and assist in the start-up and recruitment of small businesses to the area – especially those owned and operated by current students, graduates and faculty members.

For many years, young people have been a primary export from the Copper Country area. We are fortunate, however, that the majority of students at both MTU and Finlandia indicate that they would stay in this area to work and live if viable employment opportunities existed. Attracting and retaining these entrepreneurial-driven students and graduates is key to the successful future of our community and our efforts to promote local sustainable community development.

## An Entrepreneurial Look at Education

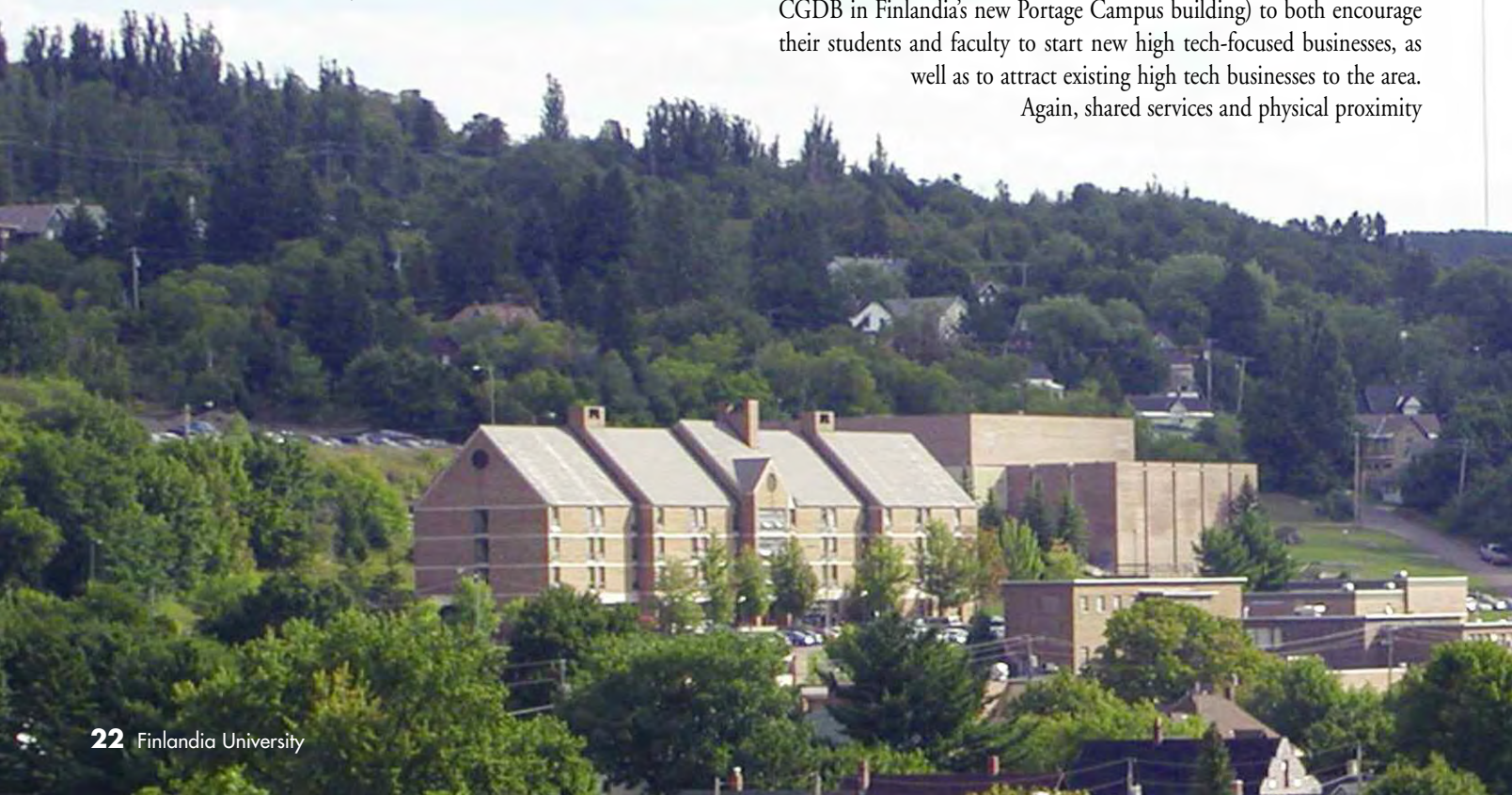
Borrowing from the Finnish model of design education (which is closely tied to economic and community development) Finlandia has opened the Lily I. Jutila Center for Global Design and Business (CGDB) in Hancock both as an incubator for start-up businesses and as the home of our International School of Art and Design workshops and studios. Observing the success of one of our educational partners in Finland, The Kuopio Academy of Design, we anticipate that following commencement over twenty (20) percent of our graduates will remain in the Keweenaw Peninsula to launch design-based businesses.

In an atmosphere of collaboration and networking, current students share studio and workshop space with CGDB incubator tenants (who are encouraged to use our design facilities) in an environment designed to stimulate and inspire students and graduates to form design-based businesses of their own. A business incubator specifically targeting current students is also part of the Center for Global Design and Business.

## Students in Collaboration

Likewise, working with the cities of Hancock and Houghton, MTU has created three area 'SmartZone' incubators (one located adjacent to the CGDB in Finlandia's new Portage Campus building) to both encourage their students and faculty to start new high tech-focused businesses, as well as to attract existing high tech businesses to the area.

Again, shared services and physical proximity





create conditions to stimulate cooperative networking and joint projects between MTU and Finlandia engineering and product design students – as successfully demonstrated in Finland where such pairings and cooperation are actively encouraged between engineering and design institutions.

Further, both Finlandia and MTU are working to bring existing businesses to the local area with Finlandia targeting in particular design and high tech companies in Finland. Entrepreneurs considering the start or expansion of a businesses here in the Keweenaw Peninsula share the same concerns as prospective students and employees about the quality of life afforded by the local area.

### **Addressing Quality of Life**

As research by Richard Florida and others has shown, attracting entrepreneurial businesses that utilize “creative capital” (i.e., in-demand entrepreneurial individuals with high tech and product design knowledge and skills) is directly related to the quality of life offered in the community. Thus, economic development is closely tied to sustainable community development efforts, and both the economic and non-economic aspects of human well-being must be addressed by the local area. Sustainable community development, then, involves efforts not only to ‘grow’ new businesses and recruit existing firms, but also to address important quality of life issues in our service area.

### **New Directions for Traditional University Roles**

To further stimulate the economic development of our community, Finlandia’s signature product design baccalaureate degree program is educating product and graphic designers in their fields while also encouraging them to start local design-based businesses. Finlandia’s International School of Business degree programs also place emphasis on entrepreneurial education and small business management to support these new businesses start-ups and our economic development efforts.

Equally important in addressing area quality of life issues, Finlandia’s academic programs to prepare nurses, human services professionals, elementary school teachers, criminal justice practitioners and physical therapy assistants assure a professionally trained local workforce. These College of Professional Studies degree programs educate area youth to ensure the excellence of care and services in these critical “human-focused” areas. Several of these programs have recently been

upgraded to the baccalaureate degree level, further reinforcing our commitment to the health and well being of local citizens.

For example, given the national shortage of nurses in the United States, the fact that Finlandia has graduated 275 of the 429 total nurses working in our four county region illustrates a significant contribution to the availability of quality health care services to area residents. Likewise, Finlandia’s preparation of elementary school teachers combined with MTU’s education of secondary school teachers has prevented a potential teacher shortage in our local area, with the added benefit of saving these graduates from “export” to other geographic areas.

To augment these academic programs and support our economic and community development efforts, Finlandia’s North Wind Shops includes North Wind Design, a shop featuring a selection of unique “high design” items designed and marketed by current and former Finlandia students and faculty Finlandia.

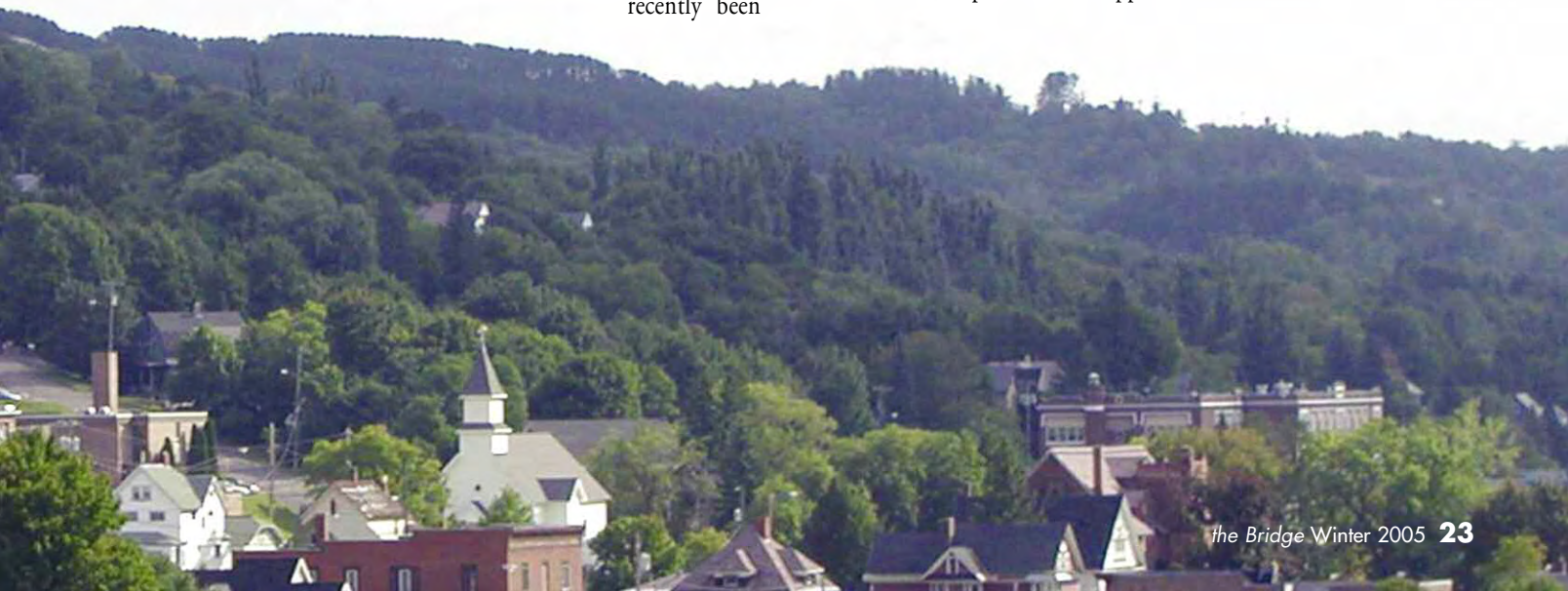
Finally, both MTU and Finlandia provide a great variety of ongoing, year-round cultural events and recreational opportunities to area residents.

### **In Conclusion**

What then is sustainable community development? It is a long term commitment to address both the economic and non-economic aspects of life in a community working to ensure the present and future well-being and prosperity of area residents.

And how does a small institution like Finlandia contribute to the sustainability of the local region? By partnering with other institutions, agencies and organizations that share the commitment to undertaking sustainable community development.

National and regional government-led, strategic planning efforts have been the driving force of sustainable economic and community development efforts in Finland. However, the challenge in the United States is to find alternate, grass roots means for driving community development planning and implementation activities. In the Keweenaw Peninsula, cooperative efforts by MTU and Finlandia in partnership with other organizations, agencies and governmental bodies are leaders in the development of a model for driving the sustainable economic and community development of the Keweenaw Peninsula, and thereby the sustainable development of the Upper Peninsula.





# Sustainable Communities:

## HOW CAN COLLEGES AND UNIVERSITIES CONTRIBUTE?

By Christine O'Neil, Ph.D.

In a continuously changing world, rural areas have often been left lingering in terms of economic growth and community development. No community seeks to be plagued by a lack of community consciousness, inadequate environmental quality, unemployment, and/or social inequality. Yet, rural communities often face these issues. The well-being of any area and the possibility of lessening (or even eradicating) these issues lie in sustainable community development. Sustainable community development is integral to rural communities, both economically and socially.

A sustainable community is one in which there is a systematic effort to balance the costs and opportunities between the environment, the economy, and society. Simply put, it is place where people want to live. Sustainable community development involves a common purpose that is inclusive and democratic: solving problems based on shared needs, while also taking note of the local community's connection to regional, national, and global issues.

All communities have both internal and external resources. As sources of data and information, colleges and universities are one such resource that can be applied to enhance the sustainable development infrastructure. Colleges and universities are first and foremost partners with their community. Not merely elitist onlookers, they are stakeholders in a community. In order to attract students, faculty, and staff, they must take interest in enhancing the sustainability of the community. Colleges and universities offer a rich source of social and human capital bundled together.

How can colleges and universities contribute to sustainable community development? By focusing on conserving and enhancing the physical and social environment, colleges and universities can promote a diverse local economy. Further, they can develop future community leaders knowledgeable about sustainable community development. Through research and an interest in community development, colleges and universities can help launch a dialogue in the community regarding shared needs. Data is of little value, however, unless it becomes a measure for assessing opportunities and creating an informed decision making process. In addition, by providing services to citizens in rural areas and offering specialized curricula integrating community development issues and the local environment, colleges and universities can enhance the overall quality of life of all community members.

As social foundations of knowledge and research, colleges and universities have an opportunity to support sustainable community development. They have a responsibility to provide education in regard to environmental sensitivity, the economy, and public services not just to students, but also to the community as a whole. Sustainability is not an easy path, but failing to address economic and social liabilities caused by economic forces beyond a community's control can be and has been a greater risk. Sustainable development requires careful and educated decision-making. The university is a partner in this prudent and informed decision making process.

*Dr. O'Neil is an assistant professor of sociology for the Finlandia University Suomi College of Arts and Sciences. She holds a Ph.D. in sociology from Colorado State University.*



# Sustainable Design ... A Simple Idea

Sustainability is a simple idea. It is based on the recognition that when resources are consumed faster than they are produced or renewed, the resource is depleted and eventually used up. In a sustainable world, society's demand on nature is in balance with nature's capacity to meet that demand.

"We've got 25% of the humans on the earth using 75% of the resources," said Rick Loduha, associate professor of art and design at Finlandia University. "That's not sustainable. Three billion people on the planet live on the equivalent of less than \$2 per day. If one looks at every human soul as being important, than we've got a very unsustainable situation on our hands."

"When I decided to become a design professor after a successful 20-year design career. I was doing it because I felt like sustainability just wasn't happening," continued Loduha. "I wanted to do what I could to make sustainability happen in the design world through education." An economy based on consumption contributes to a lack of sustainability and caters to what designers call 'objects of desire' vs. products that solve human needs. "And the difference between needs and desires is a huge one. It's a spiritual question, an ethical question, a political question, and an economic question," Loduha said.

"And I think that we're in denial about it," Loduha said. And while he had many 'gut feelings' about the necessity for sustainability, Loduha initially didn't know enough about it. "So I had to go beyond my intuitions and really learn some of the facts. As I studied, the challenge got bigger and bigger. I thought it would be simple, but it is complex." There are, however, simple things that can be done. A journey of a thousand miles starts with the first steps.

Sustainable design education is one of educating students and the public to come out of denial about the huge problems facing our world and start accepting the idea that some substantial changes need to happen, Loduha continued. "If you take a truly honest look at the facts, it takes a real act of selfishness to ignore them and go back to doing what you were doing."

"To me it's important just to bring the awareness. I don't pretend with my students that I've got the answers on how to get there; only that we've got to get there," Loduha said. "Let's start thinking about it, let's start trying. Your creative idea might be one of the ideas that get us there." Sustainability has been in the design realm for quite a while and Europeans are pretty far advanced of the US in this regard. "Working with Finnish designers brings the European sustainability mentality to Finlandia's art and design program. For example, Europeans are much farther along in modifying industrial processes to make sustainable advances in industries that produce everyday objects," Loduha explained.

We learn from nature that everything is part of the cycle. But we may also notice that human-made things don't always fit that well. In the big picture, waste equals food. "We make all these synthetic things, but there's no way that the plastic in the tape recorder is going to readily become food," Loduha explained. There are two cycles at work in

sustainable design, the technological cycle in which every piece of synthetic material is reused as synthetic material with no loss. "It has to be designed in a way that, for instance, if it has a paint finish on it, that paint finish has to be removable. A sustainable product is also designed for disassembly so all the materials used in its manufacture can easily be separated and reused. In the end, the sustainable technological cycle is a closed one without waste."

The second cycle addressed by sustainable design is: waste equals food. "A sustainable designer can't afford to make waste," Loduha said. "It's not an issue of enough landfill space or burying potential resources underground. The issue is, if we're going to close the gap of 25% using 75% of the world's resources, if we're going to gain some kind of equity in the way we arrange human life on the planet, we cannot afford to throw stuff away."

"I think we have to move beyond simple awareness, get out of denial, and turn our awareness into positive action, accepting the fact that we didn't get here overnight and we're not going to get out overnight. But we've got to start because the clock is ticking." How that applies to design education, said Loduha, is that sustainability touches every part of our lives. "Ethically, 21st century designers must consider the environmental and social impacts of their work," Loduha concluded. "Once the adventure begins and creativity finds its way in, the skills of the designer can be applied and the challenges we face can be met."

*Rick Loduha, right, and junior product design student Ann Larson of Ewen, MI.*







# Entrepreneurial Energy

A small business incubator is a key component of the Lily I. Jutila Center for Global Design and Business (CGDB). Part of the recently dedicated Finlandia University Portage Campus, the CGDB incubator has already signed on seven tenants. Included among these entrepreneurs are Mark Cardinal, Sue Stephens and Yana Weglarz.

Additional incubator tenants include Hawk Technologies, an engineering firm offering computer-aided-design and other services; Distant Drum, featuring hand-made and custom apparel by Andrea Baldrige; stress reduction services from Dorothy Riutta; and Jennifer Moore, a freelance editor.

## Yana Dee Productions

Yana Dee Weglarz has designed, made and sold jewelry since around age ten. Today, she is marketing a range of about 25 jewelry and clothing products through her business Yana Dee Productions. "The clothing and jewelry that I design are appealing to all sizes and ages," Yana said. They're mostly for women, but not for a specific style." She places particular emphasis on supporting other small businesses and sustainable business practices. "I make a great effort to find out where my fabric is coming from and what kind of practices they have," Yana explained. "The end product is useful for a wide range of people, not expensive and people can feel good wearing it."

In 2004 Yana completed a bachelor of fine arts degree in product design through the Finlandia University International School of Art and Design. "Basing the Finlandia art and design program on the Finnish education design model is brilliant! It's the way to go," Yana said. "I loved the program. I think it's revolutionary these days to actually have a say in what and how you learn."

For Yana, her education was a deliberate, entrepreneurial process of determining her own goals and preparing herself to be her own boss. "I

started at Finlandia knowing that I would like to work for myself and wanting to gain the skills to run my own business," she explained. Taking math, business and chemistry classes was intimidating, Yana said, and the classes were challenging, but were really useful in improving her work. "I think Finlandia is encouraging a holistic approach of understanding all aspects of art and design," she added.

Yana has been very busy since graduation (and before) selling her hand made items at fine arts, craft and music festivals mostly in Michigan, and marketing them to retail stores. "I'm also working on getting a website going ([www.yanadee.com](http://www.yanadee.com))," Yana said. Her studio at the Portage Campus Center for Global Design and Business is not a retail space but a place where she can produce and supply her products. Art feels so much more like a 'normal' profession than I could have imagined before completing my degree, Yana concluded.

Yana grew up north of Ahmeek with her sister Abby and her parents Ray and Viki Weglarz.

## Yoga Space

"I teach yoga because it has given me so very much," said Dr. Sue Stephens of Yoga Space. She has been practicing yoga for about 11 years. "I started because I had had cancer and I knew that I needed to get the fear off of my back. It has been invaluable to me not only physically, but spiritually and emotionally."

Although she is one of the first business tenants in the Center for Global Business and Design (CGDB), Sue thinks in terms of "ensemble," not economics. "When I decided to come here, I got excited about the sense of community. I think that inevitably if you develop a sense of community for your working ensemble, everyone contributing his or her own bit to the whole, that is the exciting part. If that works, then economically it's going to work."



## The Daily Grind



Yoga Space currently offers two Thursday classes, one for beginners at noon and another in the evening for moderate and vigorous yoga. “The next six-week session will begin just before or after Thanksgiving,” Sue added. “I expect to offer one or two additional noon classes.” A 10% discount is offered to CGDB tenants and Finlandia faculty, staff and students.

Moving her yoga studio to Portage Campus allows Sue to work with additional populations that she couldn’t accommodate in her former upper floor studio in the E. L. Wright School building in Hancock. She is also a longtime fine arts and drama professor at Michigan Technological University. Sue received her yoga training at the Kripalu Center for Yoga and Health in Lenox, Massachusetts. She returns there regularly to refresh and deepen her practice.

### The Daily Grind

Chef and entrepreneur Mark Cardinal has opened a coffee shop at Finlandia’s new Portage Campus. The Daily Grind will serve coffee, tea, sandwiches, salads, soups, baked goods, and, added Mark, “whatever you find in a cafe.” Mark hopes to provide a relaxing central gathering place for students, faculty, staff and business owners. “A place where students can come between classes, take a break, recharge, and return to class,” adds Mark. “I want people to feel comfortable here and hang out, or grab something quick and go, too.”

The Daily Grind will be open Monday through Friday from 7:00 a.m. until 5:00 p.m. “I’ll probably stretch my hours during mid terms and finals so students and faculty will have a place to recharge,” Mark said. “I’m here to cater to the people in the building.”

Mark has always wanted to own his own restaurants. “This is a wonderful opportunity for me,” Mark said. “It came along at the right time.” In the restaurant business for 16 years, this is Mark’s first ownership venture. He graduated from the culinary arts program at Northern Michigan University in 1993. “In 16 years, I’ve learned a lot about the business,” he said.

Mark discovered the Portage Campus café opportunity at a 1st Step small business program offered recently at Finlandia. “Joanne MacInnes [director of the Portage Campus Center for Global Design

and Business (CGDB)] came and talked about the CGDB incubator and I thought, ‘I could use the actual kitchen in the old hospital and start a catering business.’” So Mark called Joanne, and although the kitchen space was renovated for other uses, the coffee shop space was available. “It just happened to fall into place,” Mark said.

So, what are the advantages of locating a café in the Portage Campus? “Besides the view?” Mark answered. “I’m excited to be sandwiched between the SmartZone upstairs and the art students downstairs. It’s a very eclectic mix of people. You’ve got both sides of the brain working here.” That’s a ‘built-in’ clientele, but Mark isn’t going to limit his marketing efforts. “I’m going market to people from the community, too. After all, I am the only coffee shop on the Hancock side. I think they’ll come.”

Perhaps thanks to the free coffee Mark has recently been brewing, Finlandia art and design students have already approached Mark asking if they could redesign his menu for a class assignment. “I’m excited to see how it will turn out. Chances are I’ll like it. After all, they’re the graphic designers. I can make you a great sandwich, but...” And he’d like to display student art in the café as well.

Mark expects that the business incubator at Portage Campus will be a tremendous success. “If I had to do this on my own out somewhere else, I would never get to the place where I am right now,” he said. “As far as my coffee shop,” he added, “I believe that what I put into it is what I’ll get out of it. I think that any business that comes in here has a really good chance of doing well if they put forth their hard work ethic.”

“Finlandia has a really great thing going on here,” Mark concluded. And to anybody who’s going to open a business, he has two pieces of advice. “First, get yourself a good business plan, and second, get yourself a CPA. I had a good business plan, but I didn’t have a CPA, and when I started this venture, all of the sudden I had to put on the brakes because things were coming up that I had no idea about.”

Mark grew up in Diorite, a small town between Humboldt and Ishpeming. He and his family have lived in Hancock for 1-1/2 years. Mark’s wife, Nicole Ellet, is assistant director of the Finlandia University Upward Bound program. They have one daughter, 2-year-old Sarah, and new son, Aiden, is due this November.



In a knowledge-based economy, a skilled local workforce is key to attracting new business investment. In years past, workers often found it necessary to relocate their homes and families to be near jobs. In today's economy, however, companies are increasingly establishing businesses where concentrations of qualified workers live. In a number of cooperative initiatives with various municipal and economic development agencies, Finlandia University is proactively contributing and cooperating to bolster this essential worker base.

To retain those who have been raised and/or educated in our area, and to recruit qualified professionals, quality community services such as elementary education, health care, human services and law enforcement are extremely important in providing to current and potential residents a vital community in which they want to live and raise their families. To improve area quality of life and educate local youth for rewarding local careers (57% of our student body are from our 4-county service area), Finlandia University has instituted a number of degree programs aimed at preparing professionals for these fundamental local services.

local four-county area. Currently, 61 students are enrolled in elementary education and pre-education programs.

**Business Leaders.** Educating entrepreneurial business leaders for our local community, Finlandia's International School of Business offers students concentrations in accounting, entrepreneurial studies and small business management, international business, management information systems, marketing, sports management and criminal justice. Since the Bachelor of Business Administration (BBA) program was introduced in 1996, 47 students have earned BBA degrees; 98 are currently enrolled in business programs.

**Human Services Workers.** Through theory and practice, the Rural Human Services (RHS) curriculum prepares informed, compassionate and self-aware graduates for careers in human services. Since 1999, 84 students have graduated from the RHS Bachelor of Arts degree program. "A good 80% of RHS graduates are working locally," says RHS program director Mary Tormala. "Overall, job placement for human services graduates is 85%, with the remaining 15% pursuing advanced degrees." Thirty-six students are currently enrolled in the program.

## Local Professionals Essential to Area Quality of Life

**Nurses.** "You can walk into virtually any health care facility in the area, and you'll find among their staff many Finlandia graduates," says Fredi deYampert, chair of Finlandia's nursing program. Since 1983, the program has graduated 468 nurses with a 100% job placement rate. Today 62% (275 nurses) of the 442 nurses working in our 4-county service area are Finlandia graduates. Now a 4-year program approved by the Michigan State Board of Nursing, the first Bachelor of Science-Nursing (BSN) class will graduate in 2007; 100 are currently enrolled in pre-nursing and nursing programs.

**Physical Therapist Assistants.** Since 1996, the Physical Therapist Assistant (PTA) 2-year degree program at Finlandia has awarded 67 Associate of Applied Science (AAS) degrees. With 92.5% job placement, 49 of these graduates are working in rural areas, 27 in our four-county service area, filling most of the area's permanent, budgeted PTA positions. "The PTA program at Finlandia is successfully training health care workers for typically underserved rural areas," says Dr. Cameron Williams, program director. Sixty-five students are currently enrolled in the pre-PTA and PTA programs at Finlandia.

**School Teachers.** Finlandia's Elementary Teacher Education program prepares students for careers teaching grades K-8. The baccalaureate program has graduated 30 teachers since 2001. Close to half of these new teachers are working in teaching and education-related positions in the

**Law Enforcement.** According to the 2003 Michigan Uniform Crime Report, the crime rate in the 4-county Copper Country area is substantially less than that reported by the majority of Michigan counties. Fully 25% of the law enforcement offices in Houghton County alone are Finlandia graduates. Finlandia's Criminal Justice (CJ) program has been preparing students for law enforcement careers since the 1960s, graduating hundreds; 33 students are currently enrolled in the CJ program.

**Product and Graphic Designers.** Established in 1996, Finlandia's International School of Art and Design has adapted the proven Finnish design education model in an entrepreneurial, business-based art and design program preparing students to fill a market niche created by small firms in need of design expertise, and teaching and fostering the business skills design students need to start their own businesses. Bachelor of Fine Arts (BFA) degrees have been awarded to 33 students, 121 are currently enrolled.

**Tourism and Environmental-related Careers.** The ACE! (Arts, Culture, Environment) and Liberal Studies baccalaureate degree programs, both established in 2000, take the student on an in-depth personal and academic journey into the arts and sciences disciplines preparing them for any number of rewarding career paths. Twenty have graduated from the liberal studies Bachelor of Arts (BA) program; 23 are currently enrolled in the ACE! and liberal studies programs.

# ALUMNI NEWS

## ALUMNI NOTES

### Class of '54

#### Dr. Melvin Holli

1311 Ashland Ave.  
River Forst, IL 60305  
(312) 996-2232  
mholli@uic.edu

**News:** Finlandia graduate and Finnish American Melvin Holli, raised in Crystal Falls, Michigan, is Professor of History at the University of Illinois, Chicago. He is the author of 18 books including *The Wizard of Washington: Emil Hurja, Franklin Roosevelt, and the Birth of Public Opinion Polling* about America's first presidential pollster. He has also written a new book on Chicago mayors, published in 2005, titled *The Mayors: The Chicago Political Tradition*.



#### 30 Years Later...Reunited

From as far away as Oregon and as close as White Pine and Toivola, more than fifty Suomi College alumni and their guests gathered at Finlandia University July 29-31. The reunion for students from the classes of 1975, 1976 and 1977 was organized by alumna Meg Beardsley Gustafson ('76) and Finlandia Director of Alumni Relations Randy Heinonen. Weekend activities included a mixer and dance, a Finlandia campus tour, a picnic at McLain State Park, a Lake Superior cruise on the Keweenaw Star, and brunch Sunday morning in Mannerheim Café. Alumni traveled from California, Florida, the upper and lower peninsulas of Michigan, Minnesota, Ohio, Oregon, Pennsylvania, South Carolina and Wisconsin.

### Class of '60

#### Marcia Savela

marcia@selco.info

**News:** I recently returned from an International Roundtable at Oxford University in England. It was an opportunity for select leaders and scholars from the USA, England, Denmark, Peru, Poland and Canada to discuss government policy over a five-day period in a collegial "think-tank" atmosphere. The focus of the March 2005 roundtable was, "The Library and Freedom of Information." Beyond receiving a diploma at the conclusion, I was also enriched by the many new friends I made and by touring historic Oxford.

### Class of '66

#### Mr. Terry G. Banner

4289 W. Malaga Rd.

Franklinville, NJ 08322  
thebanners@mailstation.com

**News:** Finally the empty nest! My wife Toni and I saw our youngest daughter Abbie get married in June. At 26, she was the last to fly the coop, joining sisters Bethany and Danielle. Bethany, by the way, won the gold medal in foreign languages at Rowan University, Rowan, NJ. I saw on the news that Finlandia played them in baseball last year!

Toni and I operate a local ministry helping the poor and needy and recently opened an office in Balaka, Malawi, Africa.

I love *the Bridge*!

### Class of '02

#### Melissa Mazurek

123 Colonial Circle  
Germantown, OH 45327  
melissamaz@hotmail.com

**News:** I graduated from the University of Cincinnati on June 10, 2005, with a baccalaureate degree in nursing. I am currently employed in the ICU and will start nurse anesthesia school in the fall of 2006.

### Class of '03

#### Mike Stanaway/Jennifer Judnich

**News:** We would like to share some news about what has been going on. Mike Stanaway, class of 2003, graduated this past May with an MBA from the University of Wisconsin-Whitewater with concentrations in management and marketing. Also, he is opening a business in Green Bay, WI, called Green Bay Hockey Plus, LLC. He and Jennifer Judnich, class of 2003, were married on August 6, 2005. Jennifer is currently finishing her MBA at the University of Wisconsin-Whitewater.

# ALUMNI NEWS

## MARRIAGES

### Jennifer Christensen & David Cappel

HOUGHTON – Euel and Cindi Cappel of Houghton announce the engagement of their son, David Cappel, to Jennifer Christensen of Twin Lakes, WI.

Jennifer is the daughter of Thomas and Catherine Christensen of Twin Lakes, WI.

The bride-to-be is a 2002 graduate of Wilmot Union High School and attended Northern Michigan University. She is currently pursuing a degree in dental hygiene and is working as a dental assistant.

The future groom is a 2001 graduate of Houghton High School and attended Finlandia University. He is currently pursuing a business career with American TV of Marquette.

A July 30 wedding is planned in Marquette.

### Joan Sturos & Todd Pennala

LAURIUM – Paul and Elaine Sturos of Laurium announce the engagement of their daughter, Joan Sturos, to Todd Pennala, son of Richard and Kathleen Pennala of Howell, MI.

Joan graduated from Finlandia University with a degree in nursing. She is currently employed at Portage Health System in Hancock.

Todd graduated from Michigan Tech University with a degree in mechanical engineering. He is currently employed at Daimler Chrysler in Detroit.

A September wedding is planned in Calumet.

## OBITUARIES

### Kathryn Liimatainen

AURA, MI - Kathryn Liimatainen, 97, of Aura, passed away on June 5, 2005.

Gramma Kathryn, as she was affectionately known by many, led a generous and full life. She was born in Atlantic Mine on November 8, 1907, the daughter of Louis and Kaisa (Tauriainen) Waisanen. Her family moved to Aura in the summer of 1914. Kathryn was one of the last of the pioneers who originally established the Aura community.

Kathryn loved to recall her wonderful childhood spent on the family farm in her beloved Aura. She spent many

years working in Detroit as a cook, and with her family established a Standard Oil business in Aura.

She also worked as a cook for Henry Ford in Pequaming, served as a housemother at Suomi College, and for more than 40 years cared for others in her home, retiring at the age of 93. She was active in her community, supporting many causes.

### David H. Dalquist

MINNEAPOLIS, MN – H. David Dalquist, an influential Minnesota businessman, passed away on January 2, 2005, at the age of 86.

After serving in the Pacific aboard the destroyer USS Swanson in World War II, Dalquist returned home to Minneapolis to pursue his dream of starting a business. With only a few hundred dollars in capital and great determination and hard work, in 1946 he founded the company which would soon become known as Nordic Ware. The brand name Nordic Ware has become a household word with products such as the Bundt Pan and the Micro-Go-Round.

David was born in Minneapolis on May 25, 1918. He played football at Central

## ALUMNI FRIENDS

Finlandia Alumni Relations  
c/o Randy Heinonen  
601 Quincy Street  
Hancock, MI 49930  
randy.heinonen@finlandia.edu

## SHARE YOUR NEWS

Did you bump into a classmate while on vacation?

Were you recently married? Do you know of the passing of an alumni?

Are you continuing your education? Have you started your own business?

We'd like to hear about it! Please take a minute and fill out this simple form - if you care to elaborate, please do so via e-mail or snail mail!

Name: \_\_\_\_\_ Year graduated or attended: \_\_\_\_\_

Address: \_\_\_\_\_ Field of Studies: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

News: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



# ALUMNI NEWS

High School and for the University of Minnesota where he received a bachelor of science degree in chemical engineering. He spent two years as a metallurgical engineer for U.S. Steel in Duluth, followed by two years in the U.S. Navy as a radar technician.

David served on the Minneapolis Heart Institute Founder's Board, as well as on the boards of Suomi College (Finlandia University) and the National Housewares Manufacturing Association of Chicago. He was a member of the Royal Swedish-American Roundtable and a charter member of Normandale Lutheran Church in Edina, Minnesota. He was also a member of the University of Minnesota President's Club. A quiet philanthropist, he preferred to donate his time and contributions without public recognition.

## David A. Sabbas

NOBLESVILLE, IND. - David Sebbas, 66, of Lindale, Texas, passed away August 23, 2005.

He was born in Hancock, MI, on January 26, 1939, the son of Arnold William and Mildred (Wivo) Sebbas.

David grew up in Dollar Bay, MI, where he met his wife, Joan Axford.

He attended Suomi College in Hancock and Gateway Technical Institute in Kenosha, WI.

He was the owner of Sebbas' Bar in Dollar Bay and was a longtime member of the Knights of Columbus. He also was a regional sales manager for Hydraulic Sales.

## Archbishop Dr. Jaan Kiivit

ST. PETERSBURG, RUSSIA – The Consistory of the Estonian Evangelical Lutheran Church has announced that Archbishop Dr. Jaan Kiivit died on August 31, 2005.

Jaan Kiivit was born on February 19, 1940, in Rakvere, Estonia. He served the Estonian Evangelical Lutheran

Church (EELC) for thirty years as the pastor of the Holy Spirit congregation in Tallinn, Estonia, and for ten years, from 1994 to 2005, as Archbishop. He retired on February 2, 2005.

In 1959, Dr. Kiivit graduated from secondary school and began his studies at the Theological Institute of the EELC. He was ordained in 1966. Dr. Kiivit served the EELC in many roles throughout his life.

In recognition of his spiritual leadership under difficult conditions, Dr. Kiivit was awarded an honorary doctorate from Suomi College (Finlandia University) in 1998. He also received an honorary doctoral degree from Helsinki University in 1997. In 2001 he received the 2nd Class Order of the White Star from the President of the Estonian Republic.

## Leif Methner

Leif Methner, well-known Finnish genealogist and executive director of the Genealogical Society of Finland, passed away September 16, 2005. A longtime friend of the Finlandia University Finnish-American Heritage Center (FAHC), Methner had a keen interest in Finns who left Finland to settle elsewhere, and in particular those Finns who emigrated to North America, said James Kurtti, director of the FAHC. "I think that he probably understood Finnish-American history, culture and language better than almost anybody in Finland today."

A valued genealogy resource for the FAHC for many years, Methner made several visits to Finlandia University, devoting hundreds of hours of his own time to the FAHC and the preservation of Finnish culture in North America. In the summer of 2003, he spent many weeks lending his expertise to the Finnish-American Historical Archive. Methner presented several genealogy workshops for the FAHC and was very active raising funds for the Heritage Center.

## Finlandia University

### President's Council

Mr. Marvin Suomi, Chair, Santa Monica, California  
Ms. Elsa Brule, Iron Mountain, Michigan  
The Hon. Philip deVilliers Clavier, New Orleans, Louisiana  
Mr. Paul Halme, Solvang, California  
The Hon. Klaus Hellberg, Helsinki, Finland  
Mr. Wayne Johnson, Marquette, Michigan  
The Hon. Dr. Paavo Lipponen, Helsinki, Finland  
Mr. Shigeki Matsubara, New York, New York  
Mr. William Saucy, Baraboo, Wisconsin  
The Hon. John D. Saunders, Atlanta, Georgia  
His Excellency Jukka Valtasaari, Washington, D.C.

## Finlandia University

### Community Partners

Mr. Glenn Anderson, Hancock  
Mr. Burt Arola, Hancock  
Mr. Richard Baker, Houghton  
Mr. James Bogan, Hancock  
Dr. James Brodeur, Dollar Bay  
Mr. Ed Burger, Houghton  
Ms. Jill Burkland, Houghton  
Mr. Jack Eberhard, Hancock  
Mr. Frank Fiala, Calumet  
Mr. Clarence Fisher, Hancock  
Mr. Jim Frantti, Chassell  
Mr. Ted Fredrickson, Hancock  
Mr. Barry Givens, Hancock  
Mr. Doug Hamar, Dollar Bay  
Mr. Dennis Harbour, Hancock  
Mr. Marty Iskra, Houghton  
Mr. A. William Johnson, Houghton  
The Rev. Jimalee Jones, Hancock  
Ms. Barbara Klungness, Houghton  
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Mrs. Jeanne Kurtz, Houghton  
Mr. Mitch Lake, Hancock  
Mr. Gary Lubinski, Houghton  
Mr. Scott MacInnes, Houghton  
Mr. Dave Morehouse, Baraga  
Mr. Philip Musser, Houghton  
Mr. Paul Ollila, Painesdale  
Mr. Ray Pasquali, L'Anse  
Mr. Darrell Pierce, Calumet  
Mr. Bill Polkinghorn, Houghton  
Mr. Jan Quarless, Dollar Bay  
Mr. Gerard Quello, Hancock  
Mr. Peter Radecki, Houghton  
Mr. Peter Roberts, Houghton  
Mr. Randy Roberts, Lake Linden  
Mr. Bruce Rukkila, Houghton  
Mr. Paul Saaranen, Atlantic Mine  
Mr. Tom Scanlan, Mohawk  
Mr. Dan Sternhagen, Painesdale  
Mr. Frank Stipech, Houghton  
Mr. Kim Stoker, Houghton  
Mr. John Sullivan, Houghton  
Mr. Raymond Tiber, Calumet  
Mr. Jim Torvinen, Houghton  
Mr. Richard Tuisku, Hancock  
Mr. John Vaara, Hancock  
Mr. Alan West, Houghton  
Ms. Janet Wolfe, Houghton  
Mr. Steve Zutter, Hancock

# CALENDAR

## FINLANDIA UNIVERSITY CALENDAR FOR 2005-2006

### UNIVERSITY EVENTS

#### NOVEMBER

- 1st-16th Art Exhibition: Jaune Quick-to-See Smith: *Artist-in-Residency* (FAHC Gallery)  
 10th Nordic Film Series: *The Life of Aleksis Kivi (Aleksis Kiven Elämä)*, 6:00 p.m. (FAHC Theatre)  
 22nd-30th 15th Annual Contemporary Finnish-American Artist Series Exhibition: Vaino Kola (FAHC Gallery)

#### DECEMBER

- 4th Finnish Independence Day Celebration, 2:00 p.m. (FAHC)  
 8th Nordic Film Series: *Names in Marble (Nimied Marmortahvili)*, 6:00 p.m. (FAHC Theatre)  
 9th-11th Community Theatre Production: *The Snow Queen* by Hans Christian Andersen  
 1st-31st 15th Annual Contemporary Finnish-American Artist Series Exhibition: Vaino Kola (FAHC Gallery)

#### JANUARY

- 1st-6th 15th Annual Contemporary Finnish-American Artist Series Exhibition: Vaino Kola (FAHC Gallery)  
 TBD Art Exhibition: *Ryijy Rugs: Beyond Function to Cultural Artistry* (FAHC Gallery)  
 12th Nordic Film Series: *Upswing (Nousukausi)*, 6:00 p.m. (FAHC Theatre)  
 20th-22nd Heikinpäivä Mid-winter Celebration (FAHC)

#### FEBRUARY

- TBD Art Exhibition: *Ryijy Rugs: Beyond Function to Cultural Artistry* (FAHC Gallery)  
 9th Nordic Film Series: *Raid*, 6:00 p.m. (FAHC Theatre)

### SPORTING EVENTS

#### NOVEMBER

##### Women's Basketball

- 18th University of Wisconsin – River Falls  
 19th Kalamazoo College Tourn.  
 26th University of Wisconsin – La Crosse Tourn.  
 27th Buena Vista University  
 29th Northern Michigan University

##### Men's Basketball

- 11th Sault College  
 18th Bethel College Tourn.  
 19th Bethel College Tourn.  
 26th University of Wisconsin – Oshkosh  
 29th Northern Michigan

##### Women's Hockey

- 4th Saint Benedict University  
 5th Saint Benedict University  
 12th Hamline University  
 13th Hamline University  
 18th Lake Forest College  
 19th Lake Forest College  
 25th Concordia College Tournament  
 26th Concordia College Tournament

##### Men's Hockey

- 1st Finlandia Blue/White  
 5th Toronto Rattlers  
 6th Toronto Rattlers  
 11th Marian College  
 12th Marian College  
 18th Northland College  
 19th Northland College  
 25th Division III College Hockey Showcase  
 26th Division III College Hockey Showcase

#### DECEMBER

##### Women's Basketball

- 2nd Cardinal Stritch University Tourn.  
 3rd Cardinal Stritch University Tourn.  
 5th Gogebic Community College (JV Game)  
 7th Ripon College  
 10th Northland College  
 12th Lawrence University  
 15th University of Wisconsin – Stevens Point  
 19th Viterbo University  
 30th University of Wisconsin – Superior

##### Men's Basketball

- 2nd Aquinas College Tourn.  
 3rd Aquinas College Tourn.  
 5th Gogebic Community College  
 10th Northland College  
 12th University of Wisconsin – Eau Claire  
 16th Alma College Tourn.  
 17th Alma College Tourn.  
 29th University of Wisconsin – Eau Claire Tourn.  
 30th University of Wisconsin – Eau Claire Tourn.

##### Women's Hockey

- 2nd University of Wisconsin – Superior  
 3rd University of Wisconsin – Superior  
 10th University of Wisconsin – River Falls  
 11th University of Wisconsin – River Falls

##### Men's Hockey

- 2nd Lawrence University  
 3rd Lawrence University  
 9th University of Minnesota-Crookston  
 10th University of Minnesota-Crookston

#### JANUARY

##### Women's Basketball

- 10th University of Wisconsin – Superior – Superior, WI  
 13th McAlester College  
 14th Mount Mary College  
 17th Northland College  
 21st Northland Baptist Bible College  
 23rd Lake Superior State University

##### Men's Basketball

- 10th University of Wisconsin – Superior  
 14th Michigan Technological University  
 17th Northland College  
 21st Northland Baptist Bible College  
 23rd Lake Superior State University  
 28th Eldon Academy

##### Women's Hockey

- 14th Lake Forest College  
 15th University of Wisconsin – Stevens Point  
 21st University of Wisconsin – Superior  
 28th University of Wisconsin – Eau Claire  
 29th University of Wisconsin – River Falls

##### Men's Hockey

- 5th University of Wisconsin – Superior  
 6th College of St. Scholastica  
 13th Milwaukee School of Engineering  
 14th Milwaukee School of Engineering  
 20th Marian College  
 21st Marian College  
 27th Northland College  
 28th Northland College

#### FEBRUARY

##### Women's Basketball

- 3rd Mount Mary College  
 4th Silver Lake College  
 11th Cardinal Stritch University  
 14th Gogebic Community College  
 18th Northland Baptist Bible College  
 22nd Michigan Technological University  
 24th NCAA D-III Independent Regional Tourn.  
 25th NCAA D-III Independent Regional Tourn.

##### Men's Basketball

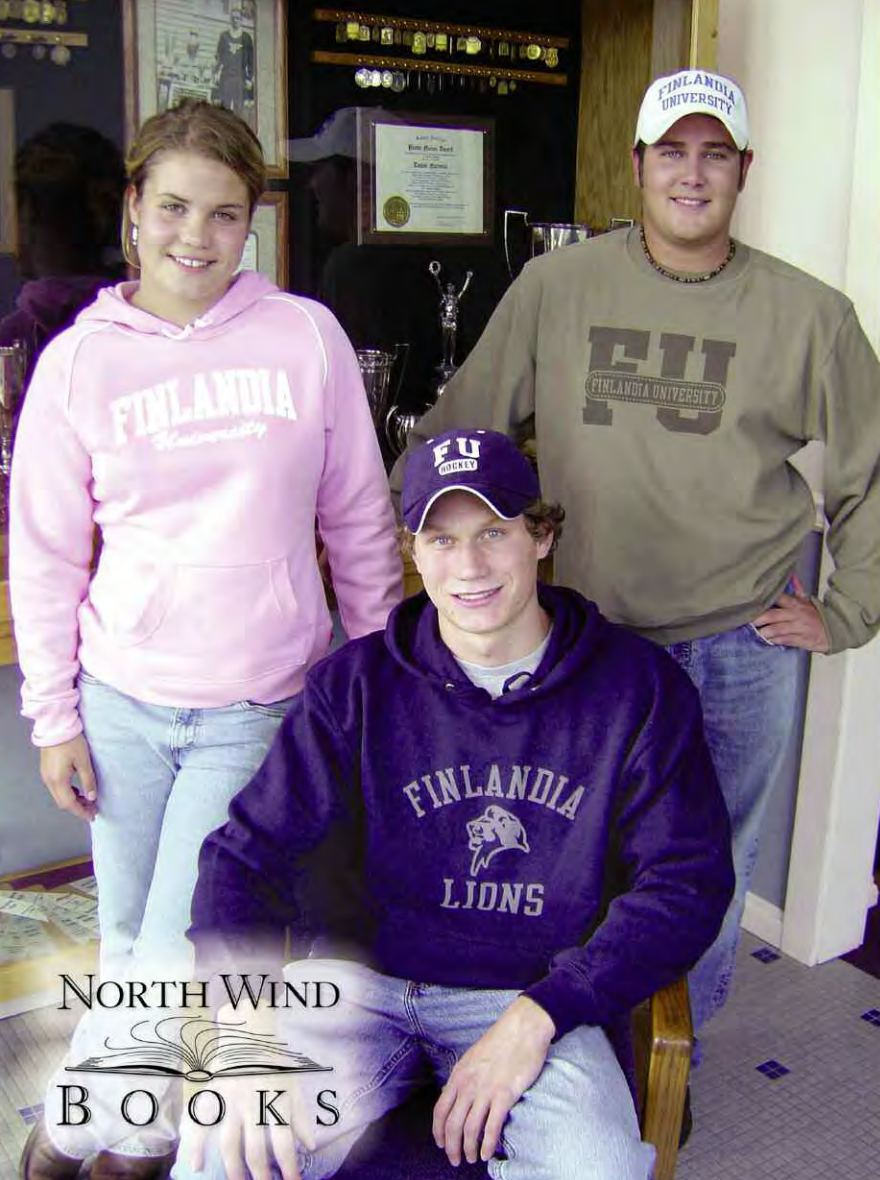
- 4th University of Wisconsin – Eau Claire  
 11th Grace Bible College  
 14th Gogebic Community College  
 18th Northland Baptist Bible College  
 24th NCAA D-III Independent Regional Tourn.  
 25th NCAA D-III Independent Regional Tourn.

##### Women's Hockey

- 3rd St. Mary's University  
 4th St. Mary's University  
 17th University of Wisconsin – Eau Claire  
 18th University of Wisconsin – Eau Claire  
 24th University of Wisconsin – Stevens Point  
 25th University of Wisconsin – Stevens Point

##### Men's Hockey

- 4th Lawrence University  
 5th Lawrence University  
 11th University of Minnesota-Crookston  
 12th University of Minnesota-Crookston  
 17th Milwaukee School of Engineering  
 18th Milwaukee School of Engineering



NORTH WIND  
BOOKS

**Finlandia University Men's Hooded Sweatshirt** - Men's hooded sweat-shirt, 100% cotton. Finlandia Lions screen-print. By Gear For Sports. Available in Newport Blue, Navy, Charcoal.  
Sizes: S, M, L, XL, XXL  
Men's Hooded Sweatshirt .....\$35.95

**Finlandia University Ladies' Hooded Sweatshirt** - Ladies' hooded, tapered fit sweatshirt, 60% cotton, 40% polyester. Finlandia University screen-printed front. By Gear For Sports. Available in Marine Navy, Pink, Charcoal.  
Sizes: S, M, L, XL  
Ladies' Hooded Sweatshirt.....\$33.95

**Finlandia University Men's Micro-Fleece** - Men's micro-fleece, 100% polyester. By Gear For Sports. Finlandia University heat-set imprint on front. Available in Navy, Tarragon.  
Sizes: S, M, L, XL, XXL  
Men's Micro Fleece .....\$35.95

**FU Hockey Hat** - Finlandia University washed twill cap, FU Hockey embroidered on front, Finlandia University on back. By Gear For Sports. One size, adjustable. Available in Newport Blue and Navy with white stitching, or Stone with blue stitching.  
FU Hockey Hat .....\$19.95

**Finlandia University Hat** - Finlandia University embroidered front, washed twill cap. By Gear For Sports. One size, adjustable. Available in white with blue stitching.  
Finlandia University Hat .....\$14.95

### Shipping Address (Please Print)

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Address: \_\_\_\_\_

Phone: \_\_\_\_\_

NORTH WIND  
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North Wind Books  
Hours Mon. - Sat.  
10:00 am to 6:00 pm

**Mail:** North Wind Books at Finlandia University  
601 Quincy Street, Hancock, MI 49930

**Phone:** Toll-free 1-888-285-8363  
Locally 1-906-487-7217

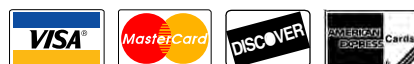
**Fax:** 1-906-487-7573

**E-mail:** northwindbooks@finlandia.edu



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- Add shipping & handling for each separate address.

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- Occasionally distributors postpone orders, run out of stock, or change prices. We regret any inconvenience this may cause.

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Credit Card No. \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_

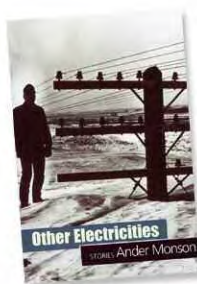
Security Code: \_\_\_\_\_ This is the three digit number located on the back of your credit card. It's the last set of numbers, and is typically located on the signature strip.

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_





**Juha**, by Juhani Aho. Translated by Richard A. Impola.  
A true classic novel in Finnish literature, written by Juhani Aho, the uncontested grand old man of Finnish literature at the turn of the 20th century. A timeless, perpetually relevant work of art; a classic triangle drama with Finnish trappings.  
Aspasia Books, 2005.  
Soft Cover .....\$20.00



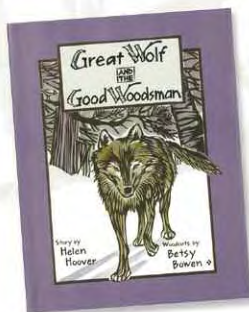
**Other Electricities**, by Ander Monson  
Thirty linked stories pertaining to the Upper Peninsula. The New York Times Book Review called this "a poetic, startling, even funny collection..."  
Sarabande Books, 2005.  
Soft Cover .....\$14.95



**Impressions of Arvo Laurila**, by Lauri Anderson  
Jack Jobst of MTU writes, "Lauri Anderson's incredibly colorful Finnish immigrants and their children are well drawn, believable, and sympathetic, but sadly comical. They carry assimilation uneasily in their lives, like bulky boxes in a backpack."  
North Star Press, 2005.  
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